

How the Stock Market Crashed in 2008

Alan Rosenthal

Failure of Prediction

Cause of the Collapse

Huge financial institutions leveraged on risky
mortgage-backed securities.

Expectation



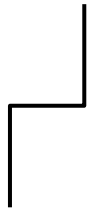
vs.

Reality

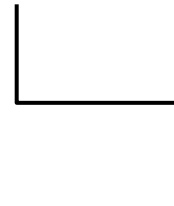


MBS

MORTGAGE-BACKED SECURITY (MBS)



Based on mortgage defaults

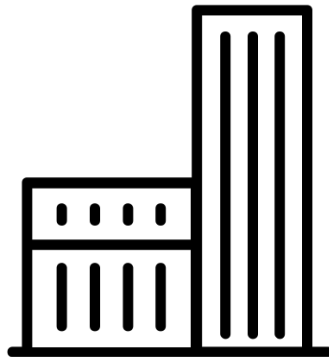


Investment

Ratings

Ratings agencies gave MBSs a **AAA** rating.

Standard & Poor's
Moody's



Accuracy

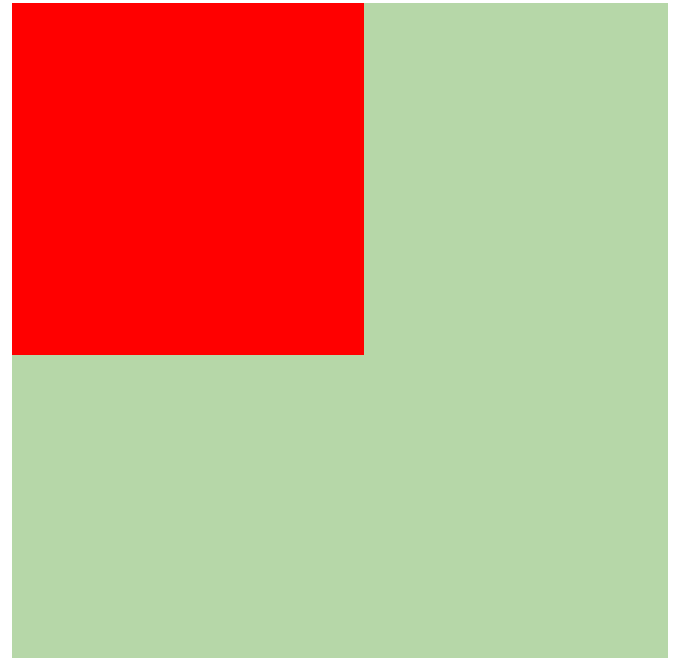
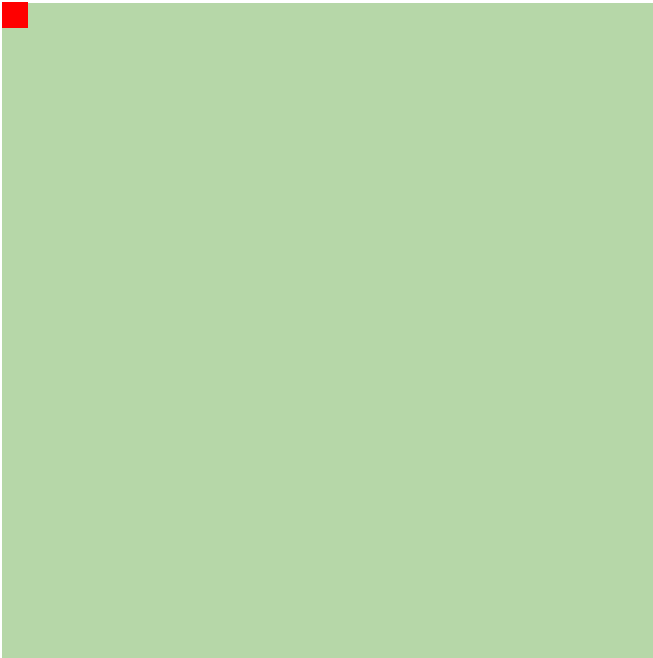
Predicted Risk:

0.12%

vs.

Actual Risk:

28%

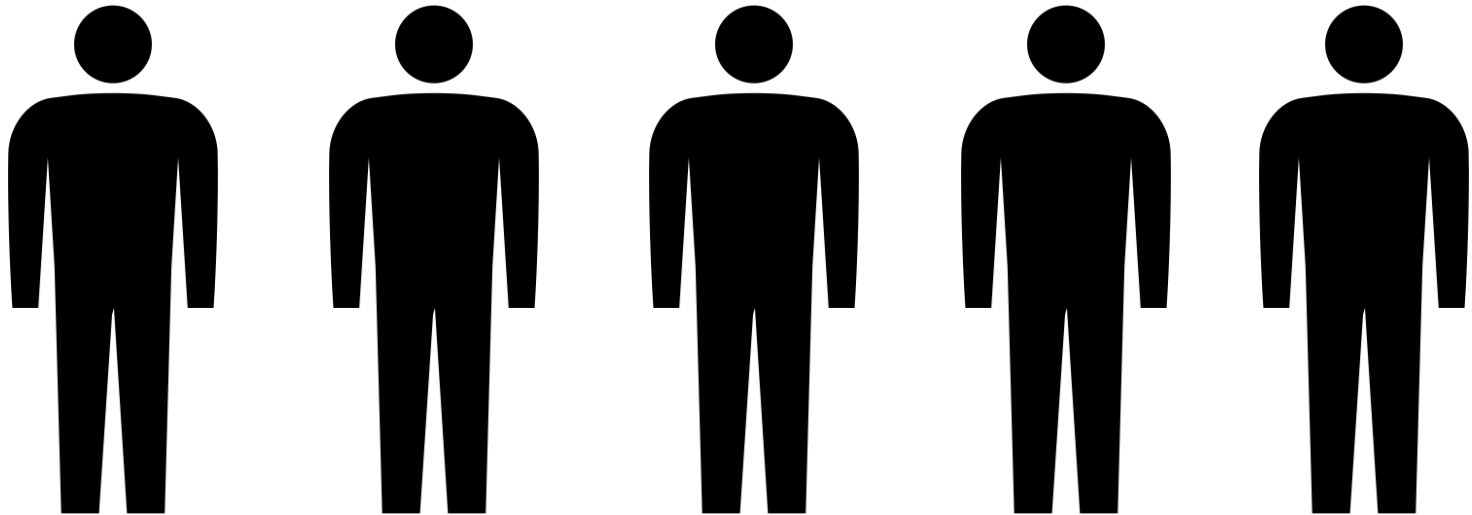


Why did the predictions fail?



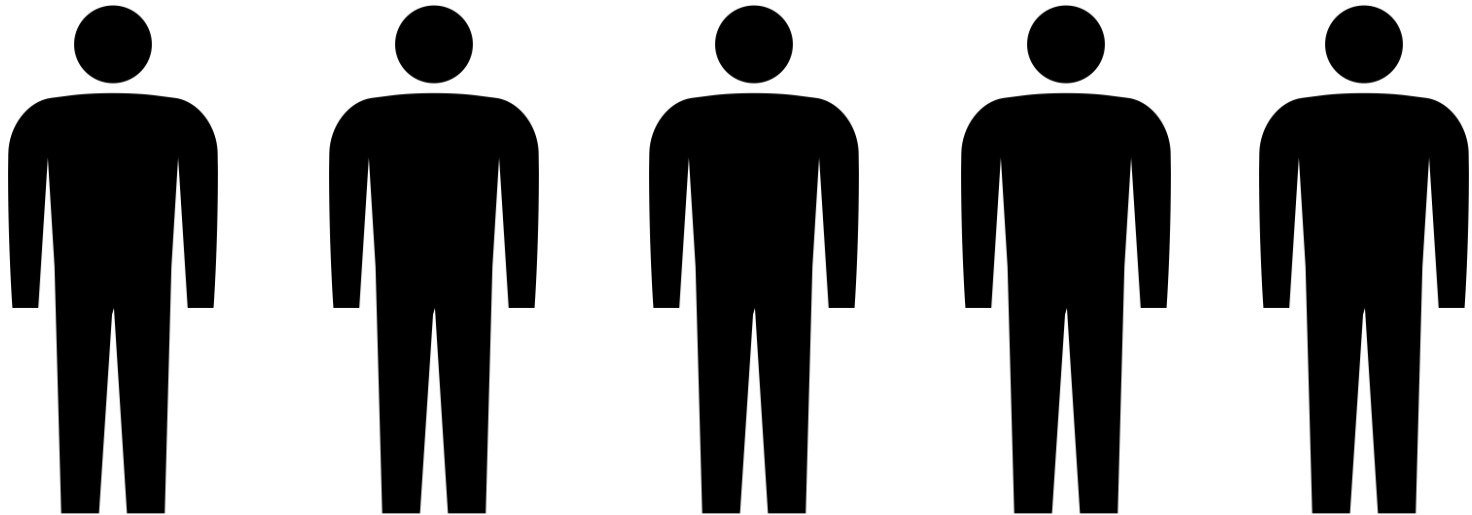
A Closer Look at MBSs

Bundle five mortgages...



A Closer Look at MBSs

...bet on the chance that all
five mortgages default.



A Closer Look at MBSs

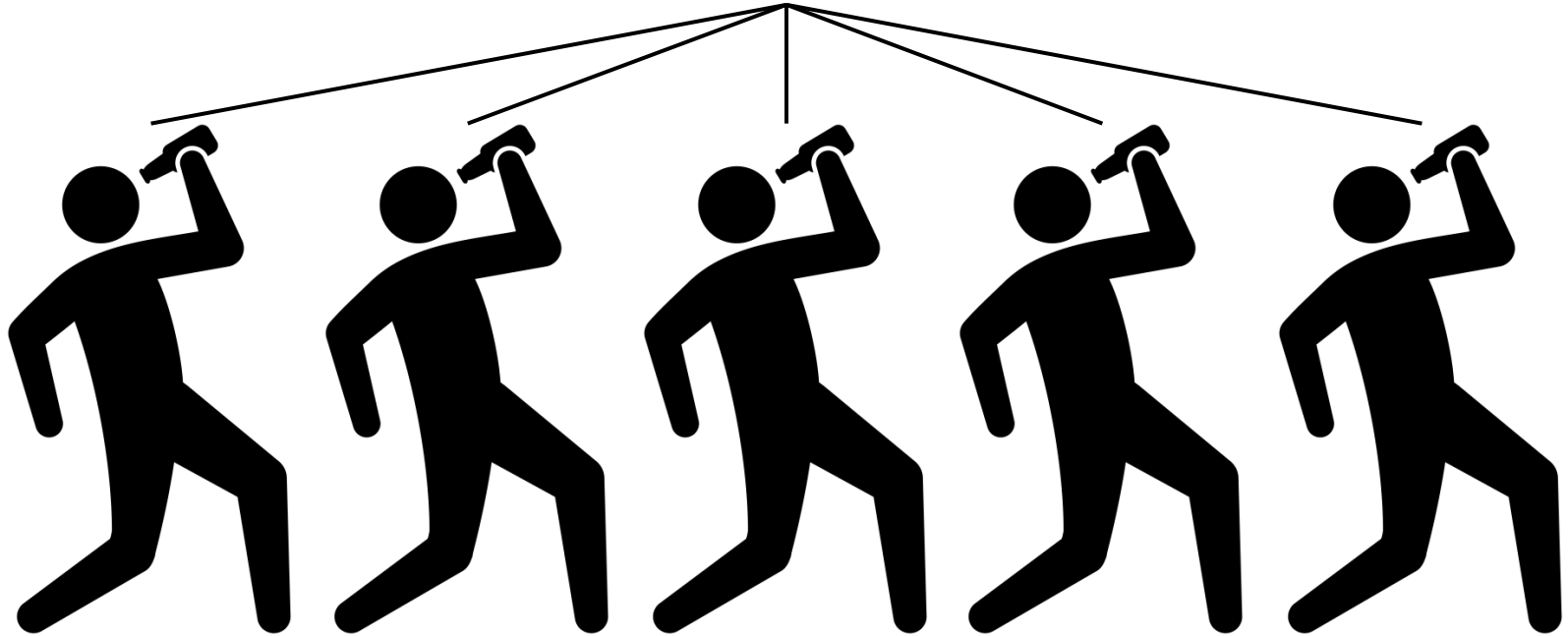
"Subprime" mortgages: average B+ credit rating.



A Closer Look at MBSs

"Subprime" mortgages: average B+ credit rating.

>20% chance of default



Calculating Risk

Chance that all 5 mortgages default:

$$20\% ^ 5 = 0.032\%$$

(really low)

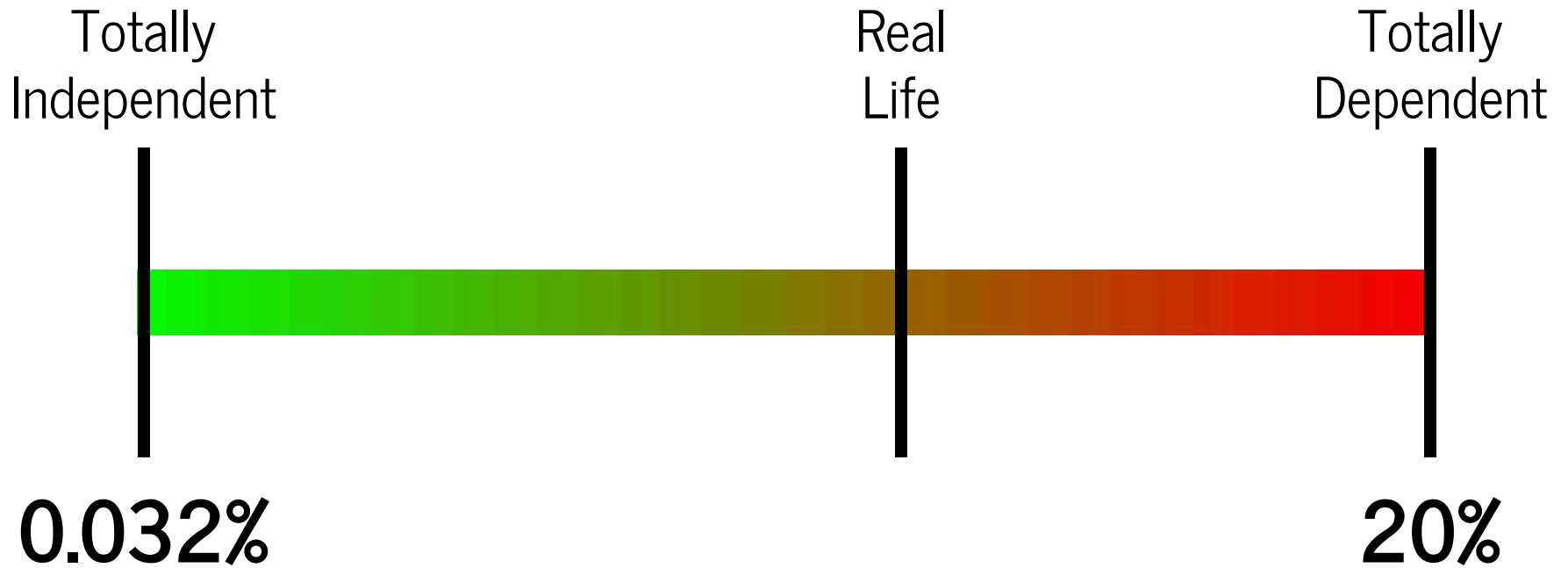
Calculating Risk

Chance that all 5 mortgages default:

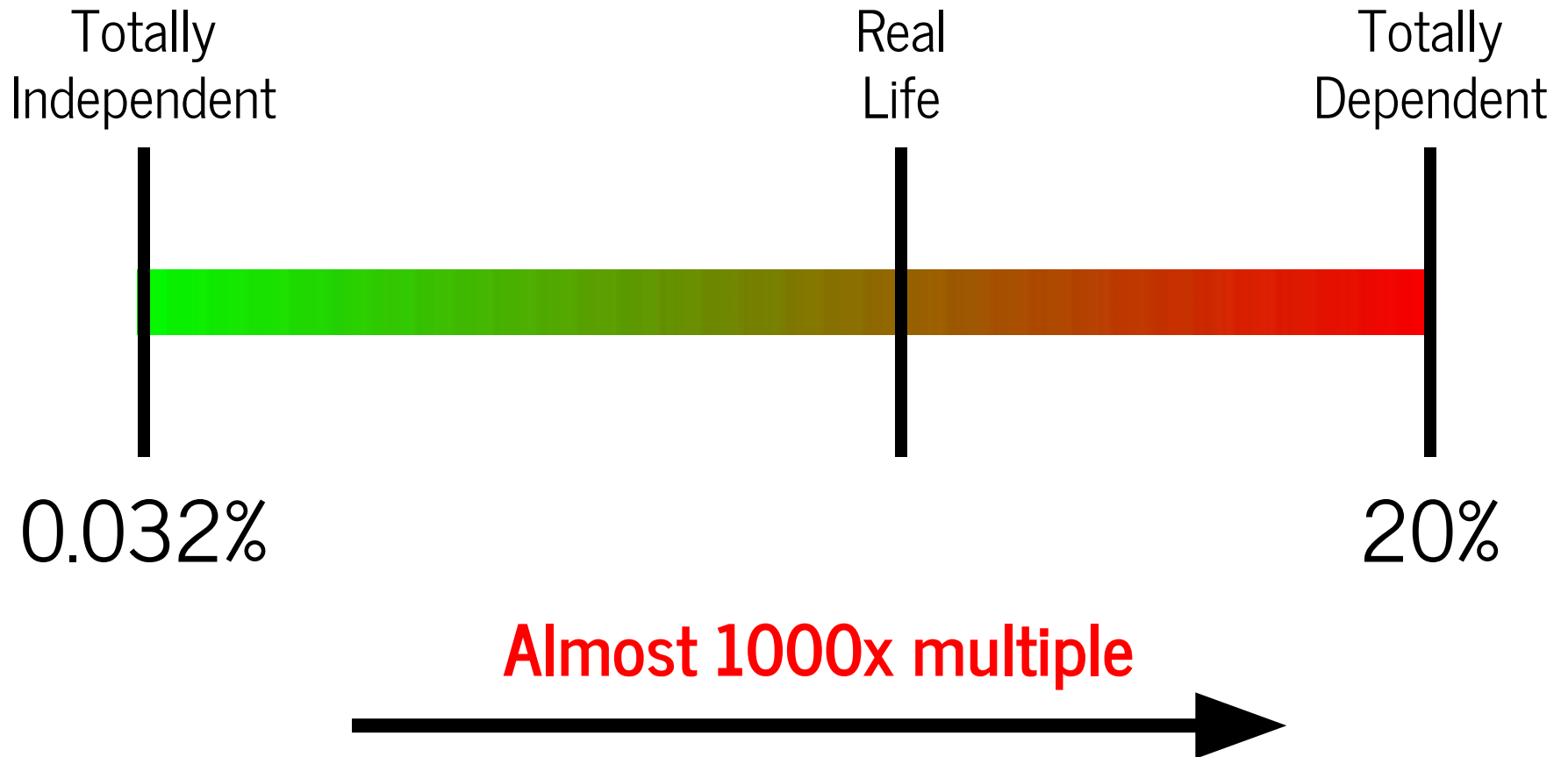
$$20\% ^ 5 = 0.032\%$$

Problem: mortgage defaults were not independent from each other.

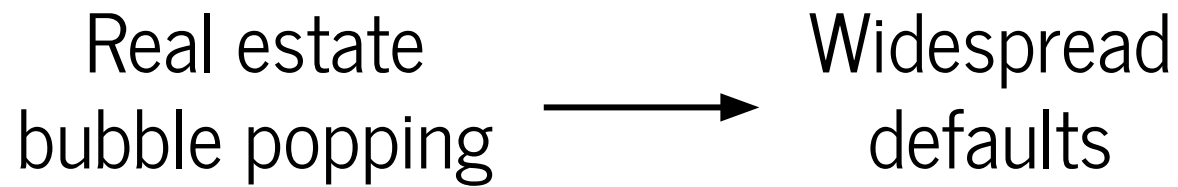
Realistic Risk



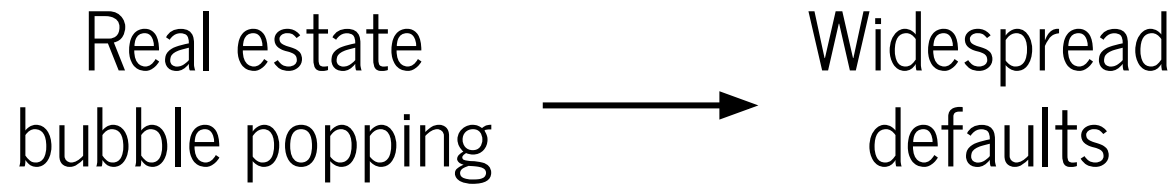
Realistic Risk



Realistic Risk



Realistic Risk



Feedback cycle

Why did the ratings agencies fail?

Conflict of Interest

MOODY'S

STANDARD
& POOR'S

Banks could go to a competing agency to get the rating they want.

Willful Ignorance

Natural human bias against uncertainty.

Unwillingness to oppose strong industry
and finance trends.

For more:

*The Signal and the Noise:
Why So Many Predictions
Fail-but Some Don't*

by Nate Silver

