# Modeling interaction and information updating in networks

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Analogy: **game theory** not about "games" (baseball, chess, ...) but about a particular setup (players choose actions separately, get payoffs) which is useful in other contexts (Google ads).

Analogously, my nominal topic is "flow of information through networks", but I'm going to specify a particular setup. Thousands of papers over the last ten years, in fields such as statistical physics; epidemic theory; broadcast algorithms on graphs; ad hoc networks; social learning theory, can be fitted into this setup. But it doesn't have a standard name — there exist names like "interacting particle systems" or "social dynamics" but these have rather fuzzy boundaries. The best name I can invent is Finite Markov Information-Exchange (FMIE) Processes.

A nice popular book on **game theory** (Len Fisher: *Rock, Paper, Scissors: Game Theory in Everyday Life*) illustrates the breadth of that subject by discussing 7 prototypical models with memorable names.

Prisoner's Dilemma; Tragedy of the Commons; Free Rider; Chicken; Volunteer's Dilemma; Battle of the Sexes; Stag Hunt.

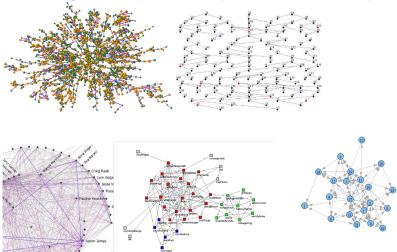
So let me describe the subject of FMIE processes via 8 prototypical and simple models for which I will try to invent memorable names.

Hot Potato, Pandemic, Leveller, Pothead, Deference, Fashionista, Gordon Gekko, and Preserving Principia.

- Material in this talk is from a course I'm currently teaching at Berkeley, available on my web page, which contains references.
- Nothing is essentially new ......
- Model at a high level of abstraction (= unreality!), not intended for real data.

# What (mathematically) is a social network?

Usually formalized as a *graph*, whose vertices are individual people and where an edge indicates presence of a specified kind of relationship.



In many contexts it would be more natural to allow different strengths of relationship (close friends, friends, acquaintances) and formalize as a *weighted* graph. The interpretation of *weight* is context-dependent. In some contexts (scientific collaboration; corporate directorships) there is a natural quantitative measure, but not so in "friendship"-like contexts.

Our particular viewpoint is to identify "strength of relationship" with "frequency of meeting", where "meeting" carries the implication of "opportunity to exchange information".

Because we don't want to consider only social networks, we will use the neutral word **agents** for the n people/vertices. Write  $\nu_{ij}$  for the weight on edge ij, the "strength of relationship" between agents i and j.

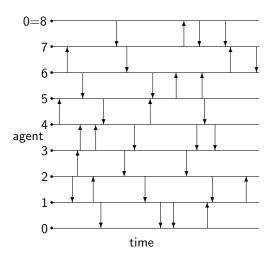
Here is the model for agents meeting (i.e. opportunities to exchange information).

• Each pair i, j of agents with  $\nu_{ij} > 0$  meets at random times, more precisely at the times of a rate- $\nu_{ij}$  Poisson process.

Call this the **meeting model**. It is parametrized by the symmetric matrix  $\mathcal{N} = (\nu_{ij})$  without diagonal entries.

Regard a meeting model as a "geometric substructure". One could use any geometry, but most existing literature uses variants of 4 basic geometries for which explicit calculations are comparatively easy.

Schematic – the meeting model on the 8-cycle.



# The 4 popular basic geometries.

Most analytic work implicitly takes  ${\cal N}$  as the (normalized) adjacency matrix of an unweighted graph, such as the following,

Complete graph or mean-field.

$$\nu_{ij} = 1/(n-1), \ j \neq i.$$

d-dimensional grid (discrete torus)  $\mathbb{Z}_m^d$ ;  $n = m^d$ .

$$\nu_{ij}=1/(2d)$$
 for  $i\sim j$ .

**Small worlds.** The grid with extra long edges, e.g. chosen at random with chance  $\propto$  (length)<sup> $-\alpha$ </sup>.

Random graph with prescribed degree distribution. A popular way to make a random graph model to "fit" observed data is to take the observed degree distribution  $(d_i)$  and then define a model interpretable as "an n-vertex graph whose edges are random subject to having degree distribution  $(d_i)$ ". This produces a locally tree-like network – unrealistic but analytically helpful.

Our continuous-time setup parallels discrete-time models used in e.g. the theory of algorithms. But note: on a graph with widely varying degrees, the two alternatives

communicate with <u>some</u> neighbor each time step communicate with <u>each</u> neighbor each time step can behave quite differently; our setting, specifying explicit rates  $\nu_{ij}$  forces one to be explicit about which is intended.

In this talk we'll assume as a default **normalized rates** 

$$u_i := \sum_i \nu_{ij} = 1 \text{ for all } i.$$

A natural "geometric" model is to visualize agents having positions in 2-dimensional space, and take  $\nu_{ij}$  as a decreasing function of Euclidean distance. This model (different from "small wolds") is curiously little-studied, perhaps because hard to study analytically.

## What is a FMIE process?

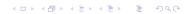
Such a process has two levels.

- 1. Start with a **meeting model** as above, specified by the symmetric matrix  $\mathcal{N} = (\nu_{ij})$  without diagonal entries.
- **2.** Each agent i has some "information" (or "state")  $X_i(t)$  at time t. When two agents i,j meet at time t, they update their information according to some **update rule** (deterministic or random). That is, the updated information  $X_i(t+), X_j(t+)$  depends only on the pre-meeting information  $X_i(t-), X_j(t-)$  and (perhaps) added randomness.

The update rule is chosen based on the real-world phenomenon we are studying. A particular FMIE **model** is just a particular update rule. The general math issue is to study how the behavior of any particular model depends on the "geometry" in the meeting model.

Can't expect any substantial "general theorem" but there are five useful "general principles" we'll mention later.

Two models seem basic, both conceptually and mathematically.



## Model: Hot Potato.

There is one token. When the agent i holding the token meets another agent j, the token is passed to j.

The natural aspect to study is Z(t) = the agent holding the token at time t. This Z(t) is the continuous-time Markov chain with transition rates  $(\nu_{ij})$ .

As we shall see, for some FMIE models the interesting aspects of their behavior can be related fairly directly to behavior of this **associated Markov chain**, while for others any relation is not so visible.

I'll try to give one result for each model, so here is an (undergraduate homework exericise) result for Hot Potato. For the geometry take the  $n=m\times m$  discrete torus. Take two adjacent agents. Starting from the first, what is the mean time for the Potato to reach the second?

**Answer:** n-1.

Take two adjacent agents on  $\mathbb{Z}_m^2$ . Starting from the first, what is the mean time for the Potato to reach the second?

## **Answer:** n-1. Because

- (i) Just assuming normalized rates, the symmetry  $\nu_{ij} = \nu_{ji}$  implies mean return time to any agent = n, regardless of geometry.
- (ii) Takes mean time one to leave initial agent; by symmetry of the particular graph it doesn't matter which neighbor is first visited.

## Model: Pandemic.

Initially one agent is infected. Whenever an infected agent meets another agent, the other agent becomes infected.

For the geometry take the complete *n*-vertex graph. Basic properties of the model are often rediscovered. Here is what I regard as the most basic result.

The "deterministic, continuous" analog of our "stochastic, discrete" model of an epidemic is the **logistic equation** 

$$F'(t) = F(t)(1 - F(t))$$

for the proportion F(t) of a population infected at time t. A solution is a shift of the basic solution

$$F(t) = \frac{e^t}{1 + e^t}, -\infty < t < \infty.$$
 logistic function

Distinguish initial phase when the proportion infected is o(1), followed by the pandemic phase. Write  $X_n(t)$  for the proportion infected.

- (a) During the pandemic phase,  $X_n(t)$  behaves as F(t) to first order.
- (b) The time until a proportion q is infected is

$$\log n + F^{-1}(q) + G_n \pm o(1),$$

where  $G_n$  is a random time-shift ("founder effect").

# Theorem (The randomly-shifted logistic limit)

For Pandemic on the complete n-vertex graph, there exist random  $G_n$  such that

$$\sup_t |X_n(t) - F(t - \log n - G_n)| \to 0 \ \textit{in probability}$$

where F is the logistic function and  $G_n \stackrel{d}{\to} G$  with Gumbel distribution  $\mathbb{P}(G \le x) = \exp(-e^{-x})$ .

xxx picture of logistic

Pandemic on the lattice  $\mathbb{Z}^d$  has been well-studied under the name **first passage percolation**. The **shape theorem** gives the first order behavior of the infected region: linear growth of a deterministic shape. Rigorous understanding of second order behavior is a famous hard problem.

#### Model: Leveller.

Here ''information" is most naturally interpreted as money. When agents i and j meet, they split their combined money equally, so the values  $(X_i(t))$  and  $X_j(t)$  are replaced by the average  $(X_i(t)+X_j(t))/2$ .

The overall average is conserved, and obviously each agent's fortune  $X_i(t)$  will converge to the overall average. Note a simple relation with the associated Markov chain. Write  $\mathbf{1}_i$  for the initial configuration  $X_j(0) = \mathbf{1}_{(i=j)}$  and  $p_{ij}(t)$  for transition probabilities for the Markov chain.

#### Lemma

In the averaging model started from  $1_i$  we have  $\mathbb{E}X_j(t) = p_{ij}(t/2)$ . More generally, from any deterministic initial configuration  $\mathbf{x}(0)$ , the expectations  $\mathbf{x}(t) := \mathbb{E}\mathbf{X}(t)$  evolves exactly as the dynamical system

$$\frac{d}{dt}\mathbf{x}(t) = \frac{1}{2}\mathbf{x}(t)\mathcal{N}.$$

So if  $\mathbf{x}(0)$  is a probability distribution, then the means evolve as the distribution of the MC started with  $\mathbf{x}(0)$  and slowed down by factor 1/2.



It turns out to be easy to quantify global convergence to the average.

# Proposition (Global convergence in Leveller)

From an initial configuration  $\mathbf{x}=(x_i)$  with average zero and  $L^2$  size  $||\mathbf{x}||_2:=\sqrt{n^{-1}\sum_i x_i^2}$ , the time-t configuration  $\mathbf{X}(t)$  satisfies

$$\mathbb{E}||\mathbf{X}(t)||_2 \le ||\mathbf{x}||_2 \exp(-\lambda t/4), \quad 0 \le t < \infty$$
 (1)

where  $\lambda$  is the spectral gap of the associated MC.

Results like this have appeared in several contexts, e.g. gossip algorithms. Here is a more subtle result. Suppose normalized meeting rates. Because an agent interacts with nearby agents, guess that some sort of "local averaging" occurs independent of the geometry.

For a "test function"  $g: \mathbf{Agents} \to \mathbb{R}$  write

$$\begin{split} \bar{g} &= n^{-1} \sum_i g_i \\ ||g||_2^2 &= n^{-1} \sum_i \pi_i g_i^2 \\ \mathcal{E}(g,g) &= n^{-1} \frac{1}{2} \sum_i \sum_{j \neq i} \nu_{ij} (g_j - g_i)^2 \quad \text{(the Dirichlet form)}. \end{split}$$

When  $\bar{g}=0$  then  $||g||_2$  measures "global" variability of g whereas  $\mathcal{E}(g,g)$  measures "local" variability relative to the underlying geometry.

# Proposition (Local smoothness in Leveller)

For normalized meeting rates associated with a r-regular graph; and initial  $\bar{\mathbf{x}} = 0$ ,

$$\mathbb{E} \int_0^\infty \mathcal{E}(\mathbf{X}(t), \mathbf{X}(t)) \ dt = 2||\mathbf{x}||_2^2. \tag{2}$$

## Model: Pothead.

Initially each agent has a different ''opinion" — agent i has opinion i. When i and j meet at time t with direction  $i \rightarrow j$ , then agent j adopts the current opinion of agent i.

Officially called the **voter model** (VM). Very well studied. View as "paradigm example" of a FMIE; can be used to illustrate all 5 of the "general principles".

We study

 $V_i(t) :=$ the set of j who have opinion i at time t.

Note that  $V_i(t)$  may be empty, or may be non-empty but not contain i. The number of different remaining opinions can only decrease with time.

**General principle 1.** If an agent has only a finite number of states, the the total number of configurations is finite, so elementary Markov chain theory tells us qualitative asymptotics.

Here "all agents have opinion *i*" are the absorbing configurations – the process must eventually be absorbed in one. A natural quantity of interest is the **consensus time** 

$$T^{\text{voter}} := \min\{t : \mathcal{V}_i(t) = \mathbf{Agents} \text{ for some } i\}.$$

General principle 2. Time-reversal duality.

**Coalescing MC model.** Initially each agent has a token – agent i has token i. At time t each agent i has a (maybe empty) collection  $C_i(t)$  of tokens. When i and j meet at time t with direction  $i \to j$ , then agent i gives his tokens to agent j; that is,

$$C_j(t+) = C_j(t-) \cup C_i(t-), \quad C_i(t+) = \emptyset.$$

Now  $\{C_i(t), i \in Agents\}$  is a random partition of Agents. A natural quantity of interest is the **coalescence time** 

$$T^{\text{coal}} := \min\{t : C_i(t) = \text{Agents for some } i\}.$$

**Minor comments.** Regarding each non-empty cluster as a particle, each particle moves as the MC at half-speed (rates  $\nu_{ij}/2$ ), moving independently until two particles meet and thereby coalesce.

# The duality relationship.

For fixed t,

$$\{\mathcal{V}_i(t), i \in \mathsf{Agents}\} \stackrel{d}{=} \{\mathcal{C}_i(t), i \in \mathsf{Agents}\}.$$

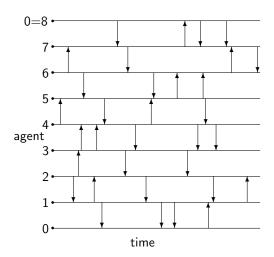
In particular  $T^{\text{voter}} \stackrel{d}{=} T^{\text{coal}}$ .

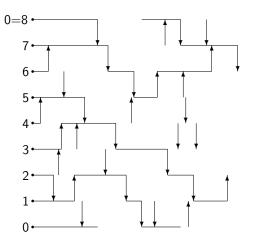
They are different as processes. For fixed i, note that  $|\mathcal{V}_i(t)|$  can only change by  $\pm 1$ , but  $|\mathcal{C}_i(t)|$  jumps to and from 0.

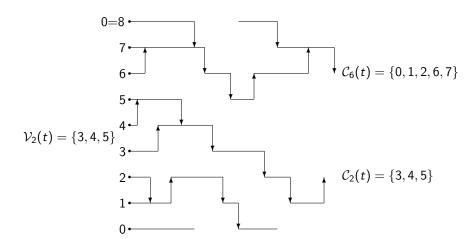
In figures, time "left-to-right" gives CMC, time "right-to-left" with reversed arrows gives VM.

Note the time-reversal argument depends on the symmetry assumption  $\nu_{ij}=\nu_{ji}$  of the meeting process.

Schematic – the meeting model on the 8-cycle.







Random walk (RW) on  $\mathbb{Z}^d$  is a classic topic in mathematical probability. Can analyze CRW model to deduce, on  $\mathbb{Z}_m^d$  as  $m\to\infty$  in fixed  $d\ge 3$ 

$$\mathbb{E} T^{\mathsf{voter}} = \mathbb{E} T^{\mathsf{coal}} \sim c_d m^d = c_d n.$$

Very easy to show directly in the CRW model on complete graph that

$$\mathbb{E} T^{\mathsf{voter}} = \mathbb{E} T^{\mathsf{coal}} \sim 2n.$$

There is a different analysis of VM on complete graph, by first considering only two initial opinions. The process

$$N(t)$$
 = number with first opinion

evolves as the continuous-time MC on states  $\{0, 1, 2, ..., n\}$  with rates

$$\lambda_{k,k+1} = \lambda_{k,k-1} = \frac{k(n-k)}{2(n-1)}.$$

Leads to an upper bound on complete graph

$$\mathbb{E} T^{\text{voter}} \leq (4 \log 2) n$$
.

**Moral of general principle 2:** Sometimes the dual process is easier to analyze.

**General principle 3.** One can often get (maybe crude) bounds on the behavior of a given model on a general geometry in terms of **bottleneck statistics** for the rates  $(\nu_{ij})$ .

Define  $\kappa$  as the largest constant such that

$$\nu(A, A^c) := \sum_{i \in A, j \in A^c} n^{-1} \nu_{ij} \ge \kappa |A|(n - |A|)/(n - 1).$$

On the complete graph this holds with  $\kappa=1$ . We can repeat the analysis above – the process N(t) now moves at least  $\kappa$  times as fast as on the complete graph, and so

$$\mathbb{E} T_n^{\text{voter}} \le (4 \log 2 + o(1)) \ n/\kappa.$$

**General principle 4.** For many simple models there is some specific aspect which is "invariant" in the sense of depending only on n, not on the geometry.

Already noted for Hot Potato and for Leveller. For Pothead,

mean number opinion changes per agent = n - 1.

**General principle 5.** Certain finite-agent geometries can be associated with infinite-agent geometries. In particular

- ullet With the infinite lattice  $\mathbb{Z}^d$  we associate the discrete torus  $\mathbb{Z}_m^d$ .
- With the infinite r-regular tree we associate the random r-regular n-vertex graph.

The latter generalizes to our "random graph with prescribed degree distribution" geometry.

Extensive work in statistical physics and mathematical probability on certain models in these infinite-agent geometries. The advantage of the infinite-agent setting is that one has precise definitions/characterizations of "phase transitions" between two qualitatively different behaviors. These correspond to quantitatively different behaviors of the model in the finite-agent setting as  $n \to \infty$ . In the VM, the fact

$$\mathbb{E} T^{\text{voter}} \asymp n \ (d \ge 3) \text{ but } \gg n \ (d = 1, 2)$$

corresponds to the fact that in infinite-agent case there is an equilibrium with different opinions coexisting, in  $d \ge 3$  but not in  $d \le 2$ .



### Model: Deference

- (i) The agents are labelled 1 through n. Agent i initially has opinion i.
- (ii) When two agents meet, they adopt the same opinion, the smaller of the two labels.

Clearly opinion 1 spreads as Pandemic, so the "ultimate": behavior of Deference is not a new question. A challenging open problem is what one can deduce about the geometry (meeting process) from the short term behavior of Deference.

Easy to give analysis in complete graph model, as a consequence of the "randomly-shifted logisic" result for Pandemic. Study  $(X_1^n(t), \ldots, X_k^n(t))$ , where  $X_k^n(t)$  is the proportion of the population with opinion k at time t.

Key insight: opinions 1 and 2 combined behave as one infection in Pandemic, hence as a random time-shift of the logistic curve F.

So we expect  $n \to \infty$  limit behavior of the form

$$((X_1^n(\log n + s), X_2^n(\log n + s), \dots, X_k^n(\log n + s)), \ -\infty < s < \infty) \to \ (3)$$
 
$$((F(C_1 + s), F(C_2 + s) - F(C_1 + s), \dots, F(C_k + s) - F(C_{k-1} + s)), \ -\infty < s < \infty)$$
 for some random  $C_1 < C_2 < \dots < C_k$ .

We can determine the  $C_j$  by the fact that in the initial phase the different opinions spread independently. It turns out

$$C_j = \log(\xi_1 + \ldots + \xi_j), \ j \ge 1. \tag{4}$$

The Deference model envisages agents as "slaves to authority". Here is a conceptually opposite "slaves to fashion" model, whose analysis is mathematically surprisingly similar.

## Model: Fashionista.

Take a general meeting model. At the times of a rate- $\lambda$  Poisson process, a new fashion originates with a uniform random agent, and is time-stamped. When two agents meet, they each adopt the latest (most recent time-stamp) fashion.

By a **general principle** there is an equilibrium distribution, for the random partition of agents into "same fashion".

For the complete graph geometry, we can copy the analysis of Deference. Combining all the fashions apparing after a given time, these behave (essentially) as one infection in Pandemic (over the pandemic window), hence as a random time-shift of the logistic curve F. So when we study the vector  $(X_k^n(t), -\infty < k < \infty)$  of proportions of agents adopting different fashions k, we expect  $n \to \infty$  limit behavior of the form

$$(X_k^n(\log n + s), -\infty < k < \infty) \to$$

$$(F(C_k + s) - F(C_{k-1} + s), -\infty < k < \infty)$$
(5)

where  $(C_k, -\infty < k < \infty)$  are the points of some stationary process on  $(-\infty, \infty)$ .

Knowing this form for the  $n \to \infty$  asymptotics, we can again determine the distribution of  $(C_i)$  by considering the initial stage of spread of a new fashion. It turns out that

$$C_i = \log \left( \sum_{j \le i} \exp(\gamma_j) \right) = \gamma_i + \log \left( \sum_{k \ge 1} \exp(\gamma_{i-k} - \gamma_i) \right).$$
 (6)

where  $\eta_i$  are the times of a rate- $\lambda$  Poisson process.

# Game-theoretic aspects of FMIE processes

Our FMIE setup rests upon a **given** matrix  $(\nu_{ij})$  of meeting rates. We can add an extra layer to the model by taking as basic a given matrix  $(c_{ij})$  of meeting **costs**. This means that for i and j to meet at rate  $\nu_{ij}$  incurs a cost of  $c_{ij}\nu_{ij}$  per unit time. Now we can allow agents to **choose** meeting rates, either

[reciprocal] i and j agree on a rate  $\nu_{ij}$  and share the cost [unilateral] i can choose a "directed" rate  $\nu_{ij}$  but pays all the cost.

One can now consider models of the following kind. Information is spread at meetings, and there are benefits associated with receiving information. Agents seek to maximize their payoff = benefit - cost.

Our setup is rather different from what you see in a Game Theory course.

- $n \to \infty$  agents; rules are symmetric.
- allowed strategies parametrized by real  $\theta$ .
- Distinguish one agent ego.
- payoff  $(\phi, \theta)$  is payoff to **ego** when **ego** chooses  $\phi$  and all other agents choose  $\theta$ .
- payoff is "per unit time" in ongoing process.

The Nash equilibrium value  $\theta^{\text{Nash}}$  is the value of  $\theta$  for which **ego** cannot do better by choosing a different value of  $\phi$ , and hence is the solution of

$$\left. \frac{d}{d\phi} \operatorname{payoff}(\phi, \theta) \right|_{\phi=\theta} = 0.$$
 (7)

So we don't use any Game Theory – we just need a formula for  $\operatorname{payoff}(\phi,\theta)$ .

# Model: Gordon Gecko game

The model's key feature is **rank based rewards** – toy model for gossip or insider trading.

• New items of information arrive at times of a rate-1 Poisson process; each item comes to one random agent.

Information spreads between agents in ways to be described later [there are many variants], which involve communication costs paid by the *receiver* of information, but the common assumption is

• The j'th person to learn an item of information gets reward  $R(\frac{j}{n})$ . Here R(u),  $0 < u \le 1$  is a decreasing function with

$$R(1) = 0; \quad 0 < \bar{R} := \int_0^1 R(u) du < \infty.$$

Note the total reward from each item is  $\sum_{j=1}^{n} R(\frac{j}{n}) \sim n\bar{R}$ . That is, the average reward per agent per unit time is  $\bar{R}$ .

Because average reward per unit time does not depend on the agents' strategy, the "social optimum" protocol is for agents to communicate slowly, giving payoff arbitrarily close to  $\bar{R}$ . But if agents behave selfishly then one agent may gain an advantage by paying to obtain information more quickly, and so we seek to study Nash equilibria for selfish agents.

Instead of taking the geometry as the complete graph or discrete torus  $\mathbb{Z}_m^2$ , let's jump to the more interesting "Ma Bell" geometry. That is

The  $m \times m$  torus with short and long range interactions

**Geometry model.** The agents are at the vertices of the  $m \times m$  torus. Each agent i may, at any time, call any of the 4 neighboring agents j (at cost 1), or call any other agent j at cost  $c_m \ge 1$ , and learn all items that j knows.

**Poisson strategy.** An agent's strategy is described by a pair of numbers  $(\theta_{\text{near}}, \theta_{\text{far}}) = \theta$ :

at rate  $\theta_{\mbox{\tiny near}}$  the agent calls a random neighbor at rate  $\theta_{\mbox{\tiny far}}$  the agent calls a random non-neighbor.

This model obviously interpolates between the complete graph model  $(c_m=1)$  and the nearest-neighbor model  $(c_m=\infty)$ . It turns out the interesting case is

$$1\ll c_m\ll m^2.$$

We have to analyze Pandemic on this geometry, to get a formula for  $\operatorname{payoff}(\phi, \theta)$ ; then doing the calculus it turns out

$$\theta_{\text{near}}^{\text{Nash}}$$
 is order  $c_m^{-1/2}$  and  $\theta_{\text{far}}^{\text{Nash}}$  is order  $c_m^{-2}$ .

In particular the Nash cost  $\times c_m^{-1/2}$  and the Nash equilibrium is efficient.



I can remember Bertrand Russell telling me of a horrible dream. He was in the top floor of the University Library, about A.D. 2100. A library assistant was going round the shelves carrying an enormous bucket, taking down books, glancing at them, restoring them to the shelves or dumping them into the bucket. At last he came to three large volumes which Russell could recognize as the last surviving copy of *Principia Mathematica*. He took down one of the volumes, turned over a few pages, seemed puzzled for a moment by the curious symbolism, closed the volume, balanced it in his hand and hesitated . . . . (G. H. Hardy, *A Mathematician's Apology*)

**Goal:** A distributed algorithm which maintains a small number of copies of "information" (a book) in an unreliable network over times much longer than lifetimes of individual vertices. The algorithm doesn't know the current number of copies.

In our FMIE setting, with (large) n vertices, set  $\mu$  (= 10, say) for desired average number of copies, then set  $p=\mu/n$ . We want to define a process of copies such that, in the "reliable network" setting,

the equilibrium distribution is independent Bernoulli(p) conditioned on non-empty. (8)

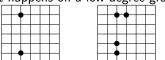
# Model: Preserving Principia

Use the directed meeting model. At a directed meeting  $(i \rightarrow j)$ ,

- if i has a copy then j "resets" to have a copy with chance p and no copy with chance 1-p;
- if *i* has no copy then *j* does not change state.

Note (8) holds by checking the general criterion for a reversible equilibrium (and in particular, does not depend on the geometry).

What happens on a low-degree graph? View a copy as a "particle".







First-order effect: Isolated particles do RW at rate p/2. Second-order effect: A particle splits into two non-adjacent particles at rate  $O(p^2)$ . Two particles becoming adjacent have chance O(1) to merge.

**Math Insight:** Could directly define a process of particles doing RW, splitting, coalescing – but wouldn't know its equilibrium distribution. This **constrained (kinetic) Ising** model (studied from different viewpoints on infinite lattice  $\mathbb{Z}^d$  in statistical physics) has these qualitative properties and a simple equilibrium distribution.

Heuristically, copies should survive in unreliable network provided  $p^2 \gg$  failure rate of node.