

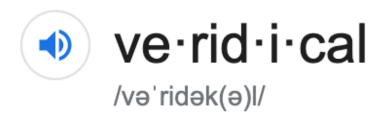




### **Veridical Data Science**

Bin Yu Statistics and EECS, UC Berkeley

Breiman Lecture, NeurIPS Vancouver, Dec. 10, 2019



adjective FORMAL

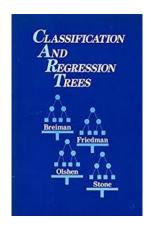
truthful.

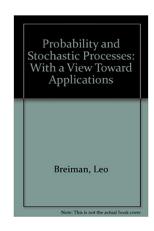
coinciding with reality.
 "such memories are not necessarily veridical"

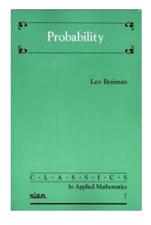
# Leo Breiman (1928-2005): a data scientist and a modern day polymath













## 2001



#### 2001

Statistical Science 2001, Vol. 16, No. 3, 199–231

## Statistical Modeling: The Two Cultures

#### Leo Breiman

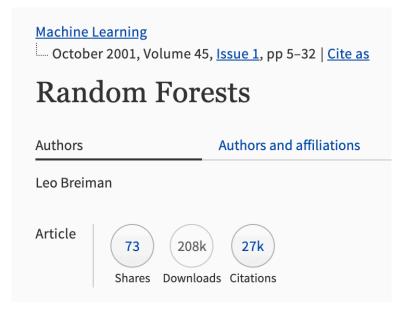
#### The Data Modeling Culture

The analysis in this culture starts with assuming a stochastic data model for the inside of the black box. For example, a common data model is that data are generated by independent draws from

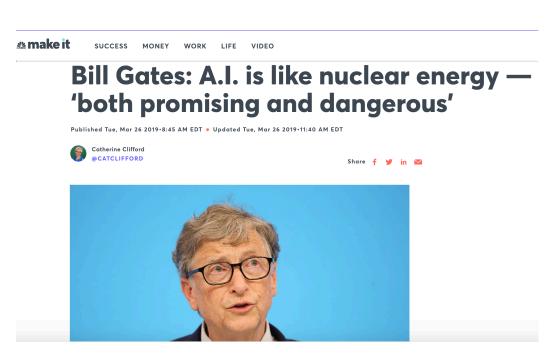
response variables =  $f(predictor \ variables, random \ noise, parameters)$ 

#### The Algorithmic Modeling Culture

The analysis in this culture considers the inside of the box complex and unknown. Their approach is to find a function  $f(\mathbf{x})$ —an algorithm that operates on  $\mathbf{x}$  to predict the responses  $\mathbf{y}$ . Their black box looks like this:



# 2019 Al is part of modern life



Alexa, Siri, ... Wearable health devices Streaming videos, on-line gaming, ...

On-line news
Self-driving cars
Election campaigns
Precision medicine

Biology Neuroscience Cosmology Material science Chemistry

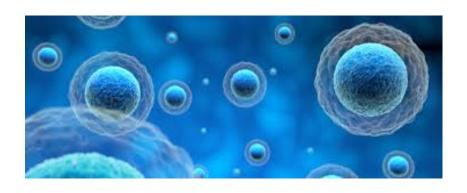
Law
Political science
Economics

Sociology

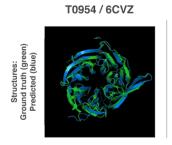
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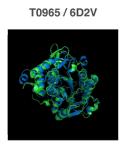
# Biomedical data problems are pressing

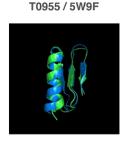




medium.com







#### Machine Learning and Personalization

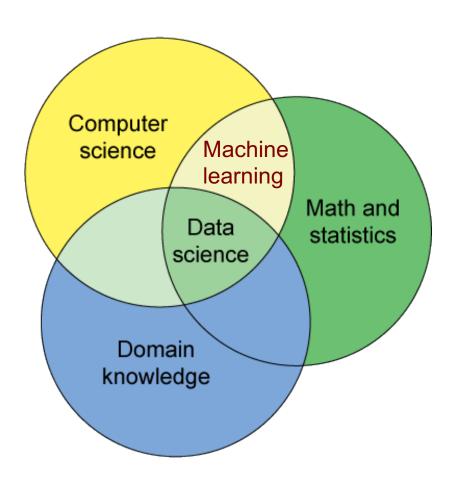




https://deepmind.com/blog/alphafold/

# Data science is a key element of Al

#### Conway's Venn Diagram

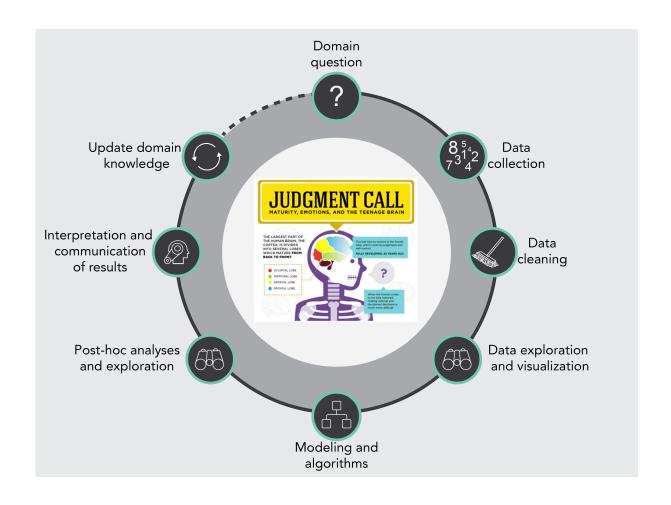


#### Goal:

combine data with domain knowledge to make decisions and generate new knowledge

8/9/20

# DS Life Cycle (DSLC): a system



#### **Veridical Data Science**

Extracts reliable and reproducible information from data, with an enriched technical language to communicate and evaluate empirical evidence in the context of human decisions and domain knowledge

#### Rest of the talk

- PCS framework for veridical data science
- Iterative random forests
- PDR framework for interpretable machine learning
- ACD for interpreting DNNs

# PCS framework for veridical data science

## PCS framework Y. and Kumbier (2019)

Three principles of data science: PCS



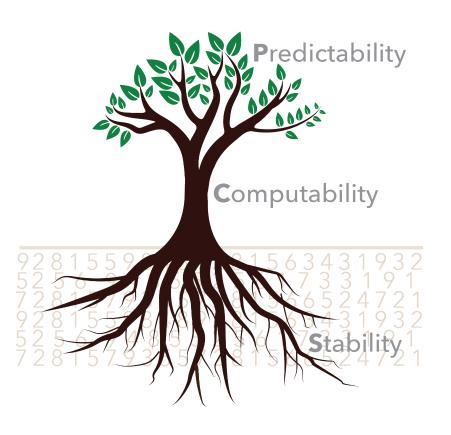
Predictability (P) (from ML)

Computability (C) (from ML)

Stability (S) (from statistics)

PCS bridges Breiman's two cultures

#### **Veridical Data Science**



# PCS connects science with engineering

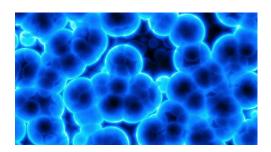
• Predictability and stability embed two scientific principles: prediction and replication







• Computability is a necessity and includes data-inspired simulations



# Stability is robustness for all parts of DSLC

Bernoulli 19(4), 2013, 1484–1500

DOI: 10.3150/13-BEJSP14

# Stability

BIN YU

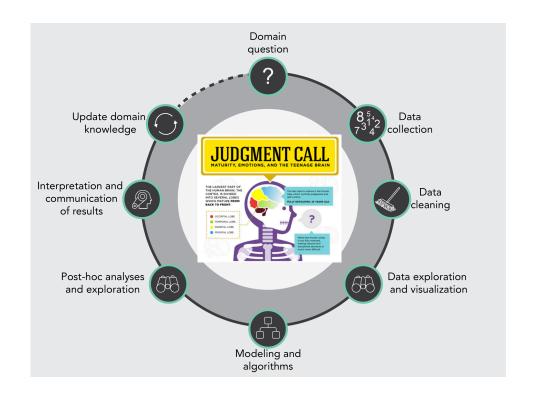
It unifies and extends a myriad of works on "perturbation" analysis.

It is a minimum requirement for **interpretability**, **reproducibility**, and **scientific hypothesis generation or intervention design**.

# Stability tests DSLC by "shaking" every part

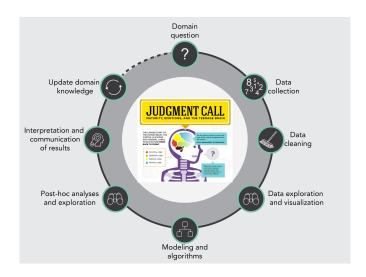
#### **DSLC**

Shakes come from human decisions



#### **PCS** workflow

• Workflow incorporates P, C, S into each step of the DSLC



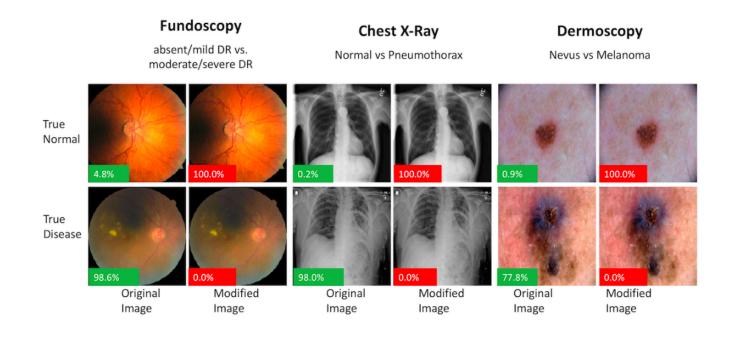
 In particular, basic PCS inference applies PCS through data and model perturbations at the modeling stage (with P as a first screening step before perturbation intervals are made)

# Data perturbations (existing)

- Cross-validation
- Bootstrap
- Subsampling
- Adding small noise to data
- Bootstrapping residuals
- Block-bootstrap

# Data perturbations (recent)

- Data modality choices
- Synthetic data (mechanistic PDE models )
- Data under different environments (invariance)
- Differential Privacy (DP) (2020 US census)
- Adversarial attacks to deep learning algorithms



# Data perturbations (new)

Data pre-processing (cleaning) matters

# NEW YÖRKER THE REINHART AND ROGOFF CONTROVERSY: A SUMMING UP



By John Cassidy April 26, 2013

American Economic Review: Papers & Proceedings 100 (May 2010): 573–578 http://www.aeaweb.org/articles.php?doi=10.1257/aer.100.2.573

Growth in a Time of Debt

By CARMEN M. REINHART AND KENNETH S. ROGOFF\*

Covered widely in popular media, often as "high debt/GDP ratio is bad for growth".

It was used to support austerity policies in UK and Europe.

# Data perturbations (new)

Data cleaning versions: stability principle calls for replication



Herdon, Ash and Pollin (2014) was a replication and found that RR had exclusive data selection (cleaning), coding errors, and unconventional weighting. When corrected by Herdon, Ash and Pollin (2014), RR's conclusion fails to hold.

Image credit:: New Yorker

# Model/algorithm perturbations (existing)

- Robust statistics
- Semi-parametric
- Lasso and Ridge
- Modes of a non-convex empirical minimization
- Kernel machines
- Sensitivity analysis in Bayesian modeling

# Model/algorithm perturbations (new)

• Researcher to researcher (or team to team) perturbation





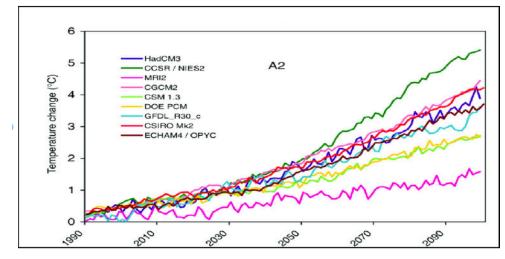




H. Larochelle A. Beygelzimer F. d'Alché-Buc

E. Fox

Example: 9 climate models

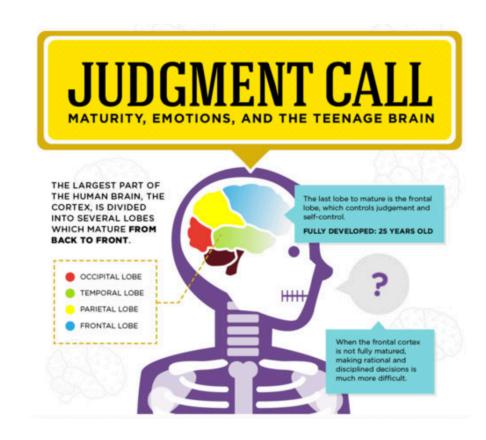


Global mean-temp change

The change in global-mean temperature estimated by nine climate models forced by the SRES A2 emission scenario. (Source: IPCC TAR, Chapter 9)

# Human judgment calls ubiquitous in DSLC

- Which problem to work on
- Which data sets to use
- How to clean
- What plots
- What data perturbations
- What algorithm perturbations
- What post-hoc plots/results
- What interpretations
- What conclusions



# PCS doc. bridges reality and models on github

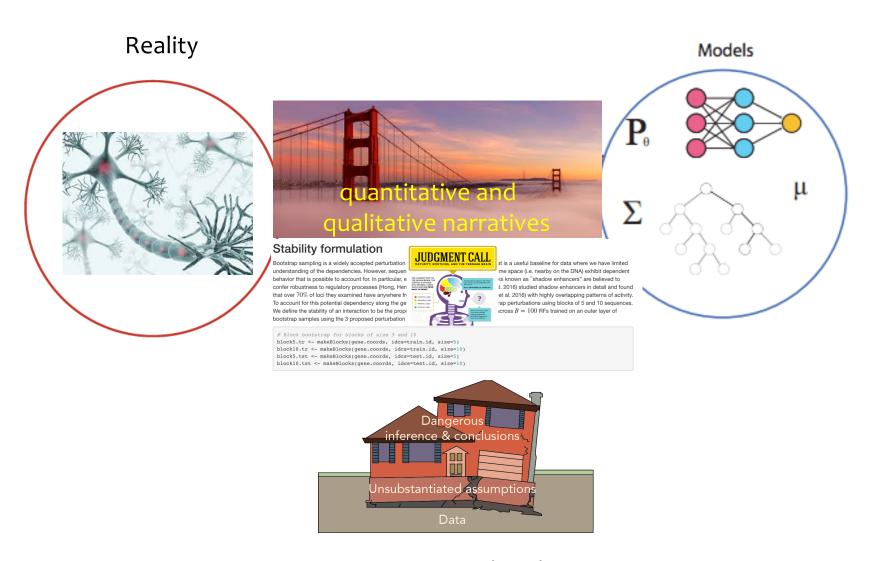


Image credit: Rebecca Barter

# How to choose perturbations in PCS?

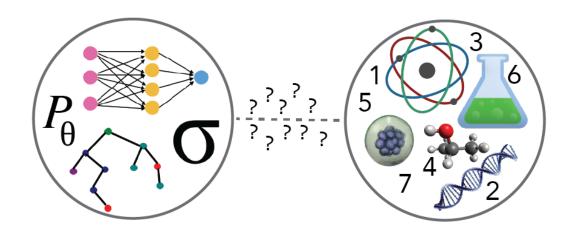
- One can never consider all possible perturbations
- A pledge to the stability principle in PCS would lead to null results if too many perturbations were considered
- PCS requires documentation on the appropriateness of all the perturbations
- To avoid null results, PCS encourages careful and well-founded choices of the perturbations through PCS documentation

# **Expanding statistical inference under PCS**

- Modern goal of statistical inference is to provide one source of evidence to domain experts for decision-making
- The key is to provide data evidence in a transparent manner so that domain experts can understand as much as possible our evidence generation to evaluate the evidence strength

Traditionally, p-value has been used as evidence for decisions, but its use has been problematic that psychology journals banned it

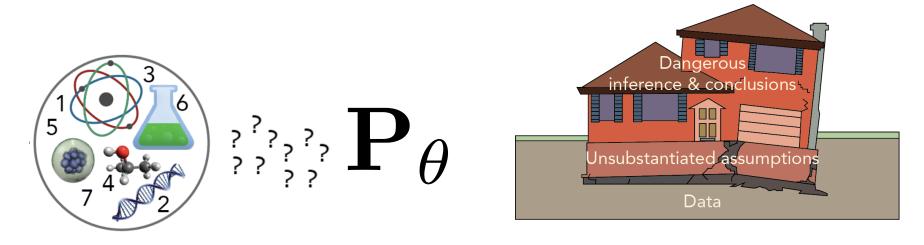
# "It is not p-value's fault"



"The p-value is a very valuable tool, but when possible it should be complemented – not replaced - by confidence Intervals and effect size estimates" – Yoav Benjamini

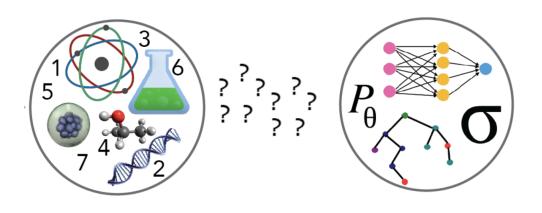
For one thing, normal approximation can't back up small p-values like  $10^{-8}$ , and there are other problems before normal approx. is used.

# A critical examination of probabilistic statements in statistical inference



- Viewing data as a realization of a random process is an ASSUMPTION unless randomization is explicit
- When not, using r.v. actually implicitly assumes "stability"
- If this assumption is not substantiated, all probabilistic statements are questionable
- Small p-values often measure model-bias
- The use of "true" in the "true model" is misleading we should use other words like approximate or postulated

## Inference beyond probabilistic models





Need trustworthiness measure of an estimated quantity of interest over multiple probabilistic models and/or without probabilistic models

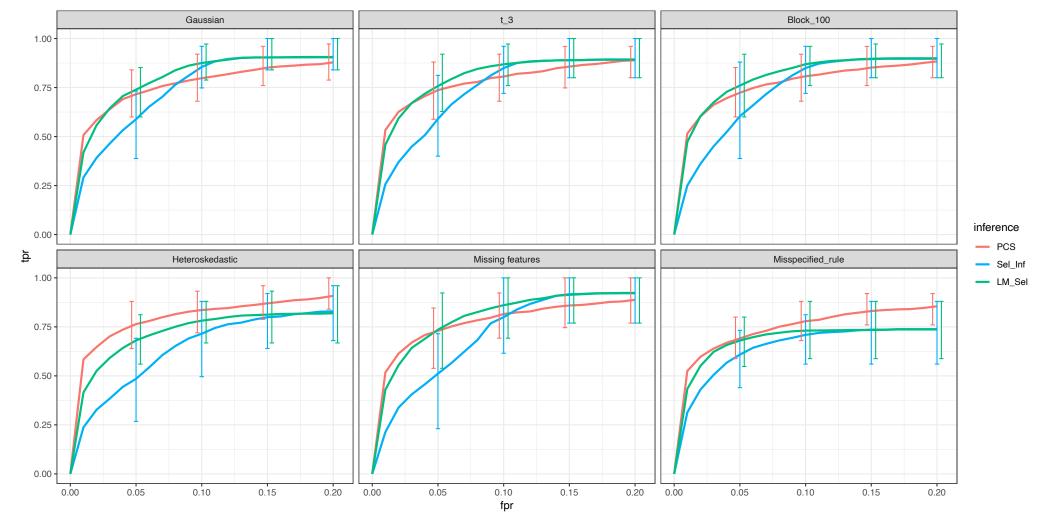
# Proposed PCS inference (basic)

- **1.Problem formulation:** Translate the domain question to be answered by a model/algorithm (or multiple of them and seek stability). Specify a target of interest.
- 2.Prediction screening for reality check: Filter models/algorithms based on prediction accuracy on held out test data – a sample split approach (it helps assess model bias)
- **3. Target value perturbation distribution:** Evaluate the target of interest across "appropriate" data and model perturbations
- **4. Perturbation interval reporting:** Summarize the target value perturbation distribution.

# Feature importance study: PCS performs well

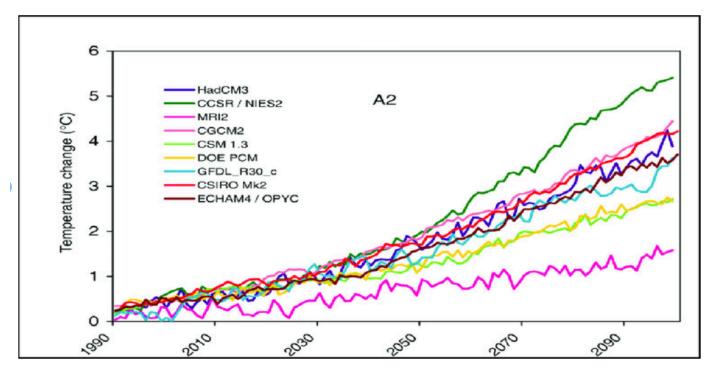
simulation results for lasso feature selection in linear model n=1000, p=630

Adding another method: Lasso (CV)+ asymptotic normal approx.



# Climate scientists are practicing PCS inference

• 9 climate models provide a PCS perturbation range of (1.5, 5.5) for global mean-temperature change by 2090

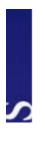


Global mean-temp change

The change in global-mean temperature estimated by nine climate models forced by the SRES A2 emission scenario. (Source: IPCC TAR, Chapter 9)

# Making Random Forests interpretable

by adding (more) stability



# Iterative random forests to discover predictive and stable high-order interactions

Sumanta Basu<sup>a,b,c,1</sup>, Karl Kumbier<sup>d,1</sup>, James B. Brown<sup>c,d,e,f,2</sup>, and Bin Yu<sup>c,d,g,2</sup>

Co-authors



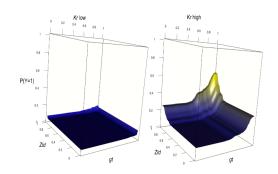
S. Basu



K. Kumbier



B. Brown



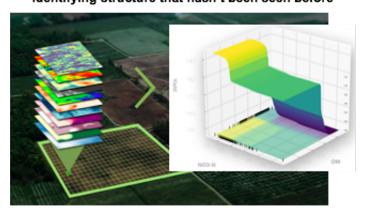
Culmination of 3+ years of work

# Pattern Recognition vs. Pattern Discovery

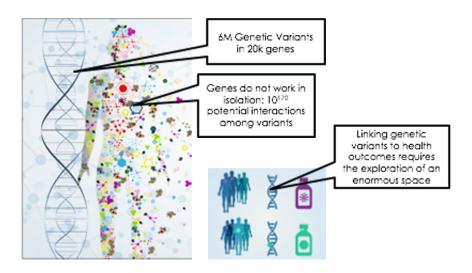
Pattern Recognition: Finding something for which you already know to look



Pattern Discovery: Identifying structure that hasn't been seen before



## Iterative random forests (iRF) for pattern discovery in combinatorially vast systems



#### Classical statistical approaches are not sufficient:

Consider measurables:  $x_1, ..., x_n$ 

We would like to identify relationships such as:

 $y = g(x_j) + \text{noise}$ , where g depends only on a small subset of the x's and is not too complex.

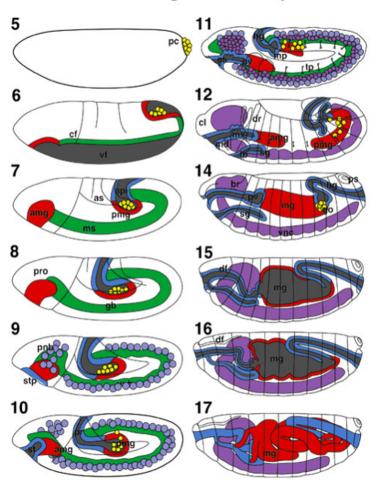
SOP is to leverage forward procedures:

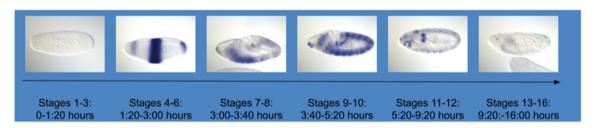
$$y \approx \sum\nolimits_{j \neq i} {{\alpha _j}{x_j}} + \sum\nolimits_{k,l \neq i} {{\beta _{k,l}}{x_k}{x_l}} + \cdots$$

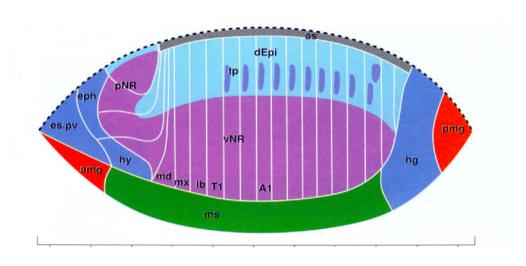
Polynomial interactions do not work well in genomics

### Embryonic development in Drosophila melanogaster

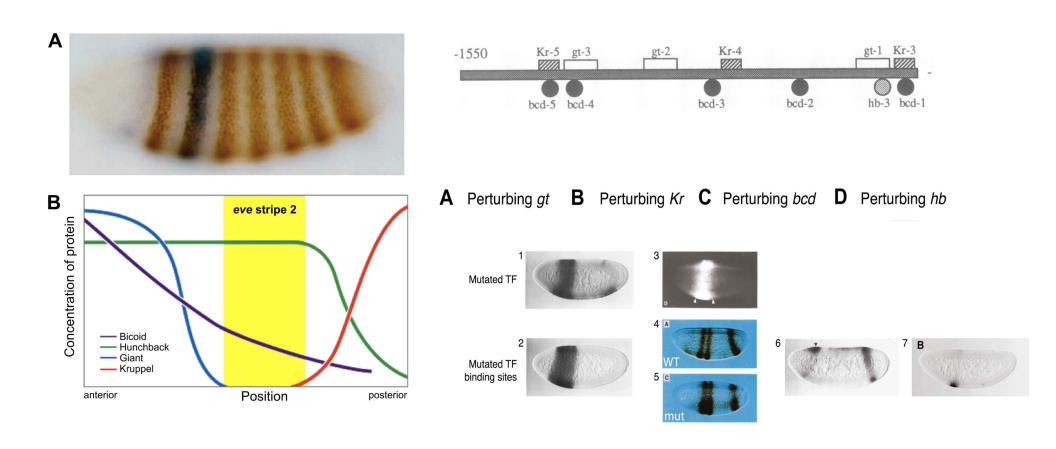
#### Overview of the Stages of Development





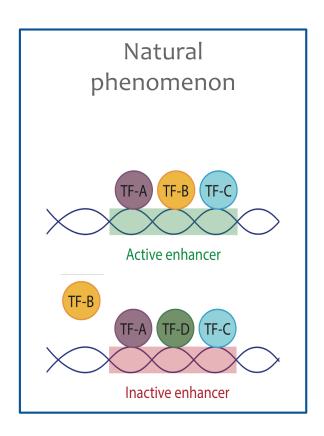


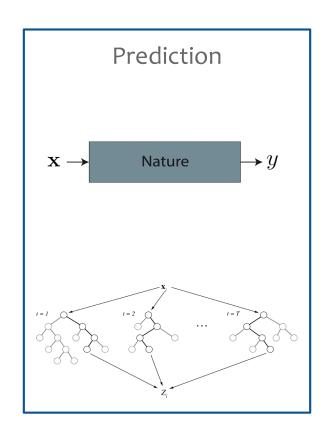
#### Order-4 interaction regulate eve stripe 2

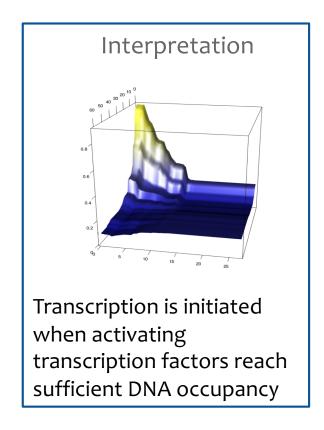


Goto et al. (1989), Harding et al. (1989), Small et al. (1992), Isley et al. (2013), Levine et al. (2013)

## Regulatory interactions through predictability and stability or PCS

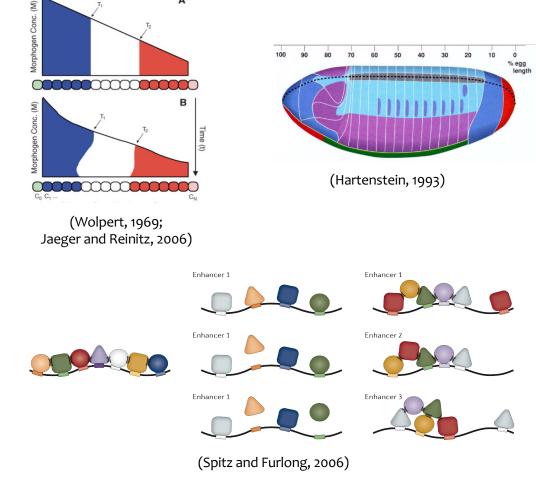






## Capturing the form of genomic interactions

- Interactions are high-order and combinatorial in nature
- Interactions can vary across space and time as biomolecules carry out different roles in varied contexts
- Interactions exhibit thresholding behavior, requiring sufficient levels of constitutive elements before activating



### From genomic to statistical interactions

Transcription is initiated when a collection of activating TFs achieve sufficient DNA occupancy

$$R(\mathbf{x}) = \prod_{i \in S} 1\{x_i > t_i\}$$

Order-s interaction,

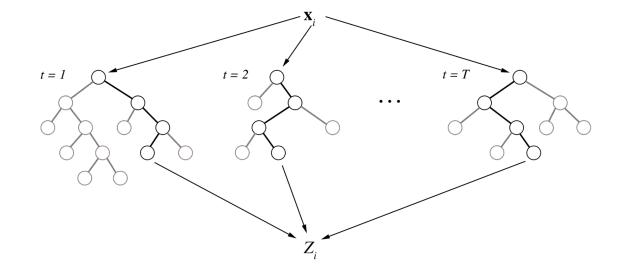
$$S \subseteq \{1, \dots, p\}, |S| = s$$

## Random Forests (RFs)

Breiman (2001)

Draw T bootstrap samples and fit a modified CART to each sample.

- 1. Grow CART trees to purity
- 2. When selecting splitting feature, choose a subset of mtry features uniformly at random and optimize CART criterion over subsampled features.



## iterative Random Forests (iRFs)

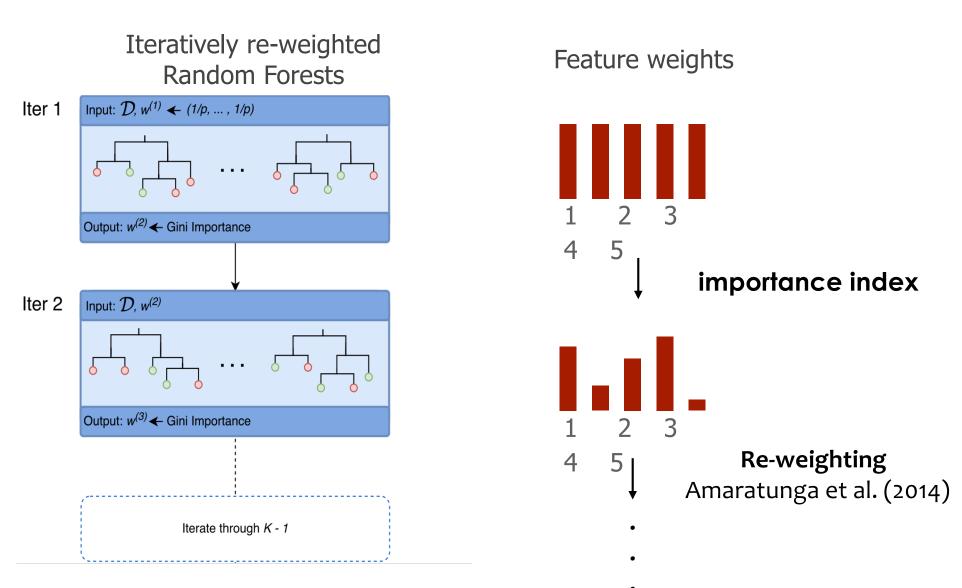
Basu, Kumbier, Brown and Yu (2018)

#### Core ideas

- Soft dim reduction using importance index
- Random interaction trees to find intersections of paths
- 3. Outer-loop bagging assesses stability

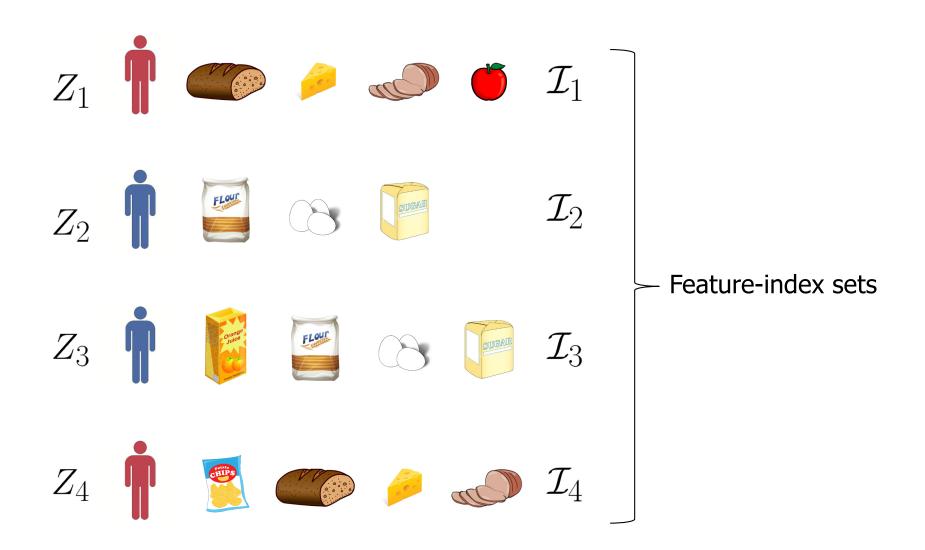
Similar computational and memory costs as RF

## Iteratively re-weighted RF stabilize decision paths



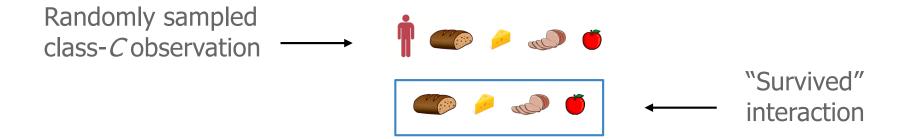
MDI-oob index: Wed 10:45 AM -- 12:45 PM at East Exhibition Hall B + C #5.

## Digression: Interactions in market baskets



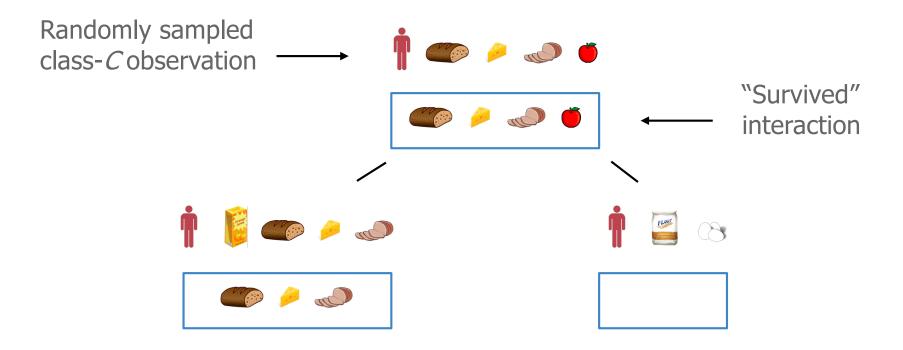
### Random Intersection Trees (RIT)

Shah and Meinshausen (2014): fast computation uses sparsity



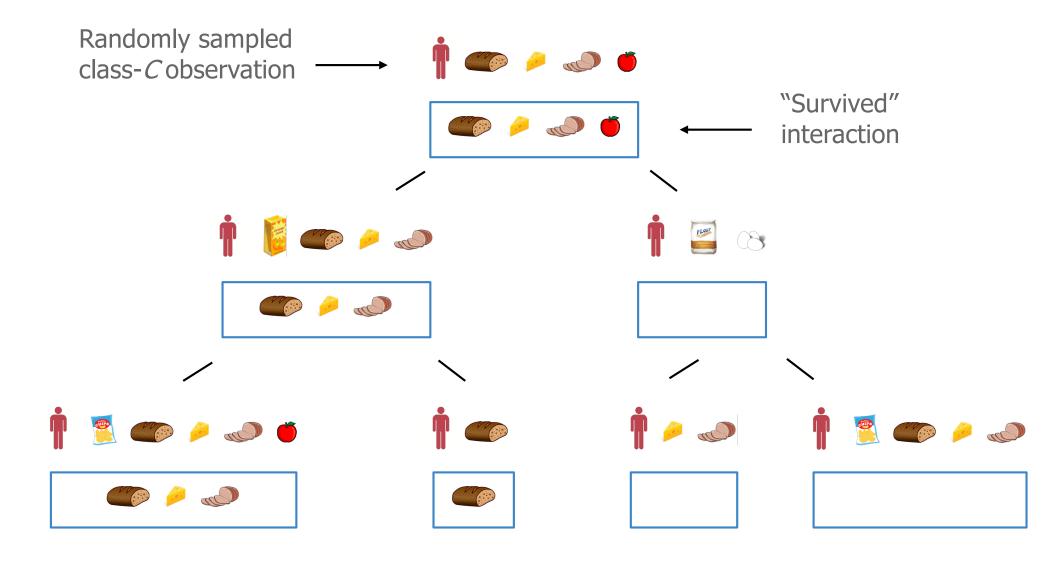
### Random Intersection Trees (RIT)

Shah and Meinshausen (2014)



### Random Intersection Trees (RIT)

Shah and Meinshausen (2014)



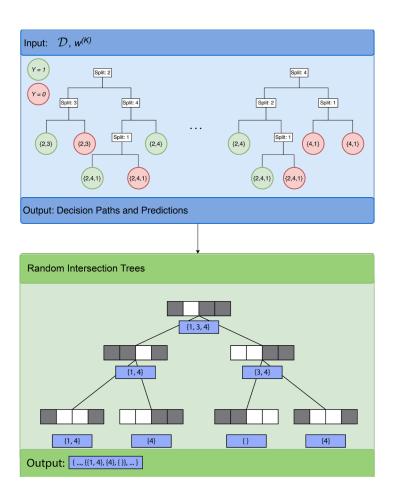
#### Generalized RIT for Decision Trees

fast computation uses sparsity

$$\mathcal{I}_{i_t} \subseteq \{1, \dots, p\}$$
 Feature-index set for leaf node containing observation  $i = 1, \dots, n$  in tree  $t = 1, \dots, T$ 

 $Z_{i_t} \in \{0,1\}$  Prediction for the leaf node containing observation  $i=1,\ldots,n$  in tree  $t=1,\ldots,T$ 

 $\mathcal{S} \leftarrow \text{RIT}(\{\mathcal{I}_{i_t}, Z_{i_t}\}, C)$ 



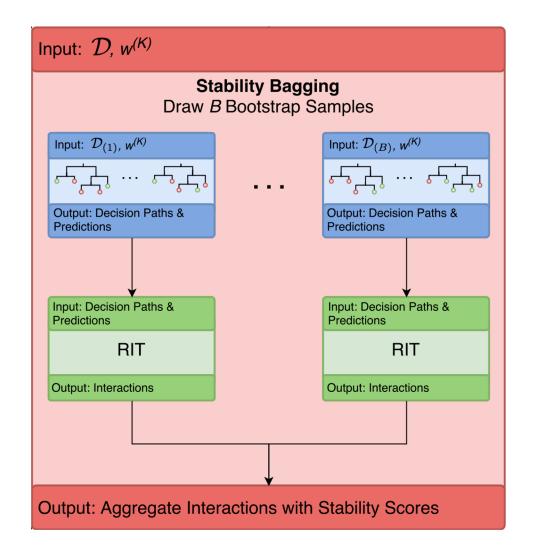
## Stability bagging

Output feature interaction sets with stability scores:

$$\{S, sta(S)\}$$

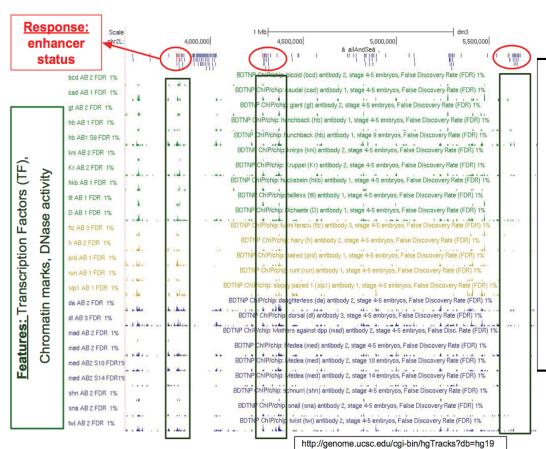
$$S \subseteq \{1, \dots, p\}$$

$$sta(S) = \frac{1}{B} \cdot \sum_{b=1}^{B} 1(S \in \mathcal{S}_b)$$



Reference: (Breiman, 1996)

## Example: Enhancer activity in Drosophila

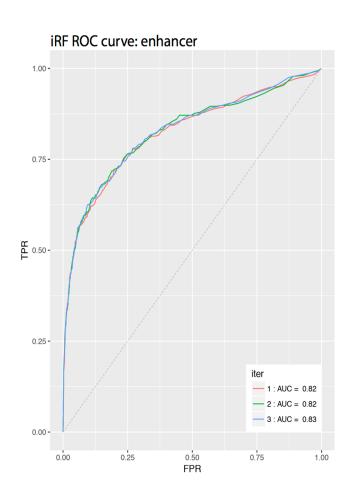


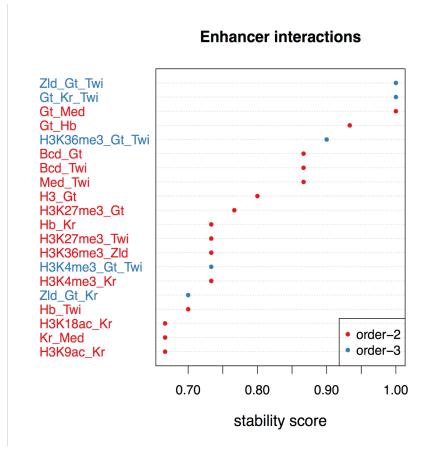
Drosophila blastoderm embryos:

- n=7809 genomic sequences
- p=80 ChIP assays (TF binding, histone modifications)
- Response: enhancer activity

(Bermen et al., 2002; Frise et al. 2010; Fisher et al., 2012; Kvon et al. 2014)

## iRF keeps predictive accuracy, and finds stable interactions

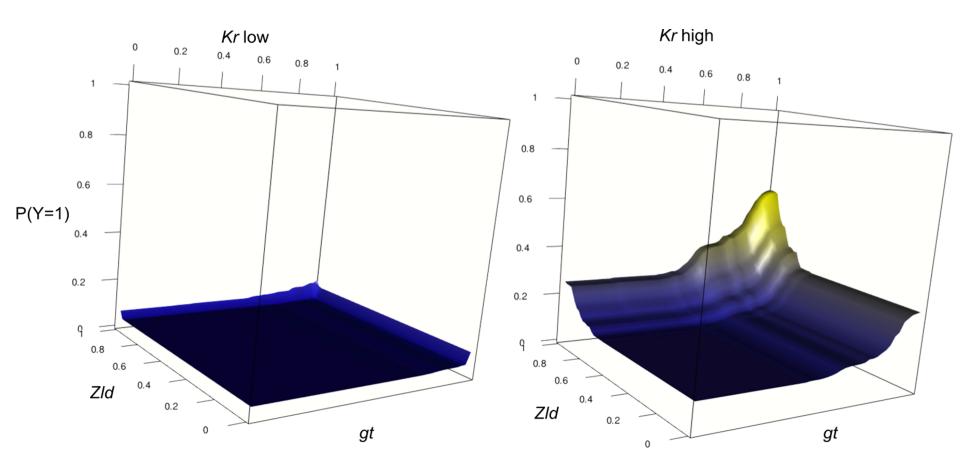




## 80% of pairwise interactions are validated

interaction $(S)$	sta(S)	references
Gt, Zld	1	Harrison et al. (2011); Nien et al. (2011)
Twi, Zld	1	Harrison et al. (2011); Nien et al. (2011)
Gt, Hb	1	Kraut and Levine (1991a,b); Eldon and Pirrotta (1991)
$\mathrm{Gt},\mathrm{Kr}$	1	Kraut and Levine (1991b); Struhl et al. (1992); Capovilla et al. (1992); Schulz and Tautz (1994)
Gt, Twi	1	Li et al. (2008)
Kr, Twi	1	Li et al. (2008)
Kr, Zld	0.97	Harrison et al. (2011); Nien et al. (2011)
Gt, Med	0.97	_
Bcd, Gt	0.93	Kraut and Levine (1991b); Eldon and Pirrotta (1991)
Bcd, Twi	0.93	Li et al. (2008)
Hb, Twi	0.93	Zeitlinger et al. (2007)
Med, Twi	0.93	Nguyen and Xu (1998)
Kr, Med	0.9	
D, Gt	0.87	_
Med, Zld	0.83	Harrison et al. (2011)
Hb, Zld	0.80	Harrison et al. (2011); Nien et al. (2011)
$\mathrm{Hb},\mathrm{Kr}$	0.80	Nüsslein-Volhard and Wieschaus (1980); Jäckle et al. (1986); Hoch et al. (1991)
D, Twi	0.73	_
$\operatorname{Bcd}, \operatorname{Kr}$	0.67	Hoch et al. (1991, 1990)
Bcd, Zld	0.63	Harrison et al. (2011); Nien et al. (2011)

# Stable interactions reflect Boolean-type rules



3<sup>rd</sup> or 4<sup>th</sup> or higher order interactions are suggestions for Crispr experiments

## **2018:** Chan Zuckerberg Biohub Intercampus Award **iRF is a cornerstone**



CHAN ZUCKERBERG BIOHUB AWARDS \$13.7 MILLION TO FUND NEW INTERCAMPUS COLLABORATIVE RESEARCH PROGRAMS TO ADVANCE HUMAN HEALTH

SAN FRANCISCO - Sept. 26, 2018



Project leaders:

Rima Arnout and Atul Butte (UCSF)

James Priest and Euan Ashyley (Stanford)

Ben Brown and **Bin Yu** (UC Berkeley)

Collaborators:

Chris Re (Stanford), Deepak Srivastava (UCSF)



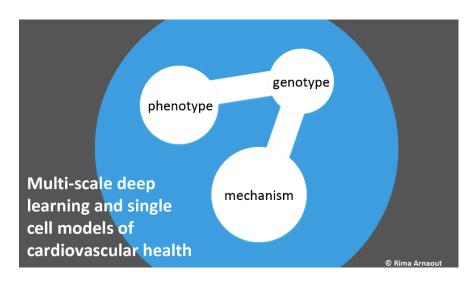
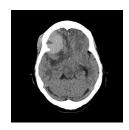


Image credits: Rima Arnout.

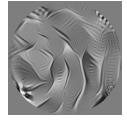
# Interpreting iRF results generates biological hypotheses

## Other examples of interpretation need

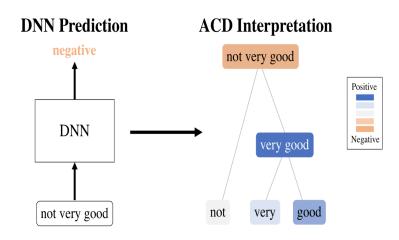
• FDA wants interpretation of DL algorithms for radiology



Stimuli to characterize a neuron



Phrases making a sentence negative



## (Faithful) interpretation builds trust

EU's General Data Protection Regulation (GDPR) (2016) gives a "right" to explanation, and demands ML/Stats algorithms to be **human interpretable** 

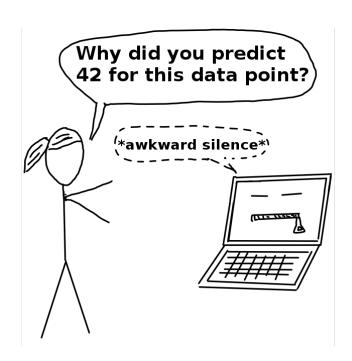


Image credit: <a href="https://christophm.github.io/interpretable-ml-book/">https://christophm.github.io/interpretable-ml-book/</a>

#### Some related work

• Lipton (2017)

• Doshi-Velez and Kim (2017)

• Molnar (2019) book

# "Definitions, Methods and Applications in Interpretable Machine Learning"

(Murdoch, Singh, Kumbier, Abbasi-Asl, and Y., PNAS, 2019)









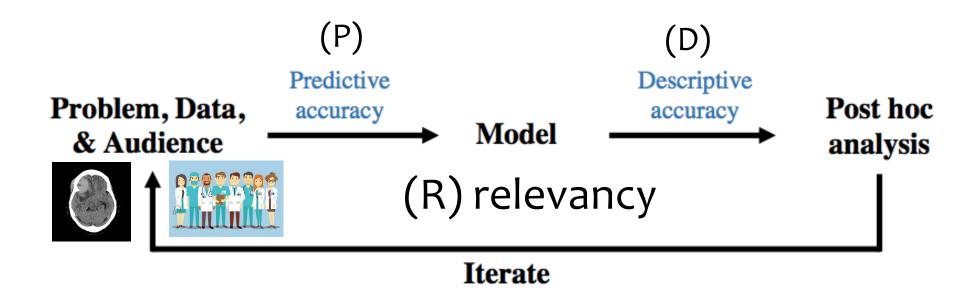
"We define interpretable machine learning as the extraction of relevant knowledge from a machine-learning model concerning relationships either contained in data or learned by the model. Here, we view knowledge as being relevant if it provides insight for a particular audience into a chosen problem. These insights are often used to guide communication, actions, and discovery."

## iML through the PDR desiderata

- **P** Predictive accuracy for reality check average (global) and point-wise (local)
- **D** Descriptive accuracy: the degree to which an interpretation method objectively captures the relationships learned by machine learning models (both post-hoc and model-based methods can increase D)
- R- Relevancy: interpretation method is "relevant" if it provides insight for a particular audience into a chosen domain problem

Relevancy often plays a key role in determining the tradeoff between predictive and descriptive accuracy

## iML-PDR in one figure



R is key in the trade-off of P and D

### Model-based interpretability

- Sparsity (e.g. small sparse logistic regression for lung cancer prediction)
- Simulatability (e.g. small decision tree for lung cancer prediction)
- Modularity (e.g. generalized additive models, layers in DL)
- Domain-based feature engineering (e.g. credit score)
- Model-based feature engineering (e.g. clustering and dimensionality reduction like PCA)

## Post-hoc interpretability

- Data set level (global) interpretation (feature and interaction importance, statistical significance score, visualization)
- Prediction-level (local) interpretation (feature importance and alternatives)

Murdoch et al (2019) contains many examples from our own work and others' work to illustrate PDR.

## **Agglomerative Contextual Decomposition (ACD)**

- (1) How can we get feature-interaction importance for a DNN model prediction in general? (ICLR 2018)
- (2) How can we visualize these feature-interactions in an understandable way? (ICLR, 2019)
- (3) How can we use the importance scores and prior info to debias algorithms? (submitted, 2019)

## Previous work (post-hoc interpretation)

- gradient-based methods
  - o LIME
  - Integrated Gradients (IG)

Ribeiro et al. (2016) Sundarajan et al. (2017)

- contribution-based
  - Occlusion / saliency maps
  - SHAP

Dabkowski & Gal (2017) Lundberg & Lee (2017)

### **CD: Contextual Decomposition**

(Murdoch, Liu and Y. (2018). ICLR)





 Given a LSTM with weights, CD gives a prediction-level score for each part of the input to "explain" the prediction

$$LSTM(w_1, ..., w_T) = SoftMax(\gamma_T + \alpha_T)$$

•  $\gamma_T$  corresponds to contributions solely from the phrase,  $\alpha_T$  other factors

## Agglomerative Contextual Decomposition (ACD)



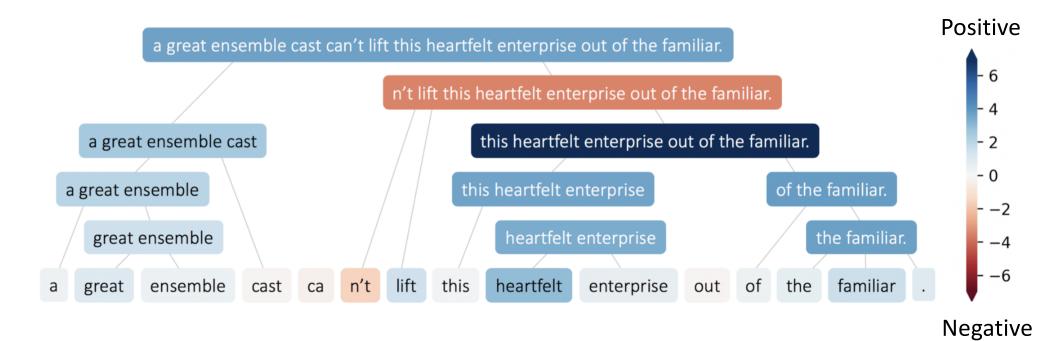


\*Singh, \*Murdoch, Y. (2019). ICLR

CD is generalized to DNNs. ACD is a hierarchical clustering algorithm with visualization, where the joining metric is CD score



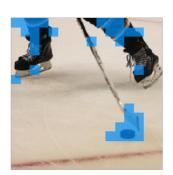
CD/ACD code: github.com/csinva/acd

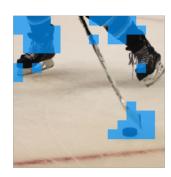


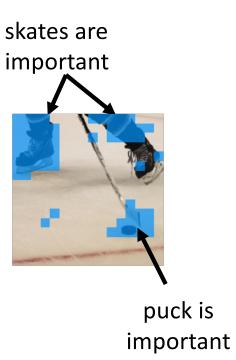
#### prediction: puck



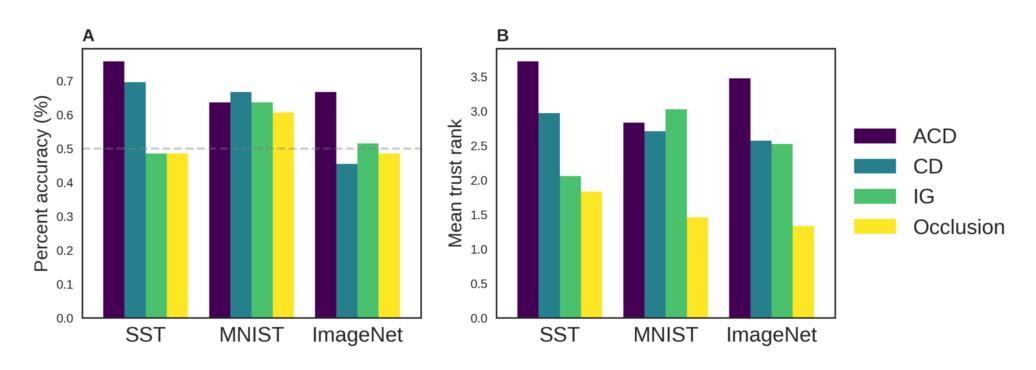








### **Human experiments**



Telling a good model from a "bad" one using only interpretations

Whether Interpretation instills trust or not

## Improving models by regularizing ACD explanations







Rieger, Singh, Murdoch, Y. (2019). In submission



github.com/laura-rieger/deep-explanation-penalization

## Using CD to identify fundamental cosmological parameters of the universe







In Progress



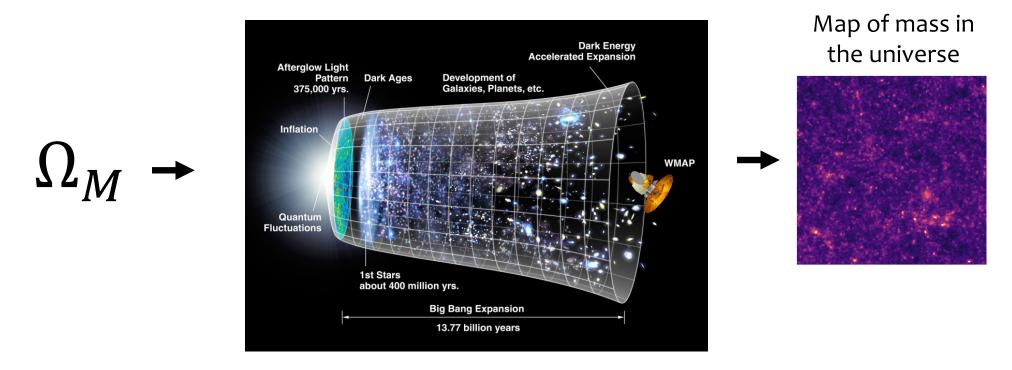




@ Berkeley Center for Cosmological Physics

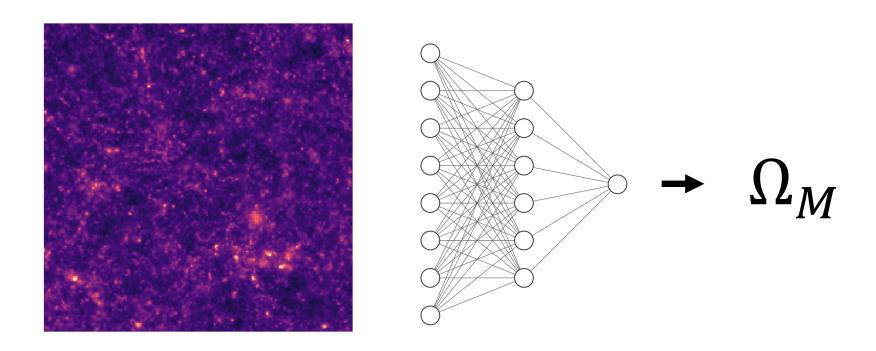
W. Ha, C. Singh, F. Sapienza F. Lanussen, V. Boehm

## Cosmological parameters such as $\Omega_M$ , determine evolution of universe



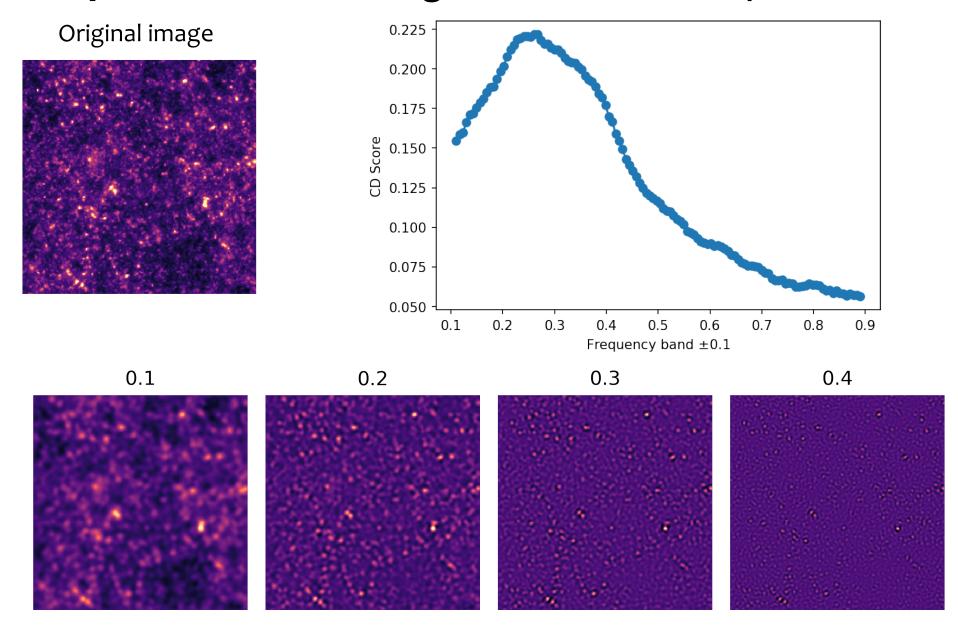
Adaptation of NASA WMAP Science Team Image

### CNN predicts well, but what does it learn?



Need to go beyond just identifying important pixels...

## CD can measure the importance of different **frequencies** in the image to the model's prediction



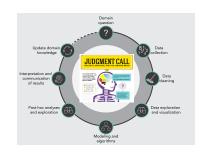
### Goals of (faithful) interpretation

- Save on data collection
- understand which features drive the predictions
- give trust to using deep learning
- distill the DL model into a simple model (e.g. generative and mechanistic)

Success of these goals serves as validation

"Data science process: one culture"

### **Summary**





#### Stability formulation

Bothstrap sampling is a widely accepted perturbation scheme for problems in personness that is a useful baseline for data where we have limited used understanding of the object-wise control scheme for problems in personness pace, lies, nearly on the DNA) exhibit bearing control scheme and profit on deviation scheme scheme for the size possible to account for. In particular, enhances that perform enduridant tasks known as "shadow enhances" as believed to come for observables to regulatory processes (front, Fentix, and Lover-2008). Clarana's obtain 2-30° (studies) develoames in a believed to come to control scheme for the scheme of the sche

- # Block bootstrap for blocks of size 5 and 10
  block5.tr <- makeBlocks(gene.coords, idos-train.id, size
- block10.tr <= makeBlocks(gene.coords, idcs=train.id, size=1)
  block5.tst <- makeBlocks(gene.coords, idcs=test.id, size=5)</pre>

#### Veridical data science (trustworthy AI) through

- **PCS** framework (workflow and documentation on github) advocating best practices for a responsible, reliable, reproducible and transparent DSLC to reach trustworthy data conclusions
- PCS inference incorporating data and model (researcher) perturbations
- PDR interpretation framework guides selection and evaluation of interpretation methods
- Case studies: iRF (siRF), ACD (\*DeepTune omitted)
- Domain knowledge is important and PCS generates testable hypotheses towards causality

Hope PCS and PDR are useful for your projects

### PCS next steps





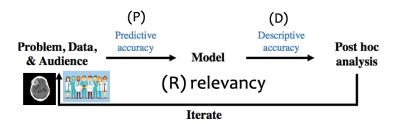
#### Stability formulation

Bootstrag sampling in a visidely accepted perfurations or between the procedure in a suited baseline for data where we have infected understanding of the dependencies. Novements experience baseline making sampling reasons appear (as many in the EMP) exhibit dependent content or between the procedure of the EMP exhibit dependent content or between the EMP exhibit dependent conten

# Block bootstrap for blocks of size 5 and 10 block5.tr <- makeBlocks(gene.coords, idcs=train.id, size=5) block10.tr <- makeBlocks(gene.coords, idcs=train.id, size=10) block5.tst <- makeBlocks(gene.coords, idcs=test.id, size=5) block10.tst <- makeBlocks(gene.coords, idcs=test.id, size=10)

- PCS-compliant projects
- Unpacking PCS for emergency medicine and social science
- Theory on PCS and fast algorithms to implement perturbations
- PCS computing platform
- PCS-guided DS book in prep

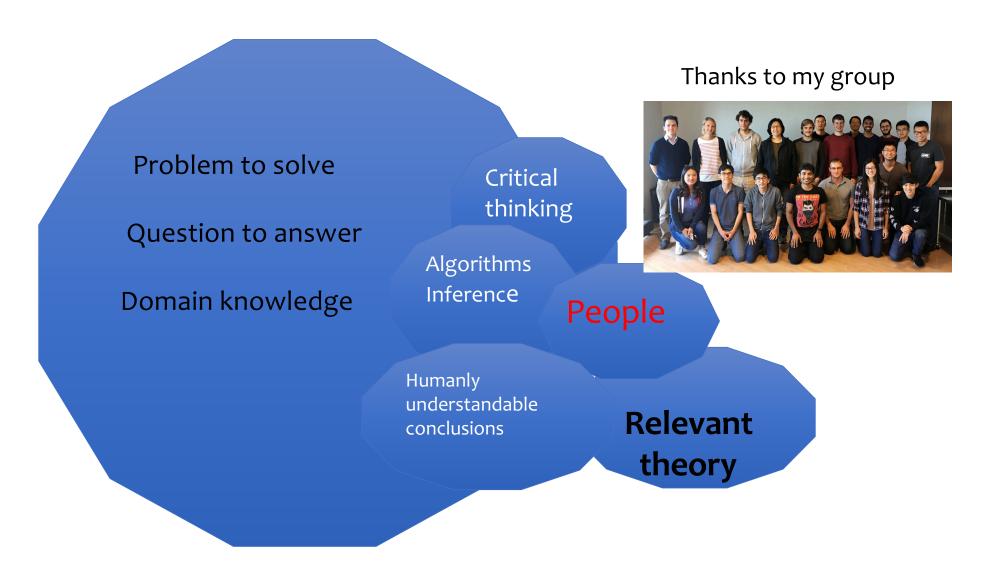
### PDR next steps



- Cosmology projects (CNN-ACD, and iRF)
- Cancer drug discovery project (PCS-compliant)
- Epistasis discovery project (PCS-compliant)
- Simons Inst workshop at Berkeley on June 29 July 2, 2020 "Interpretable Machine Learning in Natural and Social Sciences"

(co-organizers: Hima Lakkaraju, **Zack Lipton**, David Madigan, and **BY**., part of Simons summer cluster with **Shai Ben-David** and **Ruth Urner**)

### People make "veridical" happen



### Opportunities and challenges

Within DS/ML/AI community, we need

- transdisciplinary, trans-methodological people with communication skills
- position and vision papers
- attention to energy consumption impact on climate change

### Opportunities and challenges

Outfacing for DS/ML/AI community, we need

- A few COMMON, robust and reliable "products"
- Certification and labels for open-source and SAFE software
- Rigorous evaluation process of new algorithms (modularity is a virtue) (e.g. taking things apart like in red-tagging in software development)

# For veridical data science, academic/industry/government leadership and funding agencies need to incentivize

- Quality research and trustworthy publication, not paper counting
- "Team-brain" to solve complex transdisciplinary problems
- Fair collaborative environment so that the best arguments win

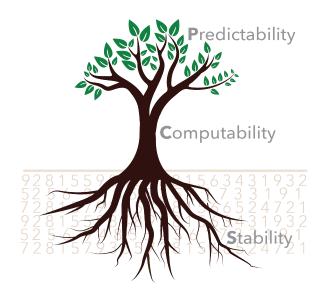
### Our papers

Veridical data science
 B. Yu and K. Kumbier (2020), PNAS

(old title: Three principles of data science: predictability, computability and stability (PCS))



#### **Veridical Data Science**



2. Definitions, methods and applications in interpretable machine learning

J. Murdoch, C. Singh, K. Kumber, R. Abbasi-Asl, and B. Yu

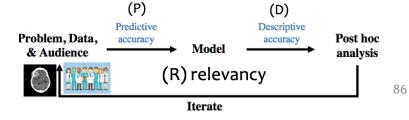
(2019), PNAS











### Upcoming book on data science by MIT Press

Coming at the end of 2021 with a free on-line interactive version in the spring

#### Veridical Data Science: A Book

Bin Yu<sup>1,2</sup> and Rebecca Barter<sup>1</sup>

<sup>1</sup>Department of Statistics, UC Berkelev

<sup>2</sup>Department of Electrical Engineering and Computer Science, UC Berkeley







#### What skills does the book teach?

Veridical Data Science (VDS) will teach the critical thinking, analytic, human-interaction and communication skills required to effectively formulate problems and find reliable and trustworthy solutions. VDS explains concepts using visuals and plain English, rather than math and code.

The primary skills taught are:



#### Critical thinking

#### Readers will learn to:

Formulate answerable questions using the data available Scrutinize all analytic decisions and results

Document all analytic decisions

Appropriate common techniques to unfamiliar situations Deal with real, messy data



#### Technical skills

#### Data processing Algorithmic

Data cleaning Exploratory Data Analysis

Data merging

Dimension reduction

Clusterina Least Squares & ML

Regularization

#### Stability-based inference

Inference Causal Inference

Perturbation Intervals

Trustworthiness Statements



#### Communication

#### **Exploratory Visual Summaries**

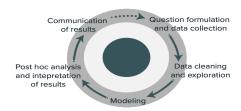
Preparing explanatory visual and numeric summaries for explaining data and findings to an external audience

#### Written reports

Preparing written analytic reports for case studies based on real, messy data

#### Core guiding principles for the book

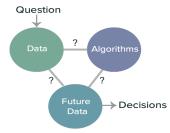
#### The DS Lifecycle



The Data Science Lifecycle is an iterative process that takes the analyst from problem formulation, data cleaning, exploration, algorithmic analysis, and finally to obtaining a verifiable solution that can be used for future decision-making.

Blending together concepts from statistics, computer science and domain knowledge, the data science life cycle is an iterative process that involves human analysts learning from data and refining their project-specific questions and analytic approach as they learn.

#### Three realms



Readers will learn to view every data problem through the lens of connecting the three realms

- (1) the question being asked and the data collected (and the reality the data represents)
- (2) the algorithms used to represent the
- (3) future data on which these algorithms will be used to guide decision-making. Computability: algorithmic and data Guiding the reader to connect the three realms is a means of guiding the reader through the data science lifecycle.

#### PCS framework



The PCS framework provides concrete techniques for finding evidence for the connections between the three realms.

Predictability: if the patterns found in the original data also appear in withheld or new data, they are said to be predictable. If an analysis or algorithm finds predictable patterns, then these patterns are likely to be capturing real phenomena.

efficiency and scalability is essential to ensuring that the results and solutions (e.g. a predictive algorithm) can be efficiently applied to new data.

Stability: minimum requirement for reproducibility. If results change in the presence of minor modifications of the data (e.g. via perturbations) or human analytic decisions, then there might not be a strong connection between the analysis/algorithms and the reality that underlies the data.

#### Intended Reader/Audience

Anyone who wants to learn the intuition and critical thinking skills to become a data scientist or work with data scientists.

Neither a mathematical nor a coding background is required.

VDS could form the basis of a semester- or multi-semester-long introductory data science university course, either as an upper-division undergraduate or early graduatelevel course.

#### Interested? Get in touch!

#### Bin Yu

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#### Rebecca Barter

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### Thank you!



Visit Bin Yu's website for more info <a href="https://binyu.stat.berkeley.edu/">https://binyu.stat.berkeley.edu/</a>