

Bayesian models of cultural evolution

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Explaining inductive leaps

How do people...

predict the future

infer causal relationships

identify the work of chance

interpret words and sentences

discover meaningful features of objects

learn functions, languages, and concepts

. . . from limited data?

The importance of inductive biases



“blicket”

A theory of induction

Posterior probability

Likelihood

Prior probability

$$P(h | d) = \frac{P(d | h)P(h)}{\sum_{h'} P(d | h')P(h')}$$

h : hypothesis
 d : data

Sum over space
of hypotheses

Predicting the future

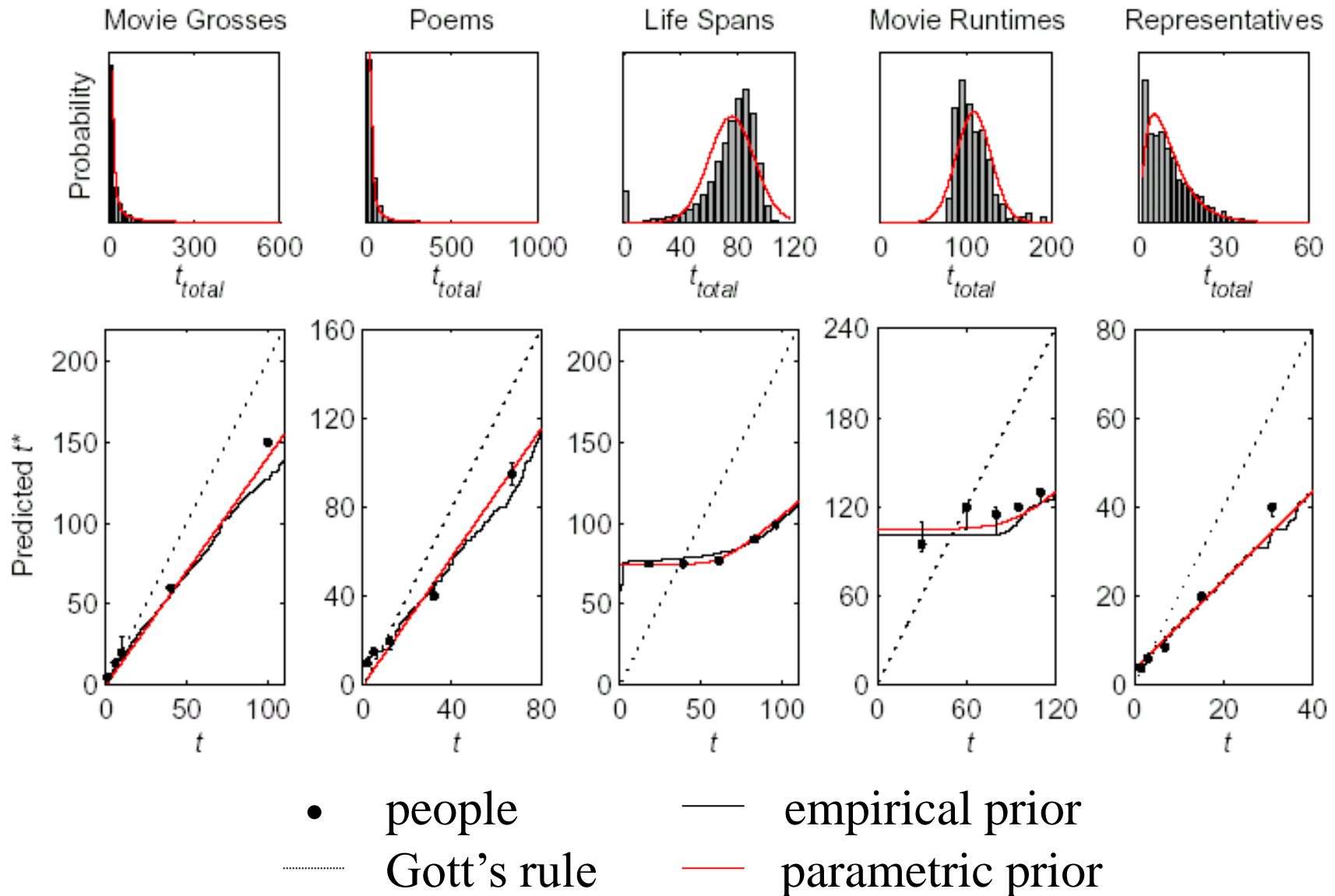
A movie has made \$90 million so far...
\$6 million

You meet a 90 year old man...
6 year old boy

t = elapsed duration or extent

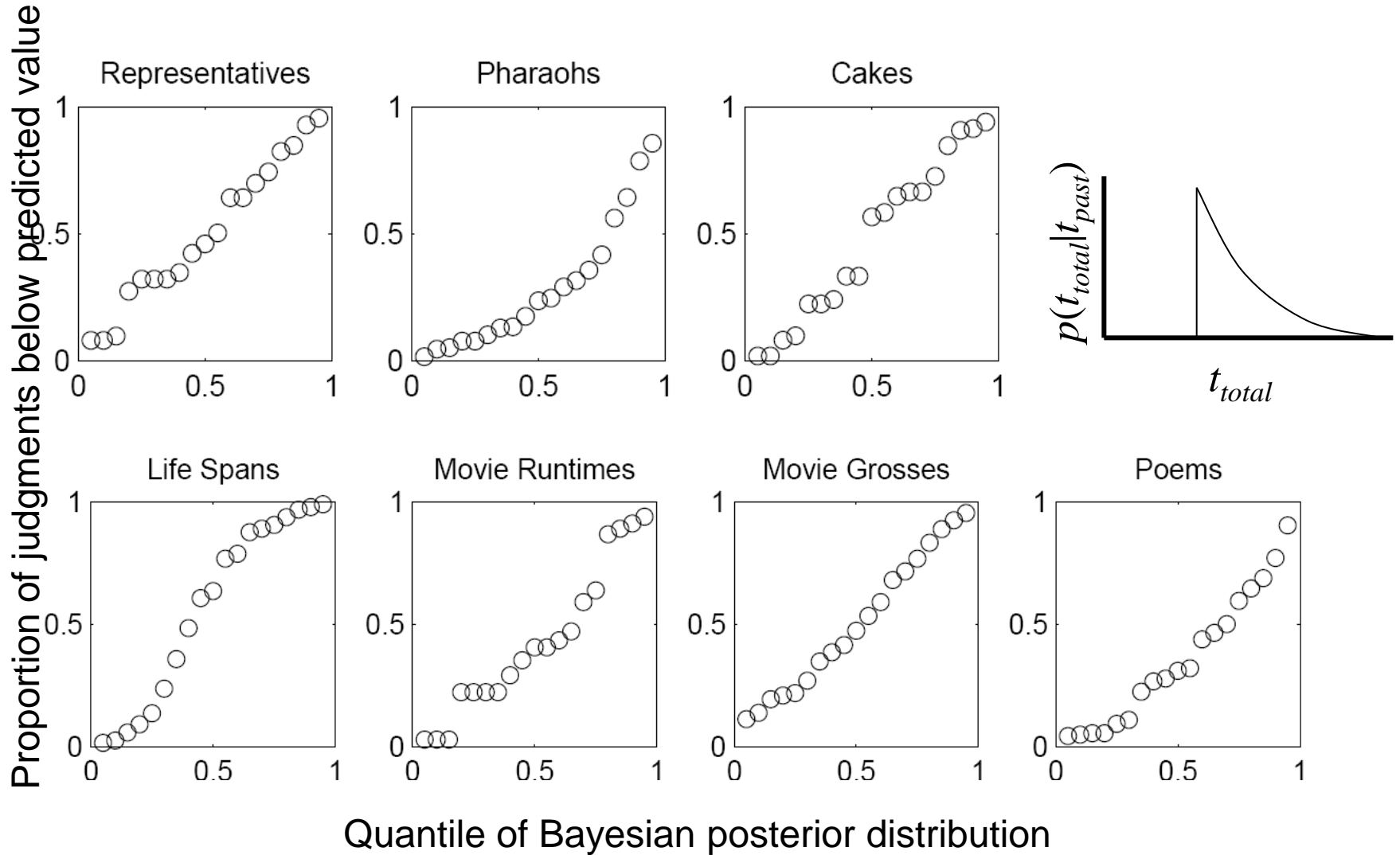
t_{total} = total duration or extent

What should we guess for t_{total} given t ?

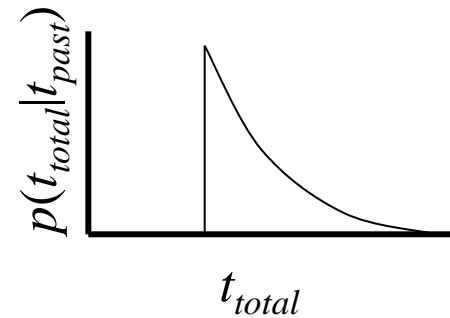
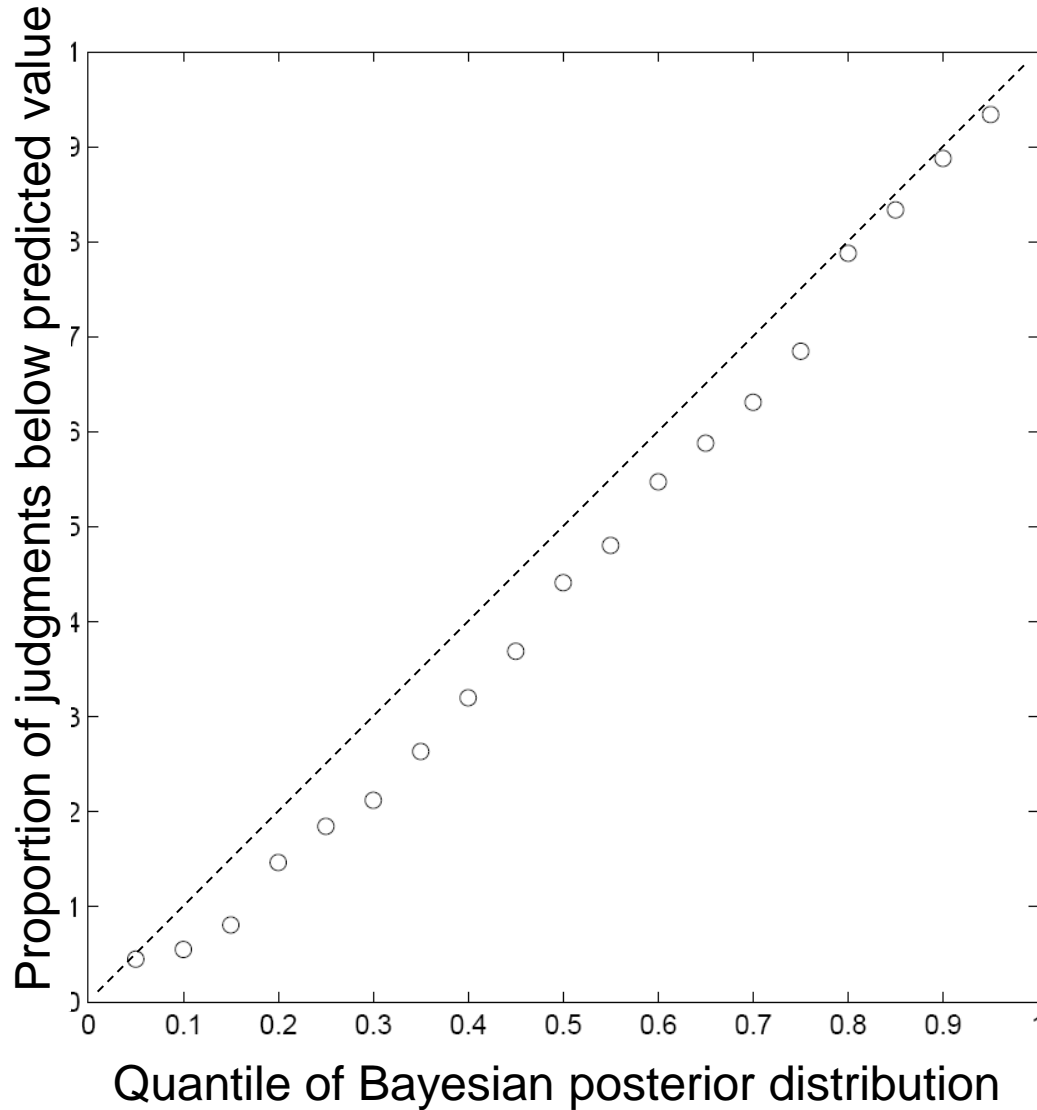


(Griffiths & Tenenbaum, 2006)

Probability matching



Probability matching



Accumulated over all prediction tasks:

- movie run times
- movie grosses
- poem lengths
- life spans
- terms in congress
- cake baking times

Outline

Cultural transmission of information

Cumulative cultural evolution

Creating communication systems

Outline

Cultural transmission of information

Cumulative cultural evolution

Creating communication systems

Iterated learning

(Kirby, 2001)

QuickTime™ and a
TIFF (LZW) decompressor
are needed to see this picture.

What are the consequences of learners
learning from other learners?

Objects of iterated learning

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How do constraints on learning (inductive biases)
influence cultural universals?

Analyzing iterated learning

$$P_L(h|d)$$

$$P_L(h|d)$$

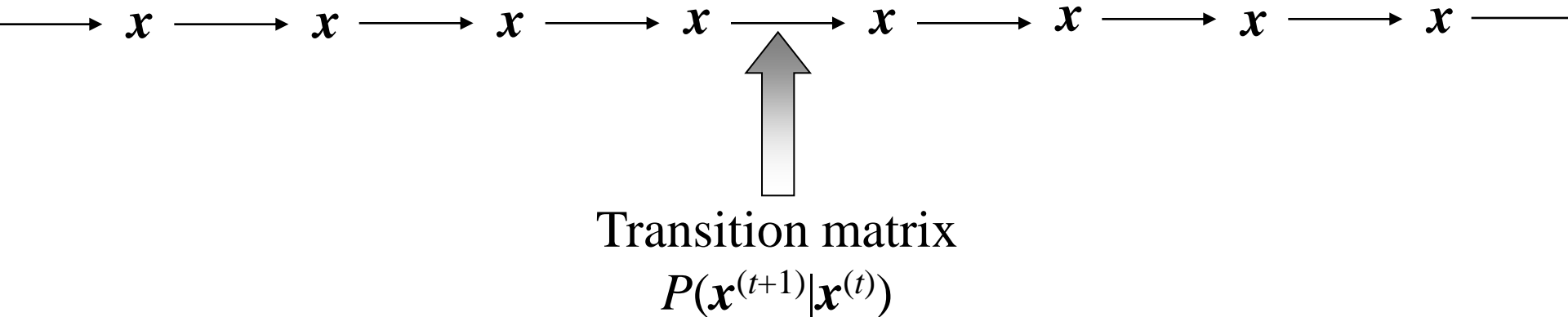
$P_P(d|h)$
QuickTime™ and a
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$$P_P(d|h)$$

$P_L(h|d)$: probability of inferring hypothesis h from data d

$P_P(d|h)$: probability of generating data d from hypothesis h

Markov chains



- Variables $\mathbf{x}^{(t+1)}$ independent of history given $\mathbf{x}^{(t)}$
- Converges to a *stationary distribution* under easily checked conditions (i.e., if it is ergodic)

Analyzing iterated learning

$$d_0 \xrightarrow{P_L(h|d)} h_1 \xrightarrow{P_P(d|h)} d_1 \xrightarrow{P_L(h|d)} h_2 \xrightarrow{P_P(d|h)} d_2 \xrightarrow{P_L(h|d)} h_3 \xrightarrow{\quad} \dots$$

A Markov chain on hypotheses

$$h_1 \xrightarrow{\sum_d P_P(d|h) P_L(h|d)} h_2 \xrightarrow{\sum_d P_P(d|h) P_L(h|d)} h_3 \xrightarrow{\quad} \dots$$

A Markov chain on data

$$d_0 \xrightarrow{\sum_h P_L(h|d) P_P(d|h)} d_1 \xrightarrow{\sum_h P_L(h|d) P_P(d|h)} d_2 \xrightarrow{\quad} \dots$$

Iterated Bayesian learning

$$P_L(h|d)$$

$$P_L(h|d)$$

$P_P(d|h)$
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$$P_P(d|h)$$

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Assume learners *sample* from their posterior distribution:

$$P_L(h | d) = \frac{P_P(d | h)P(h)}{\sum_{h' \in H} P_P(d | h')P(h')}$$

Stationary distributions

- Markov chain on h converges to the prior, $P(h)$
- Markov chain on d converges to the “prior predictive distribution”

$$P(d) = \sum_h P(d | h)P(h)$$

(Griffiths & Kalish, 2005)

Explaining convergence to the prior

$$P_L(h|d)$$

$$P_L(h|d)$$

$$P_P(d|h)$$

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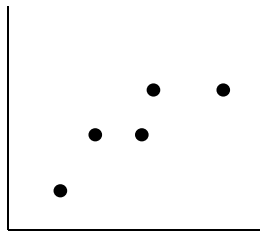
QuickTime™ and a
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- Intuitively: data acts once, prior many times
- Formally: iterated learning with Bayesian agents is a *Gibbs sampler* on $P(d,h)$

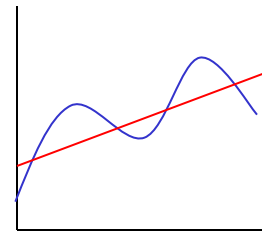
(Griffiths & Kalish, 2007)

Iterated function learning

data



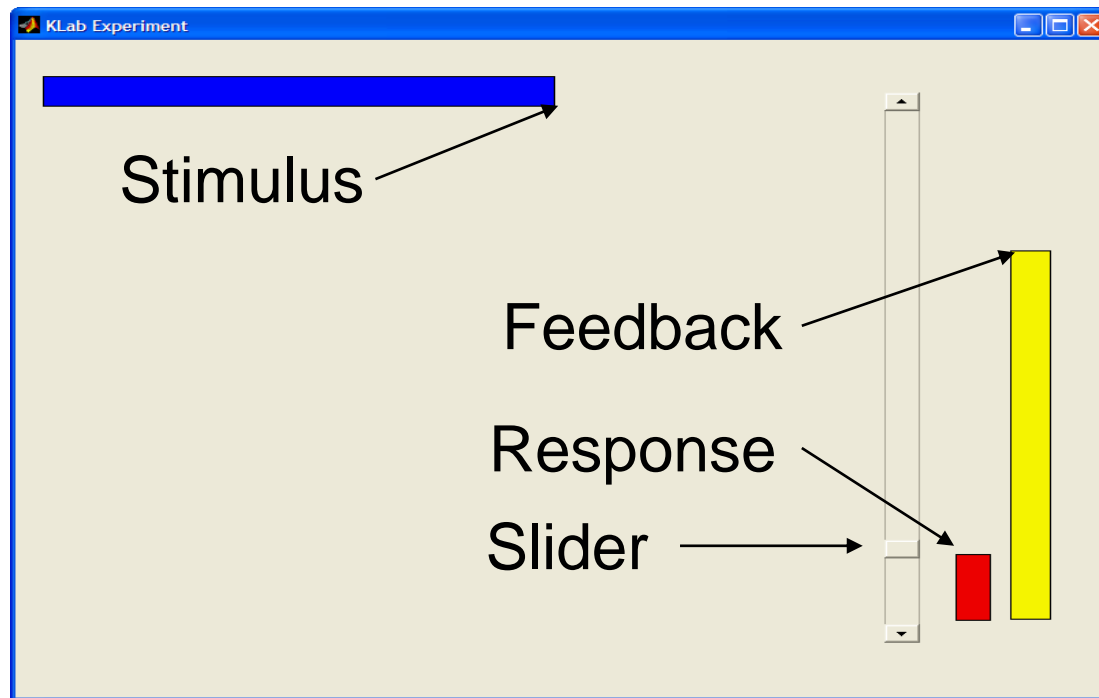
hypotheses



- Each learner sees a set of (x,y) pairs
- Makes predictions of y for new x values
- Predictions are data for the next learner

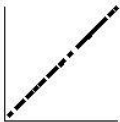
(Kalish, Griffiths, & Lewandowsky, 2007)

Function learning experiments



Examine iterated learning with different initial data

Initial
data



Iteration

1

2

3

4

5

6

7

8

9

Iterated predicting the future

data

A movie has made
\$30 million so far

hypotheses

\$60 million total

- Each learner sees values of t
- Makes predictions of t_{total}
- The next value of t is chosen from $(0, t_{total})$

(Lewandowsky, Griffiths & Kalish, submitted)

Movie grosses

Poems

Chains of predictions

t_{total}

QuickTime
decomp
are needed to see

t_{total}
ture.

Iteration

Iteration

(Lewandowsky, Griffiths, & Kalish, submitted)

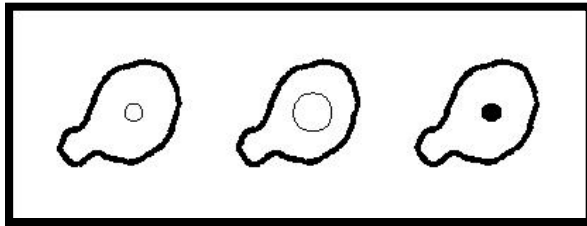
Iterated predicting the future

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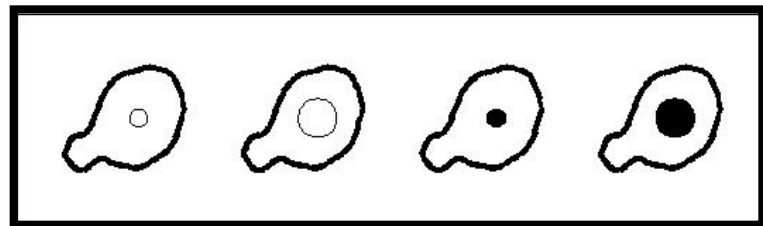
(Lewandowsky, Griffiths, & Kalish, submitted)

Iterated concept learning

data



hypotheses



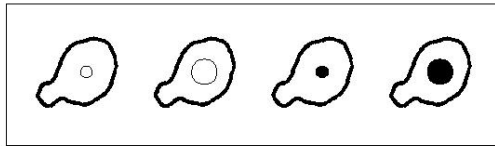
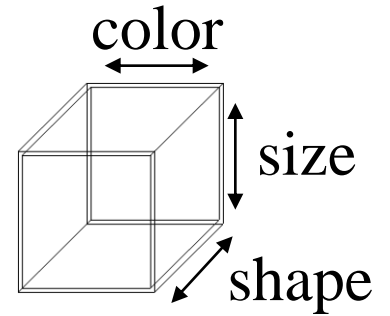
(stimuli from Feldman, 2000)

- Each learner sees examples from a species
- Identifies species of four amoebae
- Species correspond to boolean concepts

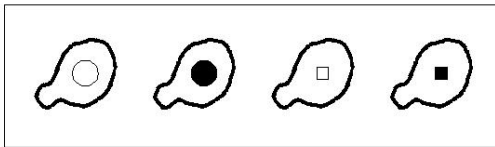
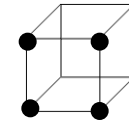
(Griffiths, Christian, & Kalish, 2006)

Types of concepts

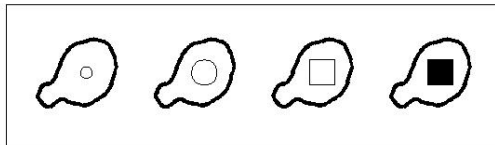
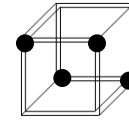
(Shepard, Hovland, & Jenkins, 1961)



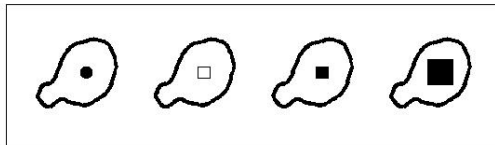
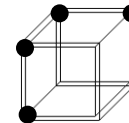
Type I



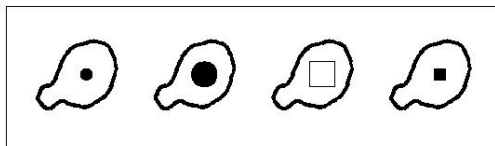
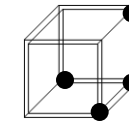
Type II



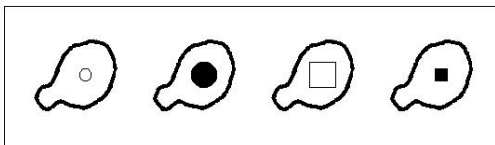
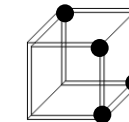
Type III



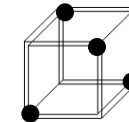
Type IV



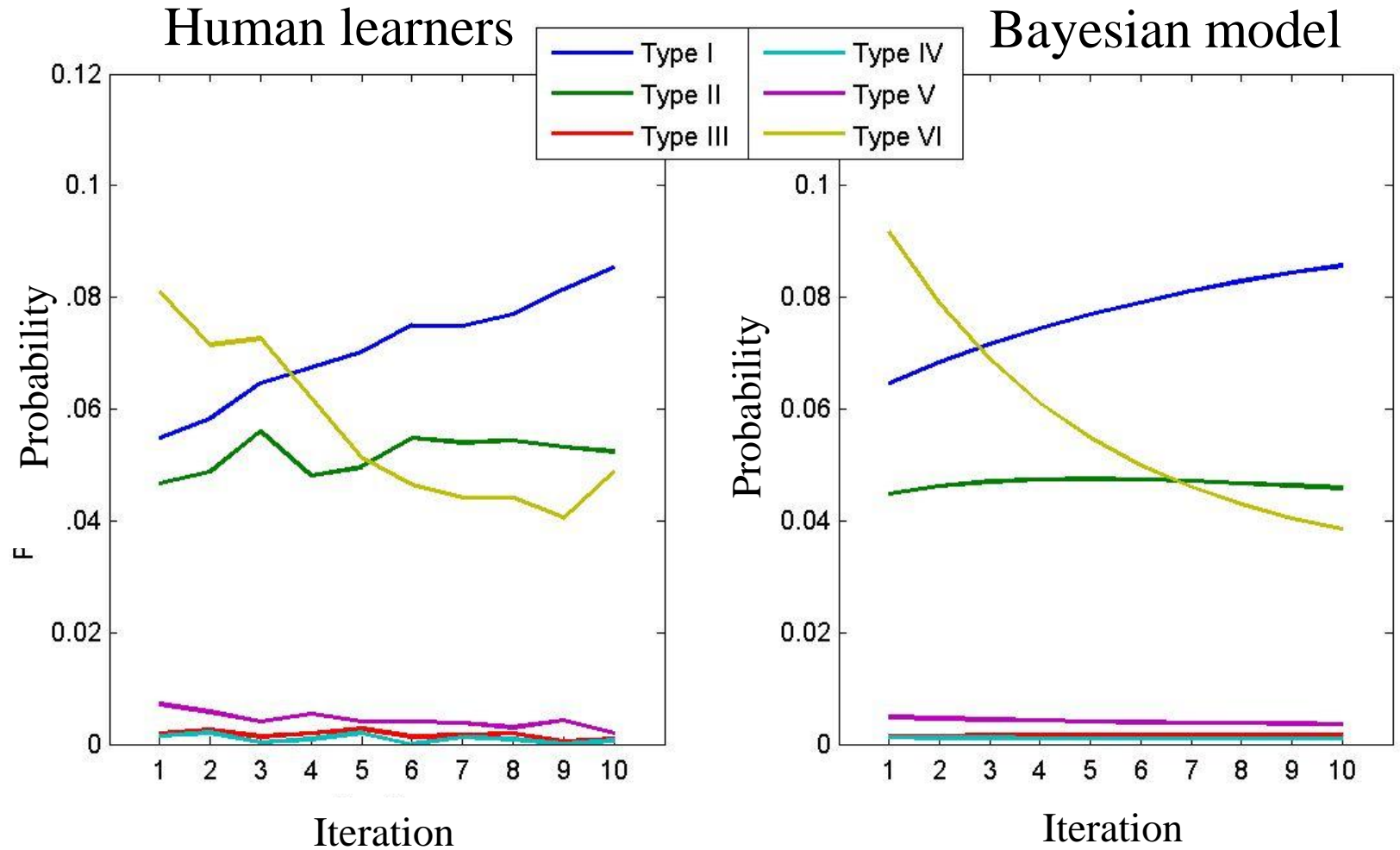
Type V



Type VI

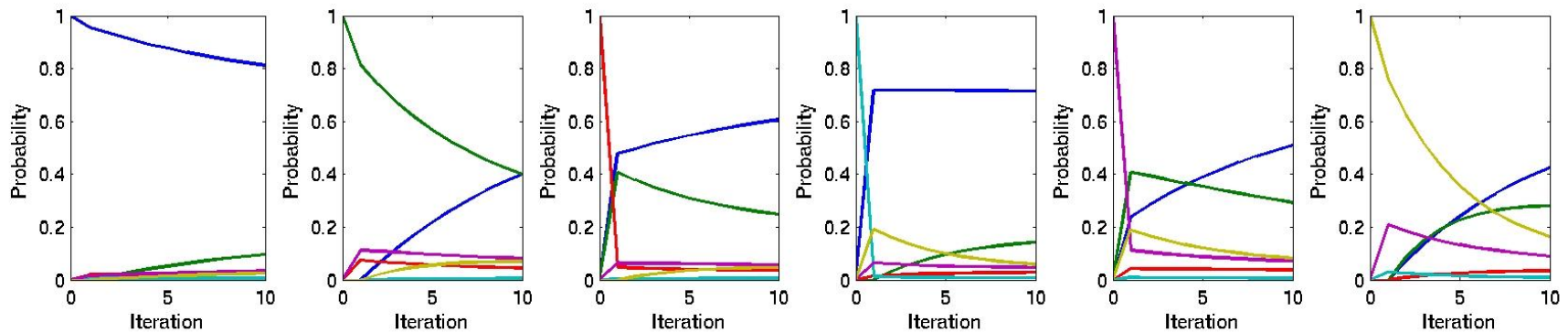
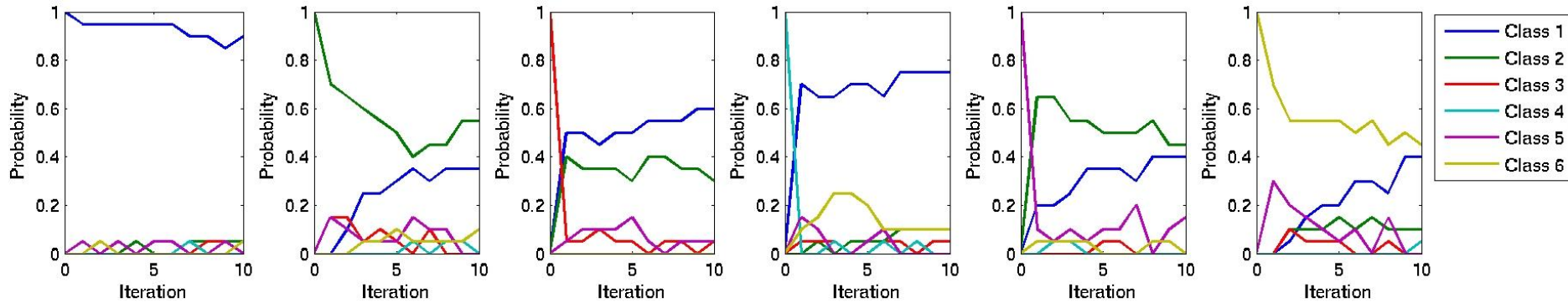


Results



Three positive examples

Human learners



Bayesian model

Outline

Cultural transmission of information

Cumulative cultural evolution

Creating communication systems

Making progress



QuickTime™ and a
decompressor
are needed to see this picture.

What needs to be transmitted between generations
to support *cumulative* cultural evolution?

Formalizing the problem

- A sequence of Bayesian agents
- Each receives
 - a message from the previous agent
 - data d^* from the world (generated from $P(d^*)$)
- Selects a hypothesis h by applying Bayes' rule
- What kinds of messages result in the ultimate selection of hypotheses that best match $P(d^*)$?

Observational learning...

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decompressor
are needed to see this picture.

...is insufficient

- Markov chain on h converges to the average of the posterior over d^* , $\sum_{d^*} P(h|d^*)P(d^*)$
- Asymptotic distribution over hypotheses is equivalent to a single learner observing d^*
 - no cumulative advantage of cultural transmission

Transmitting theories...

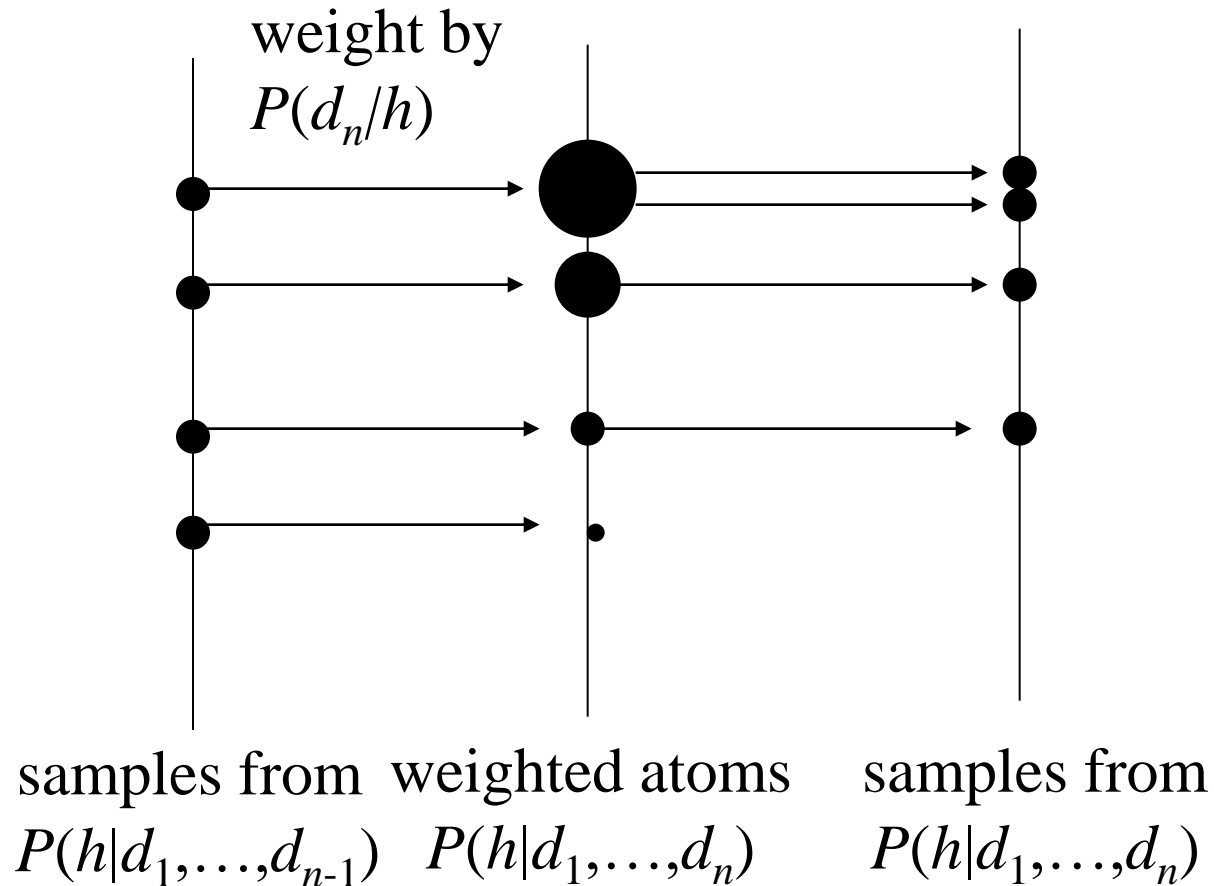
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...is sufficient

- Convergence to the hypothesis h with $P(d|h)$ closest to $P(d^*)$ (in KL divergence) for
 - transmission of full posterior distribution
 - transmission of n samples from posterior distribution (via convergence of particle filters)

Particle filters

$$P(h \mid d_1, \dots, d_n) \propto P(d_n \mid h)P(h \mid d_1, \dots, d_{n-1})$$



...is sufficient

- Convergence to the hypothesis h with $P(d|h)$ closest to $P(d^*)$ (in KL divergence) for
 - transmission of full posterior distribution
 - transmission of n samples from posterior distribution (via convergence of particle filters)
- These possibilities correspond to reasonable cultural practices...

Cumulative cultural evolution in the lab

- Iterated function learning experiment, varying data from the world and type of message
- Three conditions:
 - *no data*, just iterated learning (2 chains)
 - *mixed data*, observational learning (10 chains)
 - *theory*, message typed in a box (11 chains)
- Eight participants per chain
- True function was quadratic

(Beppu & Griffiths, in prep)

Representative chains

training data

responses

no
data

All chains

no data mixed data theory

Distance from true function

Cumulative mean distance

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Generation

Generation

(Beppu & Griffiths, in prep)

Conclusions

- Simple Bayesian models can provide insight into complex processes related to cultural evolution
- When cognition affects culture, studying groups can give us better insight into individuals



data

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Credits

Joint work with...

Iterated learning

Mike Kalish

Steve Lewandowsky

Cumulative evolution

Aaron Beppu

Creation

Linsey Smith

Middy Pineda

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Computational Cognitive Science Lab

<http://cocosci.berkeley.edu/>

