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The psychology and philosophy of luck[☆]

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Abstract

There has been a great deal of interest in the concept of luck in the recent psychological and philosophical literature. In philosophy, this interest has tended to focus not upon luck *simpliciter* but rather upon the role that luck plays in ethical and epistemological debates concerning (respectively) moral and epistemic luck. In psychology, in contrast, a number of studies have explicitly examined our everyday conceptions of luck and the manner in which these conceptions influence our lives. This article surveys both the recent psychological and philosophical literature on this topic and argues that (to different degrees) the work of both disciplines in this area has been hampered by a failure to be clearer about what luck involves. Accordingly, this article offers a specification of what is core to the notion of luck and highlights how this analysis can aid further research in this area by both psychologists and philosophers.

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0. Introduction

The concept of luck has been a central part of a number of recent discussions in both psychological and philosophical research. The latter has tended to discuss this concept in the light of two analogous debates in ethics and the theory of knowledge regarding the putative existence of, respectively, moral and epistemic luck. In

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1 contrast, discussions of luck in psychology have tended, unsurprisingly, to be of a
2 more empirical nature, and have involved looking at the manner in which luck
3 influences our perception of events and people. What is interesting, however, is that
4 those involved in both camps of discussion have tended not to analyse the concept of
5 luck itself, except to offer some very general characterisations of what might be
6 involved in the notion. (Indeed, as argued below, there seems to be a number of
7 competing concepts of luck at play in both the psychological and philosophical
8 literature). It is argued here that psychological and philosophical treatments of luck
9 have been marred by this failure to look more closely at the concept of luck itself. In
10 particular, it is argued that there is an analysis of this concept available that is able to
11 capture the core elements of the notion in such a way as to both accord with the most
12 common elucidations of the notion and also accommodate elucidations that appear
13 to run counter to this core proposal.

14 In Section 1, a critical survey of the main characterisations of luck in the
15 philosophical literature is offered, along with a brief account of the ends to which
16 these elucidations are put. In Section 2, the main empirical studies on luck in the
17 psychological literature are also surveyed. In Section 3, an analysis of the core
18 elements of the concept of luck is proposed and explained in the light of some of the
19 issues raised in Section 1. Section 4 then employs this analysis of luck to cast light on
20 some of the problems that emerge from the psychological treatment of luck discussed
21 in Section 2. Finally, Section 5 offers some concluding remarks.

23

24 1. Philosophical treatments of luck

25

26 Most of the philosophical discussions of luck have been focussed upon the
27 relevance of this concept to issues in ethics and, to a lesser degree, epistemology. The
28 loci classici for the former debate in the recent literature is an exchange between
29 Nagel (1979) and Williams (1979) on how luck undermines responsibility and thus, a
30 fortiori, moral responsibility. Essentially, the concern raised is that there are morally
31 relevant consequences of our actions which are due to luck, and that this undermines
32 our moral responsibility for those actions. For instance, one example that is
33 discussed by Nagel, and which has been the locus of a great deal of debate in the
34 subsequent literature, is that of the drunk driver. Nagel asks us to compare two
35 moral agents, both of whom drive home drunk, but only one of whom has the
36 misfortune to kill an innocent bystander as a result. Nagel notes that our moral
37 approbation of the 'unlucky' driver is far greater than our moral approbation of the
38 'lucky' driver, even though we are willing to grant, on reflection at least, that the only
39 difference between the consequences of the two situations is a difference brought
40 about by luck. It would appear then, argues Nagel, that luck has an influence on our
41 moral judgements. Now one might respond to this sort of example by arguing that
42 all it shows is that we should be more careful about our moral judgements by first
43 being clear that the consequences at issue are not due to luck. But this will not do,
44 contends Nagel, because there is a sense in which luck afflicts the consequences of *all*
45 our actions since no matter how likely it was that what happened occurred in the way

1 that it did, there is always the logical possibility that events could have been different
 2 and different in such a way that can be described as being affected by luck.¹ We are
 3 thus faced with the dilemma of either abandoning the project of a luck-free system of
 4 moral assessment altogether (a system that Nagel and Williams attribute to Kant), or
 5 else radically revising our moral intuitions.

6 Of course, the issue here is not quite as clear-cut as this brief overview indicates.
 7 After all, one can push the point about different moral evaluations based on luck in a
 8 number of ways. For instance, one might argue that our everyday ascriptions of
 9 moral responsibility are radically in error and so should not be trusted in examples
 10 such as these. Alternatively, one might contend that, on reflection, our moral
 11 evaluations in such cases are equivalent and that they only seem different because the
 12 demands of a justice system typically require a victim (hence, on this view, both
 13 drivers in the example just offered are equally morally at fault, it is just that the
 14 unlucky driver ought to be subject to a legal sanction that outweighs that facing the
 15 lucky driver because it is only in the former case that there is a victim). Nevertheless,
 16 we need not engage too deeply with these issues since our aim here is not to resolve
 17 this debate but rather to gain a better view of how the philosophical literature in this
 18 regard employs the notion of luck.²

19 The employment of the notion of luck in epistemological discussion has run along
 20 similar lines, although the discussion has tended to fragment into several sub-
 21 disputes about the relationship between luck and knowledge. That is, the general
 22 thought found in the debate about moral luck has an analogue here, since the key
 23 concern about epistemic luck is how epistemic evaluations can coexist with the
 24 constitutive presence of luck at all. Interestingly, however, this general issue has
 25 tended to be treated as separate from the various sub-questions that have emerged
 26 regarding specific features of the relationship between knowledge and luck. Two
 27 such sub-questions are worthy of note in this regard—the issue of the status of the
 28 counterexamples to the classical tripartite account of knowledge famously proposed
 29 by Gettier (1963), and the issue of radical scepticism (the problem of whether we
 30 know anything much of substance at all).

31 In the former case it is taken as given in most of the recent literature that Gettier's
 32 counterexamples to the tripartite account work precisely because they show how this
 33 view of knowledge allows knowledge possession to be constitutively influenced by
 34 luck. In other words, it is simply taken for granted that luck cannot play an essential
 35 part in the acquisition of knowledge.³ Dancy, for example, puts the point in the
 36 following matter-of-fact way:

37
 38
 39 [...] justification and knowledge must somehow not depend on coincidence or
 40 luck. This was just the point of the Gettier counter-examples; nothing in the
 41 tripartite definition excluded knowledge by luck. (Dancy, 1985, p. 134)

42
 43 ¹ Rescher (1995, Chapter 1) offers an extended defence of this point.

44 ² For the main treatments of the issue of moral luck, see the papers contained in the volume edited by
 45 Statman (1993).

³ For a survey of the main responses to the Gettier counterexamples, see Shope (1983).

1 The further issue of the exact manner in which luck and knowledge are
 2 incompatible, however, is rarely given any serious consideration.⁴ The same is true in
 3 the case of radical scepticism. Again, it is often recognised that radical sceptical
 4 arguments gain their appeal by playing on the presence of luck in our everyday
 5 ascriptions of knowledge, but there is little analysis of the nature or role of luck as
 6 regards this issue that goes beyond this observation.⁵ As with the case of moral luck,
 7 however, we need not dwell on the specifics of these particular debates, since our
 8 purpose here is not to adjudicate these disputes but merely to gain an overview of
 9 how they make use of the concept of luck.

10 Given that discussions on the topics of moral and epistemic luck fail to analyse the
 11 concept of luck insofar as it features in the debate in question, it should be
 12 unsurprising that they similarly fail to offer an account of luck *simpliciter* that is
 13 particularly informative or illuminating. Indeed, for the most part, philosophical
 14 treatments of the notion of luck have tended either to employ it as an undefined
 15 primitive or else merely gesture at a loose conceptual characterisation.⁶ Foley (1984),
 16 Gjelsvik (1991), Hall (1994), Greco (1995), Heller (1999) and Vahid (2001) are all
 17 representatives of the former camp, since none of them offers an account of the
 18 notion at all in their discussions of luck-related topics. Other writers give the
 19 impression of offering some kind of elucidation of this notion but, on closer
 20 inspection, merely present unilluminating conceptual equivalences. Engel (1992, p.
 21 59), for example, describes the notion of epistemic luck in terms of “situations where
 22 a person has a true belief which is in some sense fortuitous or coincidental”, which is
 23 hardly helpful.

24 Of those that do attempt to offer a useful account of the notion of luck, one of the
 25 most standard approaches has been to define this concept in terms of the notion of
 26 an accident. Harper (1996), for instance, notes that “‘luck’ overlaps both with
 27 ‘accident’ and ‘chance’”, and Unger (1968, p. 158) cashes-out his anti-luck
 28 epistemology in terms of a clause which states that it is “not at all an accident
 29 that the man is right about its being the case that p”. Morillo (1984) seems to adopt a
 30 similar line because throughout her discussion of the topic she uses the notions of
 31

32 ⁴An exception to this is Zagzebski (1994) (cf. Zagzebski, 1996, Part III; 1999), who is both clear about
 33 how, exactly, Gettier cases use the presence of luck to undermine the classical account of knowledge (by
 34 employing examples which involve a particular mixture of good and bad luck) and what conclusions
 35 should be drawn about the relationship between knowledge and luck (see, for example, Zagzebski 1999, p.
 36 109). Zagzebski is very much the exception in this regard, however, and even she does not offer an analysis
 37 of luck itself.

38 ⁵For some of the main texts on the problem of radical scepticism in the recent literature, see the volume
 39 edited by DeRose and Warfield (1999). See also the survey article by Pritchard (2002). One issue as regards
 40 radical scepticism that brings the putative incompatibility of luck and knowledge possession into sharp
 41 relief is that of infallibilism—the view that all *bona fide* knowledge is infallibly gained—and its relationship
 42 to the sceptical challenge. For the key text on infallibilism, see Unger (1975). A related issue in this regard
 43 is that of ‘metaepistemological’ scepticism, which can perhaps best be defined as a general luck-based
 44 scepticism about the theoretical adequacy of any possible anti-sceptical (and in particular *externalist*)
 45 epistemology. For the key texts in this regard, see Stroud (1994) and Fumerton (1995).

⁶Indeed, there is no real developed account of luck available in the philosophical literature, perhaps the
 closest thing being that offered by Rescher (1995) which is discussed below.

1 luck and accident interchangeably. For example, she notes (Morillo, 1984, p. 109)
 3 that knowledge precludes luck and then immediately goes on to say that it is for this
 5 reason that some analyses of knowledge demand that the truth of the belief in
 7 question should not be accidental.

9 There certainly is a close relationship between these concepts, but it is not nearly
 11 as close as some of these writers appear to imagine. Consider, for example, the
 13 paradigm case of luck—the lottery win. In such a case, it is a matter of luck (given
 15 the odds) that one wins the lottery, but it need not thereby be an *accident* that one
 17 wins (at least absent some further details about the scenario). After all, if one
 19 deliberately bought the ticket in question and, say, one self-consciously choose the
 21 winning numbers, then to call the resulting outcome an ‘accident’ appears
 23 conceptually confused.

25 Interestingly, Harper, in the quotation just cited, does not just group the concept
 27 ‘luck’ with the concept ‘accident’, but also with the concept ‘chance’. This too, is a
 29 common way of characterising the notion of luck, with Rescher being, perhaps, the
 31 foremost exponent of a version of this thesis (see, for example, Rescher, 1995, p. 19).
 33 Again, however, although there is manifestly a close conceptual connection between
 35 the concepts, it is far from clear exactly how they relate. After all, the property of
 37 chance seems to apply only to events, and yet luck seems to attach itself more firmly
 39 to the individual affected by the lucky (or unlucky) event in question. For example, it
 41 may be a matter of chance that a landslide occurs when it does (or occurs at all), but
 43 if no-one is the least bit affected by this event (either adversely or otherwise), then it
 45 is hard to see why we would class this occurrence as lucky (or unlucky for that
 matter).

This issue is further complicated once one reflects on what the relevant
 understanding of chance is in this context. After all, events that have a low
 probability of occurring from the agent’s point of view (such as a lottery win) are
 nevertheless plausibly regarded as predetermined to occur given the initial conditions
 of the situation and the relevant fundamental physical laws. With this in mind, it is
 not transparent that the relevant sense of chance at issue here should be understood
 in terms of low probability. Moreover, identifying chance with indeterminacy would
 fare little better since it ought to be uncontroversial that at least some lucky events
 are not brought about by indeterminate factors. It thus appears that a more subtle
 account of chance is needed.⁷

Another common way of characterising luck is in terms of control, or rather the
 absence of it. If I were to say that, for example, ‘I discovered the buried treasure by
 luck’, I would be naturally understood as implying that I did nothing to ensure that I
 would discover what I did (or, indeed, that I would discover anything at all)—that
 the discovery itself was out of my control in some way. This is, perhaps, the most
 common account given of the notion in the philosophical literature and its influence
 is probably due to the fact that in his influential paper on moral luck Nagel defines
 this species of luck in just these terms. Here is Nagel:

⁷ Rescher (1995) is actually sensitive to these issues (though not others). We discuss his view in more
 detail below.

1 Where a significant aspect of what someone does depends on factors beyond his
 2 control, yet we continue to treat him in that respect as an object of moral
 3 judgement, it can be called moral luck. (Nagel, 1979, p. 25)

5 Following Nagel, a number of writers have adopted this line as regards luck in
 6 general. Statman, for example, offers the following account of good and bad luck:

7 Let us start by explaining what we usually mean by the term ‘luck’. Good luck
 8 occurs when something good happens to an agent P, its occurrence being beyond
 9 P’s control. Similarly, bad luck occurs when something bad happens to an agent
 10 P, its occurrence being beyond his control. (Statman, 1991, p. 146)

11 And a similar account is offered by Latus (2000). Nevertheless, both Statman
 12 (1991, p. 146) and Latus (2000, p. 167) also note, in footnotes, that lack of control
 13 could only plausibly be regarded as a *necessary* condition for luck. After all, as Latus
 14 (2000, p. 167) neatly points out, the rising of the sun this morning was an event the
 15 occurrence of which was out of one’s control. But would we really want to say that it
 16 was *lucky* that the sun rose this morning? Moreover, the issue of control is
 17 particularly problematic when it comes to epistemic luck, because (on most views at
 18 least) belief is a component of knowledge, and it is certainly common to regard the
 19 formation of at least one’s most basic perceptual beliefs as not being within one’s
 20 immediate control. Nevertheless, it seems to odd to argue on this basis that basic
 21 perceptual belief is ‘lucky’.

22 So although there is clearly something intuitive about thinking of luck in terms of
 23 accidentality, chance, or the absence of control, there is no straightforward way
 24 available of accounting for luck in these terms. Unfortunately, the philosophical
 25 literature does not go further to offer any deeper analysis of the concept of luck that
 26 goes beyond these suggestive equivalences. There is thus a lacuna in the
 27 philosophical treatments of issues that turn on the notion of luck and this in itself
 28 suffices to cast doubt on the conclusions drawn from such debates. We will offer an
 29 account of luck below which incorporates the intuitions that drive the partial
 30 analyses offered in terms of accidentality, chance and the absence of control whilst
 31 lacking the problems facing these partial analyses. First, however, we will survey the
 32 studies regarding luck that have been undertaken in the psychological literature.

35 2. Psychological treatments of luck

36 Most of the work on luck in the recent psychological literature has taken place in
 37 terms of what is known as ‘attribution research’, which is concerned with the way in
 38 which people construct causal explanations for why events happened, such as
 39 people’s actions (e.g., why a person did what they did) or achievements (e.g., why a
 40 person succeeded or failed).⁸ Within this area of research, psychologists have
 41 examined when it is that people typically attribute an event as being due to luck and
 42

43 ⁸For reviews of this large body of research, see Fiske and Taylor (1991) and Hewstone (1989).

1 the feelings associated with such an attribution. Much of the work in attribution
3 research can be traced back to the theoretical account of social perception provided
5 by Heider (1958). Notably, Heider proposed that people tend to explain actions or
7 events in terms of stable or enduring causes, rather than in terms of transitory or
variable causes. Moreover, he made a distinction between internal (or personal) and
external (or environmental) attributions. According to Heider, luck should be seen as
a variable, external cause of an event:

9 [...] a person is felt to succeed because he is lucky when the resultant
11 environmental force in the direction of the goal is at a maximum, or when the
13 force away from it is at a minimum. Thus, when the success is attributed to luck
15 [...], two things are implied: First, that environmental conditions, rather than the
person, are primarily responsible for the outcome, and second, that these
environmental conditions are the product of chance [...] (Heider, 1958, p. 91)

17 Thus, according to Heider, a success for which the individual has little or no
19 responsibility but which is, instead, due more to chance factors is likely to be
21 attributed to luck. Accordingly, Heider suggested that there is a relationship between
23 attributions to luck and what the attributor knows about the personal (internal)
25 characteristics of the person whose performance is to be explained. If personal
27 factors such as ability or effort are perceived as being low, then success may be more
likely to be attributed to environmental factors such as luck. This follows from the
‘hydraulic’ relationship he proposed between internal and external causes which
suggests that the less an internal cause is perceived to be responsible the greater an
external cause is perceived to be responsible (and vice versa). A number of empirical
studies have tested aspects of Heider’s theory and found in its favour. As a result of
this initial experimental support, Weiner and his colleagues elaborated upon some of
Heider’s ideas with particular reference to attribution for success and failure in an
achievement context (e.g., Weiner et al., 1972; Weiner, 1986). Within the more
developed framework that Weiner offers, an attribution to luck as the cause of an
event would be typically classified as an attribution to an external, unstable and
uncontrollable cause.

33 Of course, the problems that afflict the philosophical treatments of luck also have
35 application here, since the model of luck that Heider proposes deals in the same kind
37 of conceptual mapping of luck in terms of the concepts of a lack of control of events
on the part of the agent and the concept of chance events. In particular, an
explanation is needed of why not all chance events that are out of an agent’s control
are regarded as being due to luck (cf., the ‘landslide’ objection offered above), and
also of what chance consists in (i.e., improbability, indeterminacy or something else).
Nevertheless, by offering an account of luck in terms of lack of control and chance,
41 Heider does evade one of the objections offered above—viz., the ‘rising sun’
objection—since, intuitively, it is not a matter of chance that the sun rose this
43 morning (even though it is out of one’s control).

45 Where the psychological treatment of luck most clearly diverges from the
philosophical treatment, however, is in the greater sensitivity that it displays to the

1 possibility that our intuitions about luck might not translate into concrete (and
2 consistent) formulations of the concept of luck. As Cohen notes:

3
4 The idea of luck is ubiquitous but by no means simple, in the sense that it means
5 precisely the same to everyone, everywhere. Expressions for ‘luck’ in different
6 languages introduce nuances that are difficult, if not impossible, to capture in any
7 particular tongue. And even those who speak the same language do not
8 necessarily use the word for ‘luck’ in the same sense. (Cohen, 1960, p. 114)

9
10 Indeed, this possibility that the concept of luck may be more ambiguous than it at
11 first seems has itself been looked into. In particular, the issue of whether or not
12 subjects share with researchers a conception of luck as something that is external to
13 the individual, unstable over time, and is completely uncontrollable has been
14 explored. For example, studies conducted by Meyer (1980) and Meyer and Koelbl
15 (1982) found that, respectively, luck was not clearly identified by subjects as being
16 either external or internal and that luck was not clearly identified by subjects as being
17 uncontrollable. In short, there is experimental support for the contention that the
18 theoretical classification of luck does not appear to be universally agreed upon by lay
19 persons.⁹

20 One possible reason for the lack of agreement between the quotidian and the
21 theoretical classifications of luck may be a confounding of ‘luck’ with ‘chance’, two
22 notions which, as noted above, are not conceptually tied in the direct manner that
23 many suppose. For example, Fischhoff (1976) has commented that:

24 Some attribution researchers, particularly those concerned with perceived causes
25 of success and failure, have elicited attributions to the category of “luck”.
26 Presumably, any chance factors impinging upon a success–failure outcome do
27 constitute either good or bad luck—depending upon how things turn out. Yet it is
28 not clear [...] whether chance and luck are indeed synonymous even in success–
29 failure situations. It appears, for example, that “luck” is a person attribution,
30 whereas “chance” is a property of the environment. (Fischhoff, 1976, p. 434)

31
32 Fischhoff is not alone in expressing this concern. Others have also noted this
33 apparent confusion between luck and chance:

34 Although the term luck is most frequently used in the causal-attribution literature,
35 chance may well be a less confusing term, particularly with respect to the stability
36 dimension. Chance is clearly random and unstable. However, when one speaks of
37 luck, one can think of either the randomness of the concept or the trait aspect,
38 which is indicated in the phrase “he is a lucky person”. (Chandler & Spies, 1984,
39 p. 1119)

40
41
42
43 ⁹See also the studies by Rotter and Mulry (1965) and Karabenick and Addy (1979). It is interesting to
44 note that Weiner (1986) explicitly recognised that his model of causal structure was limited in that it was
45 derived by attribution theorists rather than from research participants (though see Russell, 1982, for
empirical support for this model).

1 As we saw earlier, however, it is not easy to identify the conception of chance that
 2 is in play here which afflicts only environmental factors. Except as regards events
 3 that are genuinely due to indeterminate factors (if such events exist), it is not obvious
 4 that *any* event is the product of chance.

5 In any case, some research has begun to identify differences between subjects'
 6 conceptions of luck and chance. For example, in gambling situations, attributions to
 7 luck often arise when there appears to be regularity, as opposed to variability, in the
 8 pattern of outcomes (Keren & Wagenaar, 1985; Wagenaar, 1988). Keren and
 9 Wagenaar (1985) report that, at least in gambling situations, people do perceive
 10 chance and luck as real but different causes of events. They asked blackjack players
 11 to identify the relative importance of chance and skill in the game of blackjack by
 12 dividing 100% into two parts. However, the participants in the study generally
 13 believed that there were, in fact, *three* important factors; the third being luck. When
 14 they were asked to divide 100% into the three factors, luck was perceived as being
 15 most important (45%) with skill being viewed as less important (37%) and chance as
 16 least important (18%). Keren and Wagenaar also found that 22 of the 28 blackjack
 17 players interviewed distinguished between chance and luck. There was consensus
 18 among those interviewed that luck was a concept that refers to a person, whilst
 19 chance refers to an event or outcome—some people may be luckier than others,
 20 whereas chance is the same for everyone. Thus their views reflect the speculations
 21 made by both Fischhoff (1976) and Chandler and Spies (1984).¹⁰

22 The ambiguity that emerges here is between luck as it applies to events and luck as
 23 it applies to persons. The particular conception of the distinction between luck and
 24 chance in these studies depends upon distinguishing between features of the event
 25 and features of the person (where chance is a feature of the event and luck is a

27 ¹⁰Other research has demonstrated that people typically discriminate between luck and chance in their
 28 daily lives. Wagenaar and Keren (1988) asked 200 students to write a short description of an event that
 29 had happened to them in their own lives. Half of them were instructed to describe an event that was a good
 30 example of something that happened by chance, while the remaining participants were instructed to write
 31 of a lucky event. This procedure resulted in 80 stories that were appropriate to be used in the experiment
 32 (40 'luck' stories and 40 'chance' stories). When 200 students from a different University were asked to rate
 33 the degree to which 12 different dimensions were applicable to each of the stories, it was found that luck
 34 and chance stories differed along several of the dimensions with which the participants were presented.
 35 They reported that luck stories tended to be associated with escape from negative consequences, important
 36 consequences, level of accomplishment and prolonged consequences. Chance stories were associated with
 37 coincidence, surprise, fun and social contact. Two dimensions were not indicative of either chance or luck:
 38 emotions and probability. In a second experiment Wagenaar and Keren (1988) explored further the
 39 dimensions upon which perceptions of luck and chance seemed to differ the most: surprise and
 40 consequence. They hypothesised that varying the surprise of an outcome should affect perceptions of
 41 chance, while varying the consequence of an outcome should affect perceptions of luck. Their hypothesis
 42 was only partly confirmed in that variations in the consequence affected the perceptions of luck more than
 43 perceptions of chance (as predicted) whereas variations in surprise affected both the amount of perceived
 44 chance and luck. Thus, it appears that the higher the consequence of an outcome of an event the more
 45 likely one perceives luck to be involved rather than chance. As Wagenaar and Keren (1988) suggest, "large
 benefits come, not by chance, but through luck" (73). This adds credence to the suggestion made above
 that there is a 'subjective' component of luck that needs to be incorporated into any account of the notion.
 We discuss this further in Section 3.

1 feature of the person). In contrast, if one retains the conception of luck as applying
 2 to events, then there is not the conceptual space to mark the distinction in this way.
 3 The characterisation of luck offered in Section 3 responds to this ambiguity.¹¹

4 A more sophisticated approach to studying people's perceptions of events as lucky
 5 or unlucky in the recent psychological literature focuses on the role of comparison
 6 processes. Such an approach is less problematic than traditional attribution research
 7 as it does not make the assumptions about how luck should be classified within an
 8 underlying causal framework. However, it is similar to some of the work of
 9 attribution theorists in that it aims to identify the characteristics of events that are
 10 described as lucky (cf., the early attribution research that identified the conditions
 11 associated with attributions to luck).

12 Indeed, in his later writings, Heider, the pioneer of attribution theory, has
 13 recognised that an outcome might be perceived as lucky by comparison:

14 Something can be bad in itself [...] but because one got it instead of something
 15 still worse, it is luck. I am lucky not to be killed in an accident, and to get away
 16 with just a broken arm. (Heider, 1988, p. 350)

17
 18 Added to this, Janoff-Bulman (1992) noted that victims of trauma and survivors
 19 of extreme negative events, such as rape, often react to such events by perceiving
 20 themselves as having been lucky because they imagine how their situation could have
 21 been worse. This kind of comparison between what has actually happened and what
 22 might have happened, but did not, has been termed 'counterfactual thinking' and
 23 appears to play a role in a number of areas of social perception (see, for example,
 24 Miller, Turnbull, & McFarland, 1990). A number of studies have empirically
 25 examined the role of counterfactual thinking in the attribution of an event to luck. In
 26 one study, Johnson (1986) had participants read descriptions of a day in the life of a
 27 college student that ended with either a major positive outcome, a major negative
 28 outcome, a major positive outcome that almost occurred but did not, or a major
 29 negative outcome that almost occurred. In a control condition, no such major
 30 outcome was described as occurring or nearly occurring. Participants were asked to
 31 imagine themselves in the situation and to rate how lucky, happy and satisfied they
 32 would feel. 'Near losers' (i.e., those who nearly experienced a major negative event)
 33 were rated as more lucky, but not necessarily more happy and satisfied, than those in
 34 the control condition, whilst 'near winners' (i.e., those who nearly experienced a
 35 major positive event) were regarded as less lucky than those in the control condition.
 36 These findings suggest that the thought of what might have happened is an
 37 important factor in attributing an event to luck (or at least describing an event as

38
 39 ¹¹ It is notable that, in his later formulations of attributional theory, Weiner (1986) recognised the
 40 ambiguity concerning the term luck. He acknowledged that luck could be seen as an enduring personal
 41 characteristic of some people and so may be perceived as internal, somewhat stable and, to some extent,
 42 controllable, whilst chance was more typically perceived as external, unstable and uncontrollable.
 43 However, a search through the last 10 years of Psychological Abstracts on CD-ROM shows that
 44 attribution research has continued to elicit attributions to luck which are then classified in the traditional
 45 manner. Similarly, various refinements of locus of control measures continue to include items that treat
 luck as external (see Lefcourt, 1991).

1 lucky or unlucky). Note, however, that in this context the perception of luck is
2 treated more as a subjective feeling rather than as a causal attribution. Nevertheless,
3 the comparison to a counterfactual outcome appears to affect feelings of subjective
4 luck and so, by association, luck may be perceived as a cause of the event (in that it
5 was luck that prevented the counterfactual outcome from happening).

6 Some recent work has further examined the role of counterfactual thinking in
7 perceiving an event as lucky or unlucky. Teigen (1995) presented students with
8 descriptions of lucky and unlucky events based on descriptions of incidents which
9 had been provided by participants in a previous study. All explicit references to luck
10 were removed. The students were asked to rate how attractive they considered each
11 event, the degree to which they had the impression that something else could easily
12 have happened, and how attractive this alternative would have been. Unlucky events
13 were generally rated as unattractive and as less attractive than lucky events, although
14 lucky events were not rated as especially attractive in themselves. What seemed to be
15 more important was that, for both types of event, raters had the impression that
16 something else might have happened. That is, they were able to imagine
17 counterfactual events that almost happened. Moreover, counterfactual comparisons
18 associated with lucky events were regarded as less attractive than what actually
19 happened, whilst for unlucky events these counterfactuals were more attractive than
20 the actual event. In a parallel study, in which students rated descriptions of positive
21 and negative experiences, as opposed to lucky and unlucky experiences, counter-
22 factual comparisons were not so easily imagined. This suggests that counterfactual
23 thinking plays a role that is particular to perceiving an event as lucky or unlucky that
24 does not apply to positive or negative events as a whole.

25 Employing a similar design to that of the above studies, Teigen (1998a) found that
26 hazardous situations (where less attractive counterfactuals are easily imaginable)
27 were more likely to be perceived as lucky than unlucky. In a series of studies, Teigen
28 (1996) has further examined how manipulating factors that have been shown to
29 influence counterfactual thinking affects how lucky or unlucky an event is perceived.
30 For example, Kahneman and Varey (1990) have noted how counterfactual thinking
31 is more likely if an alternative situation or outcome is perceived as being close,
32 whether in space (e.g., a few millimetres away) or in time (a few seconds away).
33 Teigen found that when a success was perceived as being physically close to a failure
34 (i.e., when a wheel of fortune stopped in a winning sector, but was physically close to
35 stopping in a losing sector) the success was perceived as more lucky than when the
36 failure was not perceived as physically close.

37 Moreover, Teigen (2003) also found that this counterfactual closeness could not be
38 understood simply in terms of the probabilities involved. Subjects were willing to
39 treat events as being different as regards the degree of luck involved even whilst
40 granting that the probabilities of each of the two events occurring was the same.
41 Subjects would, for example, recognise that the probability of one's ball landing in a
42 losing sector on a roulette wheel was constant wherever the ball landed in that losing
43 sector, whilst also regarding an event in which one's ball landed near-to the winning
44 sector as involving bad luck, unlike other events where the ball landed further away
45

1 (which, depending on where the ball landed, were either not regarded as unlucky at
all, or else regarded as involving less bad luck).¹²

3 Surprisingly, it has also been noted that people often attribute more permanent
aspects of their lives to good luck or good fortune (e.g., Teigen, 1996, 1997). This can
5 be observed in comments such as “I am lucky to have a wonderful family”, “I am
lucky to have had an education” or “I am lucky to have a job I enjoy”. It has thus
7 been suggested that subjects employ similar comparison processes to those just
described when attributing luck to such long-term or global situations as well as for
9 outcomes of isolated events, even though such attributions do not (at least
intuitively) concern ‘successful’ events that are counterfactually close to the relevant
11 failure (i.e., not having a wonderful family, job, etc.).¹³ This counterfactual element
of the everyday conception of luck, in both of the forms just noted, is further
13 discussed in terms of the account of luck offered in Section 3.

A final, and rather distinct, approach to the study of the psychology of luck has
15 been to examine people’s beliefs about luck. For example, Hayano (1978) found that
poker players perceived luck to be some kind of ‘agent’ that explained why cards
17 would fall in detectable patterns. Players believed they could control their luck by
employing a variety of strategies such as talking to the cards, moving seats or playing
19 at a different table. More recently, Darke and Freedman (1997a) have provided
evidence to suggest that reliable individual differences exist with respect to beliefs
21 about luck. They proposed that, whilst some people hold a ‘rational’ view of luck as
random and unreliable, others hold an ‘irrational’ belief about luck as being a
23 “somewhat stable force that tends to influence events in their own favour” (p. 486).
To test this hypothesis, Darke and Freedman developed a Belief in Good Luck Scale.
25 This scale consists of 12 items (such as “I consistently have good luck” and “There is
such a thing as luck that favours some people, but not others”) to which respondents
27 rate their level of agreement. Thus, higher scores on this scale reflect a stronger belief
that luck is a personal and stable influence in their daily lives. Not only did Darke
29 and Freedman find reliable individual differences in scores on their scale, they also
found evidence to suggest that belief in luck as a stable and favourable influence was
31 distinct from related constructs such as locus of control, optimism and self-esteem.
In addition, such a belief appeared to be distinct from what Darke and Freedman
33 describe as a belief in personal good fortune:

35 _____
¹²There is also a burgeoning psychological literature on the role of counterfactual thinking in our
37 everyday reasoning which mirrors this counterfactual dimension to luck ascriptions. See, for example,
Teigen (1998b), Tetlock (1998) and Tetlock and Lebow (2001). We are grateful to the authors of these
39 articles for bringing them to our attention.

¹³Teigen (1997) examined this possibility by asking participants to briefly state what they felt was
41 implied by statements such as “I am lucky to have a family” compared with “It is good I have a family”. It
was found that ‘lucky’ statements were far more likely to be viewed as implying a comparison to others
43 than were ‘good’ statements (for example, 70% of participants believed “I am lucky to have a family”
implied such a comparison, whilst no participants believed “It is good I have a family” implied this). Thus,
45 it would appear that an attribution to luck in this context again implies an awareness of an alternative
state of affairs where one is making a downward comparison with those people who do not have a family
(i.e., people who are less fortunate), and so one’s circumstances should not be taken for granted.

1 Many people will say that life has been good to them—they have better-than-
 3 average families, health, economic situations, personal characteristics, talents, and
 so on. This is sometimes called being fortunate or having good fortune, but is also
 often called being lucky. (Darke & Freedman, 1997a, p. 499)¹⁴

5 What is significant about the person-based conception of luck that emerges from
 7 these studies is that it may reflect a belief on the part of the subject that the agent in
 question (usually the subject himself) has some sort of hidden ‘skill’ to manipulate
 9 events (or at least, ‘chance’ events).¹⁵ This kind of conception of luck is clearly
 related to Langer’s (1975) theory about an ‘illusion of control’. As noted above,
 11 Hayano (1978) observed how poker players sometimes behave as if they can control
 the outcome of chance events. Henslin (1967) observed similar behaviour among
 13 crap-shooters who would talk to the dice before throwing for a desired number,
 throwing them softly for a low number and hard for a high number. Henslin
 15 interpreted these behaviours in terms of players’ belief in magic. However, Langer
 suggested that these kinds of behaviours might be better understood within the
 17 context of an illusion of control which can be defined as “the perception of control
 over objectively chance-determined events” (Langer & Roth, 1975, p. 951). She
 19 proposed that an illusion of control arises because people have a tendency to assume
 a skill orientation in chance situations, and so perceive such situations to be
 21 controllable. Langer demonstrated that we are particularly susceptible to this illusion
 when factors from skill situations (such as competition, choice, familiarity and
 23 involvement) are introduced into chance situations. For example, in one of Langer’s
 studies, she found that lottery participants who were allowed to choose their own
 25 ticket were more reluctant to re-sell their ticket than participants who were simply
 assigned a ticket. It was as if the act of choosing their own ticket led them to be more
 27 confident that the ticket would win than if the ticket had been randomly assigned to
 them. According to Langer, participants were not treating the lottery as a chance
 29 event but rather one that is influenced by skill, even though they had no control over
 the outcome. Other studies have found that when people experienced an initial

31 ¹⁴Darke and Freedman (1997a) measured belief in personal good fortune by asking each of their
 33 participants to rate their family’s financial situation (compared to other families), their overall health and
 that of their immediate family, the perceived security of their job, and whether they felt they were really
 35 getting the things they desired most out of life. Each of these ratings was made on a separate seven-point
 scale. Participants were also asked to indicate whether they had experienced any of the following different
 37 life events or circumstances: a serious accident involving personal injury, or injury of a close family
 member; a serious illness, or the illness of a close family member; a serious medical operation for
 themselves or a close family member; and whether they were married, had children, or owned a home. An
 39 overall incidence measure was calculated for these nine events/circumstances by summing the number of
 positive responses (positive responses consisted of not having had a serious accident, or serious illness, etc.,
 41 being married, having children and owning a home). Darke & Freedman found no significant correlations
 between scores on the Belief in Good Luck Scale and any of these measures of personal good fortune,
 43 leading them to conclude that belief in luck as a stable and favourable influence was unrelated to whether
 people simply believed they had been fortunate in the past. Belief in good luck was also found to be largely
 independent of a general satisfaction with one’s life.

45 ¹⁵Though not necessarily. It could be that the agents are simply confusing the concept ‘luck’ with that of
 ‘fortune’. We discuss this distinction further in Section 3.

1 success on an ostensibly randomly determined task they were more likely to treat the
 2 task as controllable (e.g., Langer & Roth, 1975; Gilovich & Douglas, 1986). Some
 3 researchers have argued that these findings are best explained in terms of people's
 4 beliefs that luck can influence the outcome of events (e.g., Darke & Freedman,
 5 1997b).

6 Perhaps unsurprising, this feature of the psychological debate regarding luck has
 7 been of interest to researchers in parapsychology. After all, if one construes
 8 parapsychology as "the scientific field that is concerned with interactions, both
 9 sensory and motor, that seem not to be mediated by any recognised physical
 10 mechanism or agency" (Rush, 1986, p. 4), then a clear case emerges for examining
 11 these 'lucky' skills to see whether (i) they exist and (ii) appropriate parapsychological
 12 explanations can be given of them. A number of researchers have speculated about
 13 possible parapsychological explanations for people's experiences of luck, and some
 14 have conducted experiments to assess these explanations (for a review, see Smith
 15 et al., in press). Although the findings from these studies do not unequivocally
 16 support a link between luck and 'psi' (the term used to refer to ostensibly
 17 parapsychological abilities), such a link would lend support to the beliefs about luck
 18 discussed above (i.e., that luck is controllable).

19 In general, we can draw three main conclusions from this survey of the
 20 psychological literature on luck. First, that it is far more sensitive to the manner
 21 in which our everyday intuitions about luck may license contradictory elucidations
 22 of this notion. Second, that one particular way in which our everyday intuitions
 23 about luck are contradictory is in terms of how they appear to license both the
 24 interpretation that luck is a feature of events that are (for the most part) external,
 25 unstable and uncontrollable, and the interpretation that luck is a property of persons
 26 which enables them to have a certain kind of 'hidden' influence over events (though
 27 perhaps only chance events). This second observation in turn raises the sub-issue of
 28 whether it makes sense to understand the luck that attaches itself to persons rather
 29 than to events as being skill-based (as some parapsychologists have suggested), or
 30 whether it merely represents an 'illusion of control' on the part of the subjects
 31 concerned. And finally, third, that there appears to be a role for counterfactuals to
 32 play in any plausible account of luck. This final issue in turn raises the sub-issue of
 33 whether an understanding of luck in terms of counterfactuals can capture the
 34 'subjective' aspect of this notion (i.e., that it is only events which are significant in
 35 some way to the agent concerned that can count as lucky or unlucky). Moreover, the
 36 role of counterfactuals here poses a challenge to the simple-minded view about types
 37 of luck that is found in the philosophical literature. There it was simply taken as
 38 given that only events which the agent regarded as positive could be candidates for
 39 'good luck' ascriptions, and only events which the agent regard as negative could be
 40 candidates for 'bad luck' ascriptions.¹⁶ As we have seen, however, the situation is in
 41 fact more complicated, in that, for example, even a 'bad' event, such as a car

42
 43 ¹⁶ Recall the passage from Statman (1991, p. 46) that we quoted in Section 1: "Good luck occurs when
 44 something good happens to an agent P, its occurrence being beyond P's control. Similarly, bad luck occurs
 45 when something bad happens to an agent P, its occurrence being beyond his control."

1 accident, can be regarded as an instance of good luck if the counterfactual
3 comparison is an event which is even worse (such a car accident that kills the agent).

5 7 **3. An elucidation of the concept of luck**

9 Fortunately, there is a way of thinking about luck that can accommodate the
11 range of intuitions canvassed so far whilst also reconciling this apparent
13 contradiction in our everyday conception of luck. In order to outline what this
15 conception of luck is, however, it is first necessary to say a little about the
17 philosophical notion of 'possible worlds'.

19 Call the world that we in fact inhabit the *actual world*. This world is contrasted
21 with an unlimited number of *possible worlds*, worlds which are different, in some
23 respect, to the actual world. More specifically, the actual world is the complete
25 description of what is actually the case, whilst each possible world is a complete
27 counterfactual description of what could have been the case.¹⁷ Possible worlds are
29 here to be understood in the standard way as ordered in terms of a similarity
31 function with respect to the actual world. That is, a possible world counts as nearer
33 to the actual world than another possible world provided that the former possible
35 world is more similar to the actual world than the latter possible world. The most
37 common explication of this similarity function, and the one that we will employ here,
is in terms of what needs to be different to effect the change from the actual world to
the target possible world. For example, the possible world in which all that is
different from the actual world is that one particular table is two inches to the left is
in the relevant sense 'closer' to the actual world than a possible world in which every
table is two inches to the left since more needs to be different to turn the actual world
into the latter possible world than is the case with the former possible world. This
conception of the orderings of possible worlds will be important to what follows.¹⁸

39 With this account of possible worlds in mind, consider the following
41 characterisation of what, we argue, is one of two conditions which, collectively,
43 capture the 'core' notion of luck:

45 (L1) If an outcome is lucky then it is an outcome which occurs in the actual world
but which does not occur in most of the nearest possible worlds to the actual
world (worlds which most resemble the actual world).

¹⁷ Accordingly, a proposition which is false as a matter of logical necessity (e.g., 'P ≡ not: P') will be false
in all possible worlds (i.e., will not be part of the complete description of every possible world), whilst a
proposition which is true as a matter of logical necessity (e.g., 'P ≡ P') will be true in all possible worlds
(i.e., will be part of the complete description of every possible world). In contrast, contingent propositions
(such as, 'Napoleon was exiled to Elba') will be true in some possible worlds and false in others (i.e., they
will be part of the complete description of some possible worlds and not part of the complete description of
others).

¹⁸ For the key texts on possible worlds, see Lewis (1973, 1987) and the papers collected in the volume
edited by Loux (1979).

1 With L1 in mind, consider how it captures two of the paradigm cases of luck
 3 mentioned in Section 1, the lottery win and the lucky discovery of treasure. Take the
 5 lottery case first. Here we have a lucky outcome which, true to L1, occurs in the
 7 actual world but which—(so long as, of course, the lottery was both fair and
 9 sufficiently demanding)—does not occur in most of the near-by possible worlds.
 11 After all, the whole attraction of a fair lottery is that the possible world in which one
 13 wins is very alike the actual world, even though it is in fact unlikely that such a
 15 possible world should be the actual world.¹⁹ This point highlights the sense in which
 17 the similarity ordering of possible worlds is not tantamount to an ordering in terms
 of probability. For although it is highly unlikely that one should win the lottery, it is
 still nevertheless true that there is a near-by possible world in which one does win the
 lottery because very little needs to be different to turn the actual (non-lottery-
 winning) world into the appropriate (lottery-winning) possible world (a few
 numbered balls just need to fall into slightly different holes on the machine that
 draws the lottery numbers). L1 thus explains our first paradigm case of luck, in that
 the lucky event of a lottery win is clearly an event which, on this conception of
 possible worlds, obtains in the actual world but not in most near-by possible worlds.

Similarly, L1 can also account for the case of the lucky discovery. According to
 L1, this event can count as lucky because, although it occurred in the actual world, it
 does not occur in most of the possible worlds that are most alike the actual world.
 And, indeed, this conforms to our intuitions concerning this case. After all, to say
 that the discovery is lucky is to say that, in most possible worlds similar to the actual
 one, one would not have made the discovery that one did. Accordingly, it follows
 that although the treasure was found in the actual world, it would not have been
 found in most near-by possible worlds, just as L1 demands.

Significantly, this condition on luck can also accommodate examples which are
 not, intuitively, cases of luck. For example, it is not lucky that the sun rose this
 morning, on this view, because although this is an event that is out of one's control,
 it is nonetheless also true that the sun rises in most (if not all) of the nearest possible
 worlds to the actual world.

A further motivation for employing this type of condition on luck is that it can
 explain why accidentality and lack of control are both closely related to, but not
 essential to, luck. After all, if I have control over a certain event, such that I am able
 to (typically) determine that a certain outcome occurs, then that is most naturally
 understood as saying that in most near-by possible worlds that outcome is realised
 and therefore not lucky (just as L1 would predict). Consider the example of a fair
 100 m race between an amateur athlete and an Olympic gold medallist at this
 distance, both of whom want to win. Presumably, we would say that if the gold
 medallist wins then that win is not due to luck, whilst if the amateur athlete wins then
 (all other things being equal) it is (because it will be due, for example, to the gold

¹⁹ Indeed, in the UK the national lottery explicitly plays on this intuition in its advertising campaign
 which shows people in everyday situations discovering that they have won the lottery, along with the
 accompanying slogan "It could be you".

1 medallist falling over or succumbing to some similar fate). Moreover, this is reflected
 3 in the fact that it is only the Olympic gold medallist who has significant control over
 5 the outcome in this respect. After all, because of his prodigious skill, coupled his
 7 strict training schedules and heightened levels of concentration, he is able to not only
 9 ensure that he wins in the actual world, but also in nearly all of the near-by possible
 11 worlds as well. Indeed, the only worlds where he fails to win are those where
 13 something goes wrong, such as those worlds where he stumbles and falls before the
 15 winning line. Accordingly, should the other runner win the race, then this win will be
 17 lucky because in most of the nearest possible worlds he loses. Control over events is
 thus a good determinant of whether or not luck is involved.

11 Similar remarks apply to accidentality. To say that an outcome is an accident is,
 13 intuitively, to say that in most near-by possible worlds it does not occur.
 15 Accordingly, on the rough modal analysis offered of luck above, it would follow
 17 that accidental outcomes will tend to be lucky outcomes. For example, to say that I
 found the buried treasure by ‘accident’ is naturally taken to mean both that in most
 near-by possible worlds I do not find the treasure and also that my discovery is due
 to luck.

19 L1 is also able to capture the relevant sense of ‘chance’ that we saw commentators
 21 trying to identify above. The chief concern raised regarding accounts of luck
 23 formulated in terms of chance was that it was unclear how one is to understand the
 25 notion of chance in this context. In particular, it was noted that the two most
 27 plausible ways of understanding this notion—in terms of low probabilities or
 29 indeterminacy—were highly unsatisfactory since there were paradigm cases of luck
 where the event in question was, at least in one sense, neither indeterminate nor of a
 low probability. By employing L1 we can evade this concern by noting that the sense
 of chance in play is merely that modal notion of how the event in question, though it
 occurs, does not occur in most worlds similar to the actual one. On this view, the
 temptation to identify chance with indeterminacy, low probabilities or some other
 factor is simply a red herring.

31 One further advantage to L1 is that it can incorporate our intuition that some
 33 events are luckier than others. After all, sometimes events occur which are so
 35 fortuitous that they appear to constitute a greater degree of luck than is usual. For
 37 example, that I happen find my wallet, replete with its contents, in the street the day
 39 after losing it is clearly lucky, but it is not nearly so lucky as losing my wallet and
 then finding it again, replete with its contents unharmed, a year later. A plausible
 explanation of why we think the second outcome is luckier than the first is that there
 are far fewer near-by possible worlds where the second event occurs than the first
 event occurs. L1 thus captures the sense in which extremely unusual events can be
 regarded as luckier than just plain unusual events.

41 This element of L1 also points to another aspect of luck—its inherent vagueness.
 43 After all, there will be events where it is just hard to say whether or not they are
 45 lucky. For example, does dropping one’s wallet and finding it (untampered with)
 10 min later when one retraces one’s steps (and knowing that one has only just
 dropped it) count as lucky? Possibly, though, equally, possibly not. Our confusion
 here relates to the fact that such an event is part of the wide range of penumbral

1 cases where it is just not clear whether luck is involved.²⁰ L1 captures this aspect of
 3 luck because it will likewise be a vague matter whether or not the event does not
 5 occur in most of the near-by possible worlds. In general, possible worlds are not well-
 7 suited to drawing sharp boundaries because it is not always clear how to accurately
 9 ‘measure’ the nearness of the relevant possible world, nor to ‘count’ possible worlds
 in the required manner.²¹ Nevertheless, although this is, in general, a drawback to

11 the use of modal language, it is not nearly so problematic when the modal language
 is employed in a case like this because the vagueness inherent in the modal language
 13 simply reflects the vagueness inherent in the concept that we are trying to capture.
 L1 alone does not capture the core notion of luck, however, because, as we noted
 15 above, we also need to say something about the significance that the agent in
 question attaches to the target event, since it is only significant events that are
 17 counted as lucky or unlucky. The example cited in Section 1 to illustrate this was that
 of the landslide which did not affect anyone, either positively or adversely. Clearly,
 19 such an event is neither lucky nor unlucky. Nevertheless, it might still be an outcome
 that meets the condition outlined in L1, and hence this example serves to illustrate
 that L1 alone will not suffice to capture the core notion of luck.

We thus need a second condition that captures the ‘significance’ element of luck.
 Here is one possible formulation:

(L2) If an outcome is lucky, then it is an outcome that is significant to the agent
 concerned.

23 Though vague, this condition should suffice to capture the basic contours of the
 ‘subjective’ element of luck, and thus also capture the sense in which luck can be
 25 either good or bad. Take the landslide example just noted, for instance. L2 rules this
 event out as being an example of luck on the grounds that it is not an event that is of
 27 any significance to anyone. Moreover, by adapting this scenario, we can capture the
 sense in which whether or not an event is judged to be lucky can depend upon the
 29 agent concerned. After all, if only one person was affected in a significant way by the

31 ²⁰ Indeed, whether or not, ultimately, we regard luck as being involved in these cases might depend upon
 the significance that we accord to the event in question, as discussed below.

33 ²¹ This is the so-called ‘world order’ problem for possible worlds. A related difficulty is that of the ‘world
 border’ problem, which concerns how one is to identify the nearest possible world to the actual world. For
 35 discussion of these two issues, see Lewis (1973, 1987). A further problem in this regard is just how one is to
 understand the possible worlds in question. For example, when dealing with the lottery case we intuitively
 37 understand the relevant class of near-by possible worlds to be those where, if one does not actually buy a
 lottery ticket, one at least make some effort to purchase one. If we did not understand the near-by possible
 39 worlds in this way then worlds in which one makes no attempt to buy a lottery ticket could count as
 modally close and thus, in principle at least, influence whether the lottery win was lucky or not. Since
 41 context normally takes us to the range of worlds at issue directly, we will not try to modify L1 to handle
 this issue here except to note that the modification in question would have to explicitly demand that each
 43 of the near-by possible worlds that are relevant should have certain features in common with the actual
 world. (This debate is analogous to that in epistemology concerning the need for any account of
 45 knowledge formulated in terms of possible worlds to explicitly index the agent’s belief to the method or
 process employed to form that belief in the actual world. In this way, only those possible worlds where the
 agent forms his belief via the same process or method as in the actual world are able to influence the
 agent’s possession of knowledge. For the key discussion in this respect, see Nozick, 1981, pp. 179–185.)

1 landslide, then this event would be lucky (or unlucky) for them only. Furthermore,
 2 the manner in which the luck affects the agent will determine the type of luck that is
 3 involved. For example, if the landslide has adverse effects on the agent (as one would
 4 expect)—such as if it destroyed his house—then we would expect this agent to regard
 5 this event as being bad luck. Conversely, however, if the landslide has positive
 6 effects—if, for example, it levelled the hillside that he was about to pay a small
 7 fortune to have levelled artificially—then we would expect the agent to regard this
 8 event as good luck. The type of luck, and its very existence from that agent's point of
 9 view, thus depends upon the significance that the agent attaches to the event in
 10 question.²²

11 Although there is a presumption in favour of a lucky event being considered a case
 12 of bad luck if the event is regarded by the agent negatively (or considered a case of
 13 good luck if the event is regarded by the agent positively), in line with the empirical
 14 data cited in Section 2 this presumption can be overridden if the conversational
 15 context explicitly focuses on a specific counterfactual comparison. That is, a car
 16 accident which the agent survives—an event in which luck is involved and which is
 17 regarded by the agent in a negative fashion—will tend to be regarded as an instance
 18 of bad luck, but this type of luck ascription can be altered if the conversational
 19 context encourages the agent to focus on a counterfactual alternative that is even
 20 worse, such as a car accident in which the agent dies. Similar remarks will apply to
 21 ascriptions of good luck.²³ So whilst the presence of luck will depend upon
 22 conditions L1 and L2 obtaining, and whilst the type of luck involved—good or
 23 bad—will tend to covary in line with whether or not the event is (respectively)
 24 regarded negatively or positively, this account can allow for those cases in which
 25 'negative' events are viewed positively (and vice versa), because of the specific
 26 counterfactual comparison that is at issue in that conversational context.

27 A further advantage of employing L2 as a condition on luck is that it can account
 28 for a second sense in which luck comes in degrees which is different from that
 29 accommodated by L1. In the case of L1, we capture degrees of luck in terms of how
 30 many near-by worlds the event in question obtains. A second sense in which luck
 31 admits of degrees, however, concerns the significance involved. Consider the
 32 following two scenarios. First, that one suffers the misfortune of having one's home
 33 swept away in a hurricane, but where none of one's family was in the home at the
 34 time. Second, where one has the misfortune of not only having one's home swept
 35 away in a hurricane, but also of losing one's family as well since they were in the
 36 house at the time. Intuitively, the second scenario is a case of bad luck that
 37 outweighs that in play in the first scenario. Now one could, of course, understand the
 38 difference of degree here in terms of how the second case might be more unusual
 39 than the first (perhaps this is a holiday home and one's family are hardly ever there),

41 ²² Indeed, the very same event can be judged to be lucky by one person, unlucky by another and neither
 42 lucky nor unlucky by a third person (see, for instance, the example of the sinking of the Spanish Armada
 43 offered by Rescher, 1995, p. 20).

44 ²³ In a recent article, Teigen (2003) outlines in detail how the focus of the conversational context can
 45 alter the type of luck ascription that the agent makes. We are grateful to Teigen for drawing our attention
 to this article.

1 and therefore regard the second scenario as obtaining in fewer of the near-by
 3 possible worlds than the first scenario. But there is no inherent reason why we should
 5 understand the difference of degree in this way. Instead, the intuition in such a case
 7 is, I take it, that the difference relates to the significance attached to the event by the
 9 agent. Losing one's house and one's family is, *ceteris paribus* (one might hate one's
 11 family!), a far worse event than merely losing one's house. There are thus two axes
 13 along which degrees of luck run—that of how unusual the event is, and that of how
 15 significant the event is.²⁴

17 Before we go on to consider the manner in which this notion of luck can be
 19 employed to handle the diverse empirical results found in the psychological
 21 literature, we need to remark on two points which threaten to complicate this
 23 otherwise neat picture of the core conception of luck. The first of these points
 25 concerns the sense in which one can be lucky even though one does not recognise this
 27 fact. After all, one might have narrowly avoided being hit by a thunderbolt, and thus
 29 losing one's life, and yet simply fail to notice that one had had such a lucky escape.
 31 The problem that such an example raises is that it seems to be a case of a lucky event
 33 even though the event is not significant for the agent concerned because he is
 35 unaware of it. *Prima facie*, then, it would appear to be a counterexample to any
 37 account of the core notion luck formulated in terms of the conjunction of L1 and L2.

39 The way to deal with such an example is to widen our understanding of
 41 significance so that it includes what the agent would find significant were they to be
 43 availed of all the relevant facts. In this way, L1 and L2 can once more accommodate
 45 an example of this sort.

The second challenge to this account of luck is posed by those, such as Rescher,
 who argue that luck is inextricably tied to what the agent can rationally expect to
 occur. On this view, an outcome could be lucky for an agent even though it occurred
 in most near-by possible worlds just so long as the agent himself could not be
 rationally expected to have predicted such an event. Fortunately, the examples that
 Rescher offers to support this line are unpersuasive. Here is one of them:

²⁴For this reason, there will in principle be some cases where the highly unusual nature of the event will
 be 'cancelled out' by the low significance of the event. (Similarly, one could formulate a scenario in which
 the high significance is 'cancelled out' by the fact that the event is only marginally unusual). Moreover, as
 noted above, it could be that there are cases of luck that are penumbral by the lights of L1, but still cases of
 luck because they clearly fit L2 (where the event is highly significant). Again, this point will also work in
 reverse, where an event is penumbral by the lights of L2, but still a case of luck because it clearly fits L1.
 Note, however, that this does not mean that an event which does not meet L1 at all could still qualify as
 lucky because the event is highly significant. An example that illustrates this—due to Rescher (1995, p.
 25)—is that of the Russian Roulette player who survives and is considered lucky even though the odds
 were in his favour (only one of the many chambers in his revolver was loaded). Rescher notes that
 although we might call such an example a case of luck because the outcome was highly significant and
 there was an element of chance involved, it is nevertheless more properly understood as a case of good
 fortune rather than luck (we remark on this distinction below). Our analysis conforms to this. If it is
 indeed the case that the agent survives in most near-by possible worlds, then it was not lucky that he
 survived no matter how significant or 'chancy' the outcome was. (Interestingly, Rescher (1995) also notes
 that there are two axes along which one can understand degrees of luck, although his account of the non-
 significance axis is very different from that outlined here. See, in particular, Section 3.4).

[...] a happy or unhappy development can be a matter of luck from the recipient's point of view even if its eventuation is the result of a deliberate contrivance by others. (Your secret benefactor's sending you that big check represents a stroke of good luck for *you* even if it is something that he has been planning for years). Thus even if someone else—different from the person affected—is able to predict that unexpected development, the eventuation at issue may still be lucky for those who are involved. (Rescher, 1995, p. 35)

It is far from clear that this is a case of luck, however, no matter how much the agent may regard it as such. Indeed, the example seems more accurately to be an instance of good fortune rather than luck on the agent's part, where fortune relates to those cases where the course of life has been good to one rather than cases where luck is specifically involved.²⁵ In order to see this, one need only note that if the agent were to discover that this event had been carefully planned all along, then he would plausibly no longer regard it as a lucky event. Indeed, once he discovered that this event was always due to occur, it seems plausible to suppose that he would regard himself as no more lucky than a favoured son is lucky to have received a vast inheritance from his rich father (i.e., not lucky at all, but merely fortunate). The moral to be drawn from such cases is thus not that lack of information on the part of the agent is a determinant of luck (which is the moral that Rescher draws), but rather that lack of information can seriously affect the agent's ability to correctly determine whether or not an event is lucky in the first place.²⁶ Accordingly, and this point will

²⁵On this view of fortune, one could regard lucky events as being part of a more general class of fortunate events. Interestingly, Rescher (1995, *passim*) also makes this distinction between luck and fortune.

²⁶Similar remarks apply to the other examples that Rescher (1995) offers to support his case in this regard. See, in particular, Rescher (1995, Section 2.5). In general, the failure of these examples to make their intended point undermines Rescher's account of luck by highlighting how it is unnecessary to contend that an event which is significant for the agent can be lucky in terms of both unpredictability that is due to chance and unpredictability that is due to ignorance on the part of the agent. The reason for this is that Rescher misunderstands the relationship between ignorance and luck. Consider, for instance, the main example that Rescher offers in support of his 'two-component' view, that of the luck involved in picking the right number on a roulette wheel in contrast to the luck involved in picking the right path to take when one confronts a fork in the road (see Rescher, 1995, pp. 35–36). In the former case, argues Rescher, the luck is a product of the unpredictability brought about by the chance nature of the situation. In contrast, in the latter case, the luck is the product of the unpredictability brought about by the ignorance on the part of the agent. Let us grant for the sake of argument that the latter case is indeed a case of luck (add some extra possible paths if that helps). Is it really true that we need to make explicit appeal to the agent's ignorance here to capture a special sense in which the outcome at issue in the second case is lucky? Seemingly not. After all, we can capture the luck at issue in the second case merely by noting (at least where there are more than two possible paths available) that in most near-by possible worlds the agent will choose the wrong path. Thus, we need make no explicit mention of the agent's ignorance. Of course, if there were some reason that the agent was unaware of why he was destined to pick the right path then this would present a *prima facie* difficulty, but then this difficulty would simply be handled in the same way as the 'benefactor' example discussed above by noting that, had the agent been aware of this fact, then he would not have regarded himself as lucky in the first place. Accordingly, once the examples are properly understood, one can subsume the motivation for Rescher's 'two-component' view under the more general modal account offered here. That is, ignorance on the part of the agent concerned can affect whether or not he correctly identifies that he is lucky, and (being a feature of the actual world) it can also

1 be significant to our discussion of how this account of luck impacts on the treatments
 2 of luck in the psychological literature, we must be wary of taking a subject's
 3 judgement about whether or not he is lucky at face value when that subject is in a
 4 state of information that is incomplete in some relevant way.

7 **4. Employing the elucidation of luck**

8 The import of the above discussion is that the conjunction of L1 and L2 offers us
 9 an account of luck that can meet most of the problems regarding the philosophical
 10 debate regarding luck. In particular, it can capture the paradigm cases of luck (and
 11 the paradigm cases where no luck is involved), whilst also accounting for the
 12 intuitions regarding luck that were noted above (that it has something to do with
 13 lack of control, accidentality, chance, and that it has a 'subjective' component). This
 14 initial success should suffice to motivate further philosophical work being conducted
 15 on how this account of luck can cast light on the specific philosophical debates
 16 regarding moral and epistemic luck.²⁷ A more pressing matter for our purposes,
 17 however, is how this account impacts on the debate regarding luck in the
 18 psychological literature. This is especially so given that the one 'intuition' that this
 19 characterisation of luck does not capture, at least directly, is the ambiguity between
 20 an event-based and a person-based conception of luck that is so central to the
 21 psychological literature.

22 Let us begin with those aspects of the psychological literature that this account of
 23 luck can directly accommodate. Clearly, the central advantage of this account is that
 24 it can straightforwardly capture that element of the psychological discussion that
 25 understands luck in terms of events. Consider again the approach favoured by
 26 Heider and Weiner that identifies luck with events that are determined 'externally'
 27 via chance environmental factors rather than 'internally' via actions undertaken by
 28 the agent. The characterisation of luck offered here accommodates this basic
 29 intuition since internally determined events are, intuitively, events which obtain not
 30 just in the actual world but also in most near-by possible worlds as well (as with the
 31 example of the Olympic runner above). Moreover, it is important that the external
 32 determinants of lucky events are due to chance because events that are not due to
 33 chance environmental conditions (such as the rising of the sun) are clearly not lucky.
 34 In terms of our modal language, a chance external determinant will be one that only
 35 effects the target outcome in the actual world and a handful of near-by possible
 36 worlds, and this is what makes such an outcome, if significant, lucky by the lights of

37
 38
 39 *(footnote continued)*

40 influence the range of possible worlds that are relevant to the determination of whether an event is lucky,
 41 but neither of these features of ignorance indicate that it needs to play an explicit role in our account of
 42 luck.

43 ²⁷ For example, one consequence of this characterisation of luck is that the drunk driver in the example
 44 cited in Section 1 who manages to make it home safely is not (*contra* Nagel) thereby lucky (at least pending
 45 further details about the scenario), though he may well be fortunate. Initial work on how the account of
 luck offered here is applicable to the problem of epistemic luck can be found in Pritchard (2003, 2004).

1 L1. Furthermore, by outlining luck in terms of the more general modal notion of
possible worlds rather than such concepts as chance, one evades the issue regarding
3 just how environmental factors are to be understood as due to chance. That is, as
noted above, the relevant sense of chance that is at issue here is best understood
5 modally in terms of how such chance environmental factors only produce the target
outcome in a small range of near-by possible worlds (as opposed to environmental
7 factors that produce the target outcome in most of the near-by possible worlds). In
this sense, the rising of the sun is not due to a chance environmental factor (and so is
9 not lucky), whereas a lottery win is (and so can be lucky). Moreover, by not
understanding the ordering of possible worlds in terms of the probabilities of the
11 events involved, this modal account of luck avoids the problem raised by Teigen
regarding how luck ascription do not covary with probability ascriptions.

13 Furthermore, by incorporating a 'significance' condition, L2, this account is also
able to pay due attention to the sense in which there is a 'subjective' component to
15 luck, a conclusion that is also found in the psychological literature. There are two
features of the psychological literature that are being accommodated here. First, the
17 significance condition captures the sense in which luck is distinct from chance, even
when chance is understood along the lines formulated in L1. By the lights of this
19 account, one reason why agents draw this distinction (we will discuss another below),
is that chance is simply a function of the modal properties of the event itself, whilst
21 luck also demands that the chance event in question should also be of significance to
the agent. No wonder, then, that the psychological literature is full of studies which
23 indicate that subjects make this distinction between chance and luck.

The second feature of the psychological literature that is accommodated, in part,
25 by this element of our characterisation of luck concerns the 'counterfactual' element
of how subjects typically understand the type of luck at issue. Whilst significant
27 'luck' events which are perceived by the agent negatively will tend to be regarded as
instances of bad luck (and significant 'luck' events perceived by the agent positively
29 will tend to be regarded as instances of good luck), the type of luck ascription can be
altered by directing the agent to focus on specific counterfactual comparisons. Thus,
31 a significant 'luck' event—such as a car accident—which is otherwise thought of as
an instance of bad luck because it is generally perceived by the agent in a negative
33 fashion, can be made into a good luck event by directing the agent to focus on a
counterfactual comparison in which the event turned out even worse than it did
35 (where the agent was killed, for example). Similar remarks will apply to 'luck' events
which are generally regarded by the agent positively and which are thus ordinarily
37 treated as instances of good luck.

The account of luck offered here can also capture the sense in which luck admits of
39 degrees. This is particularly transparent when one considers those cases offered by
Kahneman and Varey (1990) and Teigen (1996) discussed above where the degree of
41 good luck ascribed by an agent depended on how counterfactually 'close' the
possibility of failure was. Such cases clearly correspond to the reading of the modal
43 account offered above where one event can be luckier than another because it
obtains in fewer near-by possible worlds.

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1 Not all of the examples offered in the psychological literature of how agents
2 employ counterfactuals in their assessments of luck fit straightforwardly into this
3 account, however. Consider, for instance, the examples offered by Teigen (1996,
4 1997) of agents who ascribe luck to relatively permanent aspects of their lives, such
5 as when they observe that they are lucky to have a ‘wonderful family’. Such cases do
6 not conform to the account offered here because unless there is some specific reason
7 for thinking that this outcome could not have occurred in most near-by possible
8 worlds, then there is no reason for thinking that these cases meet L1 and thus should
9 be treated as genuine instances of luck. The problem here is largely superficial,
10 however, for it seems that the agents are simply confusing luck with fortune. If it is
11 not at all ‘chancy’ that one has a wonderful family, then it is not a matter of luck that
12 this outcome occurred. Nevertheless, one might consider oneself fortunate in that
13 one’s life has developed in this advantageous fashion rather than in some other way
14 (just as one could be fortunate, but not thereby lucky, in being born with a happy
15 temperament).

16 Nevertheless, the central difficulty that this account of luck needs to deal with
17 concerns the key ambiguity noted in the psychological literature between luck as it
18 applies to events and luck as it applies to persons. It is certainly the case that the
19 psychological literature has identified a sense of the quotidian notion of luck that
20 attaches to persons and so some account is needed to explain how this can accord
21 with the conception of luck captured in L1 and L2. Our claim here is that the person-
22 based notion of luck, whilst it derives its plausibility from the more basic events-
23 based notion, is actually predicated on a conceptual confusion.

24 This claim, whilst controversial, is lent experimental support via a careful reading
25 of the experiments regarding gamblers that were cited above. For what seems to be
26 being ascribed to agents by the subjects in these studies is some degree of skill which
27 enables the agents to manipulate outcomes, particularly (or perhaps only) where
28 there is some significant degree of chance in play. Critically, however, an outcome
29 that is brought about via an agent’s skill is not, we argue, properly understood as a
30 ‘lucky’ outcome. As noted above with the case of the runner of an Olympic pedigree,
31 a genuine skill to achieve a certain end precludes, in the standard case at least, that
32 the end is brought about by luck. Although there may be non-standard cases where
33 the Olympic runner wins his race through luck (perhaps because every runner,
34 including himself, falls over, but he happens to make it across the line first
35 regardless), the usual case (the case that obtains in most near-by possible worlds) will
36 be where the Olympic runner wins on grounds of skill. Accordingly, we would not
37 say, in the standard case of the Olympic runner winning the race as a result of his
38 skill, that the win was lucky. The task in hand is thus to explain why luck is being
39 offered as an explanation in the case of the ‘lucky’ gambler.

40 It would seem that the putative ‘luck’ at issue in such cases is being ascribed
41 because of the belief that the agent in question has some sort of inexplicable and
42 hidden skill. That is, that the lucky gambler is someone who is able to influence
43 chance events even though there is no clear explanation of how such a feat is being
44 effected. Such cases force a dilemma. Either there is a genuine (though hitherto not
45 understood) skill in play here, in which case the agent is not really lucky at all (just as

1 our account of luck would predict); or else there is no skill at work here (only the
2 mistaken belief in one) and thus the results in question are indeed lucky, but the luck
3 attaches to the event and not to the person (just as, again, our account of luck would
4 predict). Either way there is no challenge to our characterisation of luck, but in each
5 case there is an explanation of why the concept of luck is being predicated here at all.
6 In the former case this is because the putative skill is mysterious and impacts on
7 chance events, so giving the impression that the supposedly 'lucky' events are in fact
8 the intended results brought about by a 'lucky' person. One can see how an inability
9 to understand how certain results might be effected could lead to those results being
10 attributed to a skills-based conception of luck (and thus a person-based conception
11 of luck), especially when those results appear to be being generated in a fairly
12 consistent way by the agent concerned. Once one identifies the process by which the
13 results are effected, however, then the temptation to bring luck into the explanation
14 subsides accordingly and, with it, any temptation to ascribe luck to the person as
15 opposed to the event. Conversely, once it is identified that there is no genuine process
16 effecting these results, then the luck remains but only at the level of the event with no
17 corresponding temptation to ascribe it to the agent (since they have, *ex hypothesi*, no
18 influence over the event).

19 In order to see this claim in more detail, consider how the issue of the possible
20 existence of psi impacts on this debate. Were it to transpire that 'lucky' gamblers
21 were in fact in the possession of parapsychological skills that were previously
22 unknown, then it would clearly be the case that we would no longer attribute the
23 success on the part of the agent to achieve certain results to luck (and, indeed, we
24 would no longer think of the events effected by this means as being 'lucky' events).
25 Similarly, were it to transpire that the apparent above-average performance of the
26 'lucky' gambler was illusory (and thus that the hypothesis of there being
27 parapsychological skills in play was made redundant in this case), then again we
28 would no longer ascribe luck to the agent. In this case, we would simply say that the
29 event was lucky (in line with our account), and attribute no significance to the false
30 beliefs of the agent that he is able to influence such lucky events. In such cases, we
31 would simply say that the agent was labouring under an 'illusion of control', as
32 discussed in Section 2.

33 One can thus account for the person-based notion of luck that creates tensions in
34 the psychological literature in terms of the events-based account outlined here
35 without thereby having to undermine the experimental results gained by those who
36 have explored the person-based notion. That is, there is an explanation available of
37 the studies that support a person-based conception of luck which conforms to the
38 core events-based approach encapsulated in our account of luck described above.
39 What is needed to resolve this difficulty is a conception of luck that conforms with a
40 wide range of intuitions about luck along with a sensitivity to how ignorance on the
41 part of the agents concerned (as identified, in part, in the psychological literature as
42 an 'illusion of control') can lead to false and therefore misleading ascriptions of luck.
43 The combination of L1 and L2 provides just such a conception of luck.

1 5. Concluding remarks

3 There are clearly further issues that could be explored in this regard, and we will
 5 here list just a few of them. First, there is the possible account that can be given of
 7 how, in detail, the characterisation of luck offered here can be adapted to
 9 accommodate the broad range of issues that have emerged in the psychological and
 11 philosophical literature. We recommend that this kind of study would best be
 13 undertaken on a case-by-case basis, since a general account would be apt to obscure
 15 specific features of each sub-debate. Second, there is the issue of how one might
 17 supplement the characterisation of luck offered here in order to provide a more
 19 specific account of the notion. There are several possibilities that might be explored
 21 in this regard, including a more detailed analysis of the manner in which one is to
 23 understand the notion of a possible world and the restrictions that can be placed on
 25 the range of possible worlds that are at issue in each case, along with a more fine-
 grained account of the notion of 'significance'. Third, there is the empirical issue of
 whether the apparent 'lucky' skills attributed to agents in the psychological literature
 are genuine skills at all. In contrast to the other two issues listed, this is an
 investigation for psychologists (as opposed to psychologists *and* philosophers) to
 undertake, at least in the first instance. It has two stages. The first is to identify
 whether there are any good grounds to think that a possible skill is being exhibited in
 these cases at all (whether, for instance, the success in question is statistically
 significant). Provided that there are grounds to think that skills might be exhibited
 here, the further issue is to determine what these skills might be and whether they can
 be accommodated in terms of standard psychological processes or whether
 parapsychological explanations might be needed.

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