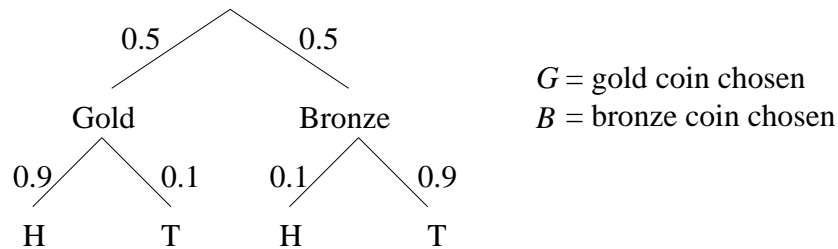


**Lecture 14: Likelihoods, Likelihood Ratios, Hypotheses Testing and the Neyman-Pearson Lemma**

Example: You have two coins, one gold, one bronze:

- The gold coin comes up heads 90% of the time
- The bronze coin comes up heads 10% of the time

One of these two coins is chosen by the toss of a fair coin. The coin chosen is tossed and a head comes up. What is the probability that the gold coin was chosen?



Solution:

$$\Pr(G|H) = \frac{\Pr(G\&H)}{\Pr(H)} = \frac{\Pr(G) \Pr(H|G)}{\Pr(H)}$$

Now,

$$\begin{aligned} \Pr(H) &= \Pr(G\&H) + \Pr(B\&H) \quad \text{why?} \\ &= \Pr(G) \Pr(H|G) + \Pr(B) \Pr(H|B) \\ &= 0.5 \times 0.9 + 0.5 \times 0.1 = 0.5 \end{aligned}$$

Therefore,

$$\begin{aligned} \Pr(G|H) &= \frac{0.5 \times 0.9}{0.5} = 0.9 = \Pr(H|G) \\ \Pr(B|H) &= \frac{0.5 \times 0.1}{0.5} = 0.1 = \Pr(H|B) \end{aligned}$$

Now suppose  $\Pr(G) = 0.9$  and  $\Pr(B) = 0.1$ . Then,

$$\begin{aligned} \Pr(G|H) &= \frac{0.9 \times 0.9}{0.9 \times 0.9 + 0.1 \times 0.1} = 0.99 \\ \Pr(B|H) &= \frac{0.1 \times 0.1}{0.9 \times 0.9 + 0.1 \times 0.1} = 0.01 \end{aligned}$$

Again, suppose  $\Pr(G) = 0.1$  and  $\Pr(B) = 0.9$ . Then,

$$\Pr(G|H) = \frac{0.9 \times 0.1}{0.9 \times 0.1 + 0.1 \times 0.9} = \frac{1}{2}$$

$$\Pr(G|H) = \frac{1}{2} \quad \text{similarly}$$

Conclusion:

$\Pr(G|H)$  depends critically on  $\Pr(G)$ . If  $\Pr(G) = \Pr(B) = \frac{1}{2}$  (equally probable a priori) then:

$$\begin{aligned} \Pr(G|H) &= \Pr(H|G) \\ \Pr(B|H) &= \Pr(H|B), \end{aligned}$$

relations that are usually false.

### Definition

The function  $Pr(H|\cdot)$ , defined by  $G \mapsto \Pr(H|G)$  and  $B \mapsto \Pr(H|B)$ , is called the **likelihood function** generated by the observation of a head. Likelihood is probability of a fixed event (here  $H$ ) viewed as a function of hypotheses (here  $G, B$ ).

Suppose we have a coin which has either probability  $p_0 = 0.1$  or  $p_1 = 0.9$  of coming up heads. It is tossed 10 times and we obtain 4 heads and 6 tails. Is  $p = p_0$  or  $p = p_1$ ?

With prior probabilities of the hypotheses  $p_0, p_1$  we can proceed as in the previous example:

$$\Pr(p_0|4\text{Hs}, 6\text{Ts}) = \frac{\Pr(4\text{Hs}, 6\text{Ts}|p_0) \Pr(p_0)}{\dots + \dots}$$

Without prior probabilities, the conventional solution is to choose one of  $p_0, p_1$  to be the null hypothesis, and test that. For example, if  $H_0$  is  $p = p_0$ , we test against the alternative  $H_1: p = p_1$ . Intuitively, we should reject the null if we have "too many" heads. Is 4 too many? Fix the critical region  $C = \{\# \text{ heads} \geq c\}$ , and choose  $c$  so that  $\Pr(C|p_0) = 0.05$  (say). If we do this,  $c = 3$  corresponds to 0.07,  $c = 4$  to 0.015.

$k$	$\Pr(k \text{ heads})$	$\Pr(\leq k \text{ heads})$
0	0.348	0.348
1	0.387	0.735
2	0.193	0.928
3	0.057	0.985
4	0.011	0.996
5	0.001	0.997

## The loaded die

A die is either fair ( $p_0$ ) or biased in the manner indicated by  $p_1$

	1	2	3	4	5	6
$p_0$ :	$\frac{1}{6}$	$\frac{1}{6}$	$\frac{1}{6}$	$\frac{1}{6}$	$\frac{1}{6}$	$\frac{1}{6}$
$p_1$ :	$\frac{1}{5}$	$\frac{7}{40}$	$\frac{7}{40}$	$\frac{7}{40}$	$\frac{7}{40}$	$\frac{1}{10}$

It is rolled 10 times and the number  $n_1$  of aces and  $n_6$  of 6s is noted. The joint distribution of  $n_1$  and  $n_6$  based on  $p_1$  is

$$\Pr(n_1 = x, n_6 = y) = \frac{10!}{x!y!(10-x-y)!} \left(\frac{1}{5}\right)^x \left(\frac{7}{10}\right)^{10-x-y} \left(\frac{1}{10}\right)^y$$

Suppose we want to test  $H_0: p = p_0$  against  $H_1: p = p_1$ . What test statistic should be used?

- Options: (a) Reject  $H_0$  if “too many 1s”, i.e. large  $n_1$   
 (b) Reject  $H_0$  if “too few 6s”, i.e. small  $n_6$   
 (c) Some other rejection rule, perhaps based on  $n_1$  and  $n_6$  jointly.

Which, if any, is “best” and how do we decide in general?

Look at (a): If we reject  $H_0$  when  $n_1 \geq c$  we have Type 1 error of:

$$\sum_{x \geq c} \binom{10}{x} \left(\frac{1}{6}\right)^x \left(\frac{5}{6}\right)^{10-x}$$

$k$	$\Pr(x_1 = k)$	$\Pr(x_1 \leq k)$
0	0.1615	0.1615
1	0.3230	0.4845
2	0.2907	0.7752
3	0.1550	0.9303
4	0.0543	0.9845
5	0.0130	0.9976
6	0.0022	0.9997
7	0.0002	1.0000
8	0.0000	1.0000
9	0.0000	1.0000
10	0.0000	1.0000

Look at (c): the **likelihood ratio**

$$\frac{\frac{10!}{x!y!(10-x-y)!} \left(\frac{1}{5}\right)^x \left(\frac{7}{10}\right)^{10-x-y} \left(\frac{1}{10}\right)^y}{\frac{10!}{x!y!(10-x-y)!} \left(\frac{1}{6}\right)^x \left(\frac{2}{3}\right)^{10-x-y} \left(\frac{1}{6}\right)^y} = \frac{L_1}{L_0}, \text{ say}$$

$$\begin{aligned}
\log \frac{L_1}{L_0} &= x \log \left( \frac{\frac{1}{5}}{\frac{1}{6}} \times \frac{\frac{2}{3}}{\frac{2}{10}} \right) + y \log \left( \frac{\frac{1}{10}}{\frac{1}{6}} \times \frac{\frac{2}{3}}{\frac{2}{10}} \right) \\
&= x \log \frac{120}{105} + y \log \frac{12}{21} \\
10 \log \frac{L_1}{L_0} &= 1.3x - 5.6y = l
\end{aligned}$$

We could calculate a cutoff for  $l$ , e.g.  $l \geq c$ , where  $c$  is such that  $\Pr(l \geq c | p_0) \approx 0.05$ . Then  $\Pr(l \geq c | p_1)$  is the power (to reject, correctly).

This development is continued in Homework #4.

### **Neyman-Pearson Lemma**

Suppose that the likelihood ratio test that rejects  $H_0$  when  $l \geq c$ , has significance level  $\alpha$ . Then any other test which has significance level  $\alpha^* \leq \alpha$  has power less than or equal to that of the likelihood ratio test.