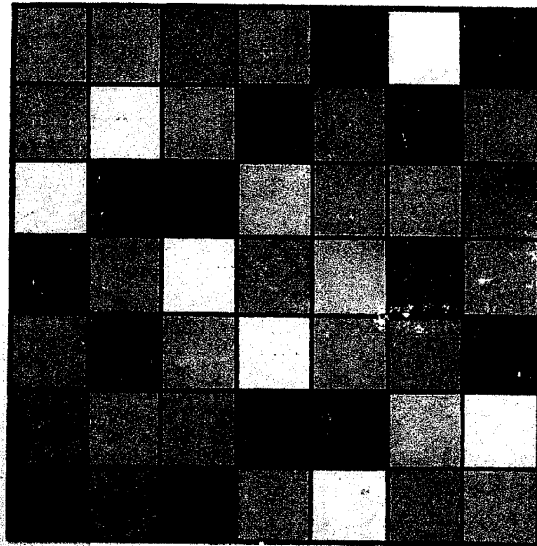


THE  
DESIGN  
OF  
EXPERIMENTS  
—  
FISHER

# THE DESIGN OF EXPERIMENTS

SEVENTH  
EDITION



purple  
red  
green  
pink  
brown  
yellow  
blue

①

23 April 08

Latin Square

Example. Field concrete mixer data

4 treatments: 4, 8, 12, 16 mph

response: efficiency

$\equiv$  street hardness / lab hardness

4 days of the week

blocking factors

4 runs/trials per day

t(r,c)    t: treatment    1:4    1:8  
           r: day            1:4    1:8  
           c: run            1:4    1:8

Day	Run			
	1	2	3	4
1	8	16	4	12
2	16	12	8	4
3	4	8	12	16
4	12	4	16	8

Entry: speed    applied randomly

②

$$y_{rc} = \mu + \alpha_r + \beta_c + \gamma_{t(r,c)} + \varepsilon_{r,c}$$

1 + 3g parameters

$$r(X) = 1 + 3(g-1)$$

Decomposition of response

$$y_{rc} = \bar{y}_{..} + (\bar{y}_{r.} - \bar{y}_{..}) + (\bar{y}_{.c} - \bar{y}_{..}) + (\bar{y}_{t(r,c)} - \bar{y}_{..}) + (y_{rc} - \bar{y}_{r.} - \bar{y}_{.c} - \bar{y}_{t(r,c)} + 2\bar{y}_{..})$$

$$y_{rc} = \hat{\mu} + \hat{\alpha}_r + \hat{\beta}_c + \hat{\gamma}_t + \hat{\varepsilon}_{rc}$$

Anova Table

Term	df	SS	MS = SS/df	F
Rows	$g-1$	$\sum_{rc} (\bar{y}_{r.} - \bar{y}_{..})^2$		
Columns	$g-1$	$\sum_{rc} (\bar{y}_{.c} - \bar{y}_{..})^2$		
Treatments	$g-1$	$\sum (\bar{y}_{t(r,c)} - \bar{y}_{..})^2$		
Residual	$(g-1)(g-2)$	$\sum_{rc} (y_{rc} - \bar{y}_{r.} - \bar{y}_{.c} - \bar{y}_{t(r,c)} + 2\bar{y}_{..})^2$		
Total	$g^2-1$	$\sum_{rc} (\bar{y}_{rc} - \bar{y}_{..})^2$		

(3)

### Observed responses

64.2 (8)	59.8 (16)	66.2 (4)	63.6 (12)
47.5 (16)	52.3 (12)	67.7 (8)	58.6 (4)
54.2 (4)	59.9 (8)	57.1 (12)	54.1 (16)
60.1 (12)	68.4 (4)	58.7 (16)	63.7 (8)

### ANOVA TABLE

Term	df	SS	MS = SS/df	F = MS/MS <sub>R</sub>
Days	3	151.06	50.35	5.78
Runs	3	79.74	26.58	3.05
Speeds	3	173.58	57.86	6.64
Residual	6	52.23	8.71	
Total				

$$F_{3,6}(.95) = 4.578$$

prob-values

$$pf(5.78, 3, 6) = .967 \quad 1 - pf = .0334$$

$$1 - pf(3.05, 3, 6) = .1138$$

$$1 - pf(6.64, 3, 6) = .0247$$

Average speeds 61.85 (4) \* 63.88 (8) 59.53 (12)  
55.03 (16)

(4)

## Factorial design

Poissons data Table 8.10 p. 391

3 poissons 4 ~~treatments~~ (unusual terminology)

factors

P1 P2 P3  
3 levels

T1 T2 T3 T4  
4 levels

12 combinations

48 animals (units) 4 replicates  
randomly formed 12 groups of 4

each collection of 12 received all 12 combinations

factors. quantities that are varied over levels

factorial experiment. data are collected at each combination of a number of factors

③

Data responses lifetimes (10m units)

P1

P2

T1	.31, .45, .46, .43
T2	.82, 1.10, .88, .72
T3	.43, .45, .63, .76
T4	.45, .71, .66, .62

P3

T1
T2
T3
T4

⑥

Model

Response; r.v.

$$y_{t p j} \quad t=1, 2, 3, 4 \quad p=1, 2, 3 \quad j=1, 2, 3, 4$$

Model

$$y_{t p j} = \mu + \alpha_t + \beta_p + \gamma_{t p} + \varepsilon_{t p j}$$

$\gamma_{t p}$ : interaction

overparametrized

$$\sum_t \alpha_t = \sum_p \beta_p, \quad \sum_t \gamma_{t p}, \quad \sum_p \gamma_{t p} = 0$$

orthogonal decomposition

$$y_{t p j} - \bar{y}_{\dots} =$$

$$\begin{aligned} & (\bar{y}_{t \dots} - \bar{y}_{\dots}) + (\bar{y}_{\cdot p \cdot} - \bar{y}_{\dots}) + (\bar{y}_{t p \cdot} - \bar{y}_{t \cdot} - \bar{y}_{\cdot p} + \bar{y}_{\dots}) \\ & + (y_{t p j} - \bar{y}_{t p \cdot}) \end{aligned}$$

Error in test re interaction

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## ANOVA Table

Term	df	SS
Rows	T-1	$\sum (\bar{y}_{t..} - \bar{y}_{...})^2$
Columns	P-1	$\sum (\bar{y}_{.p.} - \bar{y}_{...})^2$
Rows x Columns	(T-1)(P-1)	$\sum (\bar{y}_{t.p.} - \bar{y}_{t..} - \bar{y}_{.p.} + \bar{y}_{...})^2$
Residual	TP(J-1)	$\sum (y_{t.p.j} - \bar{y}_{t.p.})^2$
Total	TPJ-1	

## Poissons

Term	df	SS	MS = $\frac{SS}{df}$	F = $\frac{SS}{SS_R}$
Poissons	2	1.033	.517	23.22
Treatments	3	.921	.307	13.81
Treatments x Poissons	6	.250	.042	1.87
Residual	36	.801	.022	
Total	47			

$$1 - pf(23.22, 2, 36) = 3.334 E-07$$

$$1 - pf(13.81, 3, 36) = 3.766 E-06$$

$$1 - pf(1.87, 6, 36) = .113$$

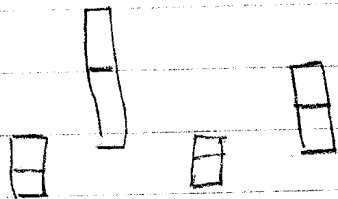


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$T_2, T_4$  prolong life best

$T_1$  shortens it

Look at parallel boxplots page 392



Interpretation of interaction

Polls	Clinton	Obama	Margin error	n
Suffolk U	52	42	$\pm 4$	600
Quinnipiac U	51	44	$\pm 3$	1027
Mason-Dixon	48	43	$\pm 4$	625

Result                      55                      45

$$\frac{10}{94} = .106$$

$$\frac{7}{95} = .074$$

$$\frac{5}{91} = .055$$