Prediction and sequential decision problems in adversarial environments

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Decision-making = hedging against the future choices of the process generating the data.

- Decision problems as sequential games
- 1 Allocation to dark pools
- 2 Pricing options
- 3 Linear regression

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A repeated game:

At round *t*:



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1 Player chooses prediction $a_t \in A$.



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Player's aim:

Minimize regret:

$$\sum_{t=1}^{T} \ell(a_t, y_t) - \min_{a \in \mathcal{A}} \sum_{t=1}^{T} \ell(a, y_t).$$



Online Prediction Games



Online Prediction Games

Minimax Regret

$$\left(\sum_{t=1}^{T} \ell(a_t, y_t) - \min_{a \in \mathcal{A}} \sum_{t=1}^{T} \ell(a, y_t)\right)$$

Online Prediction Games









The value of the game: Minimax Regret

$$V_{\mathcal{T}}(\mathcal{Y},\mathcal{A}) = \min_{a_1 \in \mathcal{A}} \max_{y_1 \in \mathcal{Y}} \cdots \min_{a_T \in \mathcal{A}} \max_{y_T \in \mathcal{Y}} \left(\sum_{t=1}^T \ell(a_t, y_t) - \min_{a \in \mathcal{A}} \sum_{t=1}^T \ell(a, y_t) \right)$$

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Examples				
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Regression	$f_{\theta}(x_t)$	outcome y_t	$\ f_{\theta}(x_t) - y_t\ ^2$		
Bandit	$p_t \text{ on } \{1, \dots, k\}$	rewards $y \in \mathbb{R}^k$ (observe only y_{I_t})	$-\mathbb{E}_{I_t \sim p_t} y_{I_t}$		

Probabilistic Model

- Batch
- Independent random data.
- Aim for small **expected** loss subsequently.

Adversarial Model

• Online

- Sequence of interactions with an **adversary**.
- Aim for small **cumulative** loss throughout.

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Game-Theoretic Statistics

Why?

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- Weak assumptions on data
- Streaming: appropriate for big data
- Often no harder than the probabilistic formulation
- Insight into robustness to probabilistic assumptions

Online algorithms are also effective in probabilistic settings.

- Easy to convert an online algorithm to a batch algorithm.
- Easy to show that good online performance implies good i.i.d. performance, for example.

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Joint work with Alekh Agarwal and Max Dama.

- Crossing networks.
- Alternative to open exchanges.
- Avoid market impact by hiding transaction size and traders' identities.

Instinet BATS Liquidnet Investment Technology Group (POSIT)

Dark Pools Allocation

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Liquidnet Investment Technology Group (POSIT)





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The aim is to maximize $\sum_{t=1}^{T} \sum_{k=1}^{K} r_k^t$.

(Ganchev, Kearns, Nevmyvaka and Wortman, 2008)

• Assume independent venue volumes:

 $\{s_k^t, k = 1, \dots, K, t = 1, \dots, T\}.$

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- In deciding how to allocate the first unit, choose the venue k where Pr(s^t_k > 0) is largest.
- Allocate the second and subsequent units in decreasing order of venue tail probabilities.
- Algorithm: estimate the tail probabilities (Kaplan-Meier estimator—data is censored), and allocate as if the estimates are correct.

Independence assumption is questionable:

- one party's gain is another's loss
- volume available now affects volume remaining in future
- volume available at one venue affects volume available at others

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- volume available at one venue affects volume available at others In the adversarial setting, we allow an arbitrary sequence of venue capacities (s_k^t) , and of total volume to be allocated (V^t) .

We wish to maximize a sum of (unknown) concave functions of the allocations:

$$J(\mathbf{v}) = \sum_{t=1}^{T} \sum_{k=1}^{K} \min(\mathbf{v}_k^t, \mathbf{s}_k^t),$$

subject to the constraint $\sum_{k=1}^{K} v_k^t \leq V^t$.

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The allocations are parameterized as distributions over the K venues:

$$x_t^1, x_t^2, \ldots \in \Delta_{K-1} = (K-1)$$
-simplex.

Here, x_t^1 determines how the first unit is allocated, x_t^2 the second, ... Allocate to the *k*th venue: $v_k^t = \sum_{v=1}^{V^t} x_{t,k}^v$. We wish to maximize a sum of (unknown) concave functions of the distributions:

$$J = \sum_{t=1}^{T} \sum_{k=1}^{K} \min(v_k^t(x_{t,k}^v), s_k^t).$$

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Want small regret with respect to an arbitrary distribution x^{ν} . (And hence w.r.t. an arbitrary allocation.)

$$\operatorname{regret} = \sum_{t=1}^{T} \sum_{k=1}^{K} \min(v_k^t(x_k^v), s_k^t) - J.$$

Exponentiated gradient algorithm

- Mirror descent (each step optimizes a sum of a linear approximation of the objective and a convex regularizer that keeps the step small)
- Gradient descent suffices for the optimal regret rate; the right regularizer gives the right dependence on the dimension.

Theorem:

For all choices of $V^t \leq V$ and of s_k^t , ExpGrad has regret no more than $3V\sqrt{T \ln K}$.

(Recall: T is number of rounds of the game; K is number of venues.)

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Theorem:

For every algorithm, there are sequences V^t and s_k^t such that regret is at least $V\sqrt{T \ln K}/16$.

(Recall: T is number of rounds of the game; K is number of venues.)

Simulation results



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- Simple online-to-batch conversions show ExpGrad obtains per-trial utility within $O(T^{-1/2})$ of optimal.
- Ganchev et al bounds: per-trial utility within $O(T^{-1/4})$ of optimal.

Discrete allocations

- Trades occur in quantized parcels.
- Hence, we cannot allocate arbitrary values.
- This is analogous to a multi-arm bandit problem:
 - We cannot directly obtain the gradient at the current x.
 - But, we can estimate it using importance sampling ideas.

Theorem:

There is an algorithm for discrete allocation with expected regret $\tilde{O}((VTK)^{2/3})$.

Theorem:

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Any algorithm has regret \tilde{\Omega}((VTK)^{1/2}).
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(Value of the game is $O(T^{1/2})$; no known algorithm.)

• Allow adversarial choice of volumes and transactions.

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- Per trial regret rate superior to previous best known bounds for probabilistic setting.
- In simulations, performance comparable to (correct) parametric model's, and superior to nonparametric estimate.

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Joint work with Jacob Abernethy, Rafael Frongillo, Andre Wibisono

• Given a financial contract with a known payoff at a future time *T*, how much is it worth now?

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- Given a financial contract with a known payoff at a future time *T*, how much is it worth now?
- European call / put option: contract that gives the holder the *right* to buy / sell an asset at *strike price* K at *expiration time* T



• Assume no arbitrage: No opportunity to make riskless profit

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- Black-Scholes (1973): Asset price $S_t \sim$ geometric Brownian motion

$$\log S_t = \log S_0 + \sigma B_t + \left(\mu - \frac{\sigma^2}{2}\right) t$$

Multiplicative price fluctuation is normally distributed

$$S_{t+\Delta t} - S_t = r S_t$$

 $r \approx \log(1+r) \sim \mathcal{N}\left(\left(\mu - \frac{\sigma^2}{2}\right)\Delta t, \sigma^2 \Delta t\right)$



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• Hedging strategy: Trade underlying asset to replicate option payoff

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with boundary condition given by option payoff V(S, T) = g(S)

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Black-Scholes Formula: $V(S,t) = \mathbb{E}[g(S \cdot G(T - t))]$

where $G(t) \sim \text{GBM}(0, \sigma^2)$

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- DeMarzo, Kremer, Mansour (2006):
 - Trading algorithm with lower bound on payoff ⇒ upper bound on option price



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- How much more money Investor could have made from option:

regret =
$$g\left(S \cdot \prod_{i=1}^{n} (1+r_i)\right) - \sum_{i=1}^{n} \Delta_i r_i$$

option payoff

$$V_{\zeta}^{n}(S,c) = \inf_{\Delta_{1}} \sup_{r_{1}} \cdots \inf_{\Delta_{n}} \sup_{r_{n}} g\left(S \cdot \prod_{i=1}^{n} (1+r_{i})\right) - \sum_{i=1}^{n} \Delta_{i} r_{i}$$

n

with cumulative volatility constraint:

maximum jump constraint:

$$\sum_{i=1}^{n} r_i^2 \leq c$$

$$|r_i| \leq \zeta_n$$

$$|r_i| \leq \lambda n$$

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Theorem (Lower Bound): If payoff function g is Lipschitz and $\liminf_{n\to\infty} n\zeta_n^2 > c$, then $\liminf_{n\to\infty} V_{\zeta_n}^n(S,c) \ge U(S,c)$

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- Let $G(t) \stackrel{d}{=} \exp(B(t) \frac{1}{2}t)$ be GBM with zero drift and unit volatility.
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Corollary: If also $\zeta_n \to 0$, then $\lim_{n\to\infty} V^n_{\zeta_n}(S,c) = U(S,c)$

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• Black-Scholes as "worst-case" model

• The upper bound is obtained by considering the **Black-Scholes strategy** for Investor:

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- Lower bound proof sketch:
 - Analyze randomized price for Market: $R_{i,n} \sim \text{Uniform}\{\pm \sqrt{c/n}\}$ i.i.d.

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• Central limit theorem: $\mathbb{E}[g(S \prod_{i=1}^{n} (1 + R_{i,n}))] \rightarrow \mathbb{E}[g(S \cdot G(c))] = U(S, c)$

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• Learner incurs loss $(\hat{y}_t - y_t)^2$.

$$\mathsf{Regret} = \sum_{t=1}^{T} \left(\hat{y}_t - y_t \right)^2 - \min_{\beta \in \mathbb{R}^p} \sum_{t=1}^{T} \left(\beta^\top x_t - y_t \right)^2.$$

Online linear regression: previous work

- (Foster, 1991): ℓ_2 -regularized least squares.
- (Cesa-Bianchi et al, 1996): l₂-constrained least squares.
- (Kivinen and Warmuth, 1997): exponentiated gradient (relative entropy regularization).
- (Vovk, 1998): aggregating algorithm.
- (Forster, 1999; Azoury and Warmuth, 2001): aggregating algorithm is last-step minimax.

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This work

• The optimal strategy.

Ordinary least squares(linear model, uncorrelated errors)Given $(x_1, y_1), \ldots, (x_n, y_n) \in \mathbb{R}^p \times \mathbb{R}$,

Ordinary least squares

(linear model, uncorrelated errors)

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and for a subsequent $x \in \mathbb{R}^{p}$, predict

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A sequential version of OLS

$$\hat{y}_{n+1} := x_{n+1}^{\top} \left(\sum_{t=1}^{n} x_t x_t^{\top} \right)^{-1} \sum_{t=1}^{n} x_t y_t.$$

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A sequential version of ridge regression

$$\hat{y}_{n+1} := x_{n+1}^{\top} \left(\sum_{t=1}^{n} x_t x_t^{\top} + \lambda I \right)^{-1} \sum_{t=1}^{n} x_t y_t.$$

Online fixed design linear regression

Fix $x_1, \ldots, x_T \in \mathbb{R}^p$.

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Fix $x_1, \ldots, x_T \in \mathbb{R}^p$.

$\mathcal{Y}^{\mathsf{T}} = \{(y_1, \ldots, y_{\mathsf{T}}) : |y_t| \leq B_t\}.$

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Fix $x_1, \ldots, x_T \in \mathbb{R}^p$. Use sufficient statistics: $s_n = \sum_{t=1}^n y_t x_t$. $\mathcal{Y}^T = \{(y_1, \ldots, y_T) : |y_t| \le B_t\}.$

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$$P_n^{-1} = \sum_{t=1}^n x_t x_t^\top + \sum_{t=n+1}^T \frac{x_t^\top P_t x_t}{1 + x_t^\top P_t x_t} x_t x_t^\top.$$

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$$B_n \geq \sum_{t=1}^{n-1} \left| x_n^\top P_n x_t \right| B_t.$$

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Box constraints

$$\mathcal{Y}^{\mathcal{T}} = \{(y_1, \ldots, y_{\mathcal{T}}) : |y_n| \leq B_n\} \qquad B_n \geq \sum_{t=1}^{n-1} \left| x_n^{\top} P_n x_t \right| B_t.$$

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c.f. ridge regression:
$$\sum_{t=1}^n x_t x_t^\top + \lambda I.$$

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Optimal shrinkage

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Legal covariate sequences

For any $t \ge 0$, any x_1, \ldots, x_t and any P_t , the following two conditions are equivalent.

• There is a $T \ge t$ and a sequence x_{t+1}, \ldots, x_T such that

$$P_T^{-1} = \sum_{q=1}^r x_q x_q^\top.$$

$$P_t^{-1} \succeq \sum_{q=1}^t x_q x_q^\top.$$

Adversarial covariates

Thus, each $P_0 \succeq 0$ (a 'covariance budget') defines a set of sequences x_1, \ldots, x_T (and corresponding suitable bounds on y_1, \ldots, y_T). The same strategy is optimal for each of these sequences.

$$\hat{y}_n^* = x_n^\top P_n s_{n-1}$$

 Minimax optimal for two families of label constraints: box constraints and problem-weighted l₂ norm constraints.

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- Minimax optimal for two families of label constraints: box constraints and problem-weighted l₂ norm constraints.
- Strategy does not need to know the constraints.
- Regret is $O(p \log T)$.
- Same strategy is optimal for covariate sequences consistent with some 'covariance budget' *P*₀.

Other games with efficient minimax optimal strategies

Euclidean loss

• Prediction in \mathbb{R}^d :

$$\mathcal{Y} \subseteq \mathbb{R}^d$$
, $\mathcal{A} = \mathbb{R}^d$, Euclidean loss: $\ell(\hat{y}, y) = \frac{1}{2} \|\hat{y} - y\|^2$.

- Minimax strategy is empirical minimizer plus shrinkage towards center of smallest ball containing *Y*: a^{*}_{t+1} = tα_{t+1}y
 t + (1 − tα{t+1})c.
- Regret:

$$\frac{r^2}{2} \sum_{t=1}^T \alpha_t$$

where r is radius of smallest ball,

$$\alpha_T = \frac{1}{T}, \qquad \qquad \alpha_t = \alpha_{t+1}^2 + \alpha_{t+1}$$

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Other games with efficient minimax optimal strategies

Time series forecasting

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$$\lim_{a_1} \max_{x_1} \cdots \min_{a_T} \max_{x_T} \sum_{\substack{t=1 \\ \text{Loss of Learner}}}^{T} ||a_t - x_t||^2 - \min_{\hat{a}_1, \dots, \hat{a}_T} \sum_{\substack{t=1 \\ \text{Loss of Comparator}}}^{T} ||\hat{a}_t - x_t||^2 + \lambda \sum_{\substack{t=1 \\ \text{Loss of Comparator}}}^{T+1} ||\hat{a}_t - \hat{a}_{t-1}||^2.$$

- Expression for regret when x_t bounded. (And a bound when it is not.)
- Minimax strategy makes linear predictions.
- Regret is $O\left(\frac{T}{\sqrt{1+\lambda}}\right)$.
- More generally, penalize comparator by the energy of the innovations of a time series model. Efficient linear minimax strategy. Regret?

Outline

- Decision problems as sequential games
- 1 Allocation to dark pools
- 2 Pricing options
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Formulating decision problems as sequential games

- Decision problems: regression, classification, order allocation, dynamic pricing, portfolio optimization, option pricing.
- Rather than model the process generating the data probabilistically, we view it as an adversary.

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Decision-making = hedging against the future choices of the process generating the data.