

**Trends.** Easy to look back over 25 years and identify trends

- Moore's law
- China's economic growth
- continued slow increase in life expectancy

Can speculate on each trend: accelerate or continue or slow or stop or reverse? Can speculate about new trends (nanotech, virtual worlds?).

Looking as past predictions:

1982 best-seller Megatrends (John Naisbitt) does pretty good job.

1972 "Limits to Growth": embarrassingly wrong.