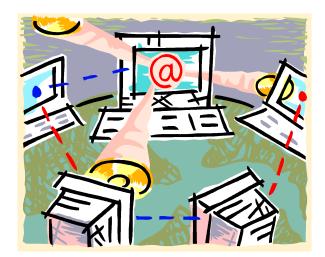
Social Choice and Social Networks

Aggregation of General Biased Signals

(DRAFT)

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• We want to consider extensions of Condorcet's Jury Theorem to situations where the signals are not binary.

- n people need to take a decision between k alternatives denoted 1,...,k.
- One of the k alternatives is correct.

• We can make various assumptions on the type of signals individuals receive.

• Such as ...

- We can make various assumptions on the type of signals individuals receive.
- The most general assumption is:
- A signal space X and distributions P_1, \dots, P_k on X
- where if state of the word = i, signal $\sim P_i$
- A nice non-general assumption is:
- Signal= correct alternative with probability p > 1/k and each other answer with probability (1-p)/(k-1).
- \bullet We will discuss the least general case in class and leave the most general case as HW \odot

- Consider the setup where each signal equals the correct state of the world with probability p>1/k and each of the other states with probability q=(1-p)/(k-1).
- What should the aggregation function be?

• What should be the aggregation function?

• Write $n_a(x) := #$ of a's in the vector x,

• <u>Def</u>: A <u>Pluraliry</u> function $f : [k]^n \rightarrow [k]$ is defined in the following way: f(x) = a if $n_a(x) > n_b(x)$ for all $b \neq a$.

• <u>Def</u>: A function $f : [k]^n \rightarrow [k]$ is <u>fair</u> if for all $\sigma \in S_k$ it holds that $f(\sigma x) := f(\sigma x_1, ..., \sigma x_n) = \sigma f(x)$.

•<u>Note:</u> fairness corresponds to treating all alternatives equally – their names do not matter.

•<u>Claim (HW):</u> For all k,n there exists a fair Plurality function.

- Consider the setup where each signal equals the correct state of the world with probability p>1/k and each of the other states with probability q=(1-p)/(k-1). Assume further a uniform prior.
- <u>Thm:</u> Assume p>1/k. Write c(n) = P[Plurality is correct] then:
- As $n \rightarrow \infty$ c(n) $\rightarrow 1$.
- The same is true even for $p(n) 1/k >> n^{-1/2}$.
- If $p(n)-1/k = o(^{-1/2})$ then $c(n) \to 1/k$.
- Writing a(n) = p(n)-q(n) we have for all n that
- $c(n) \ge 1 2 k exp(-a^2n(n))$
- •<u>Pf:</u> ???

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- •<u>Pf:</u> Generalize proofs of the binary case.

The estimation point of view

- <u>Claim:</u> Plurality maximizes the probability of being correct among fair functions.
- •

The estimation point of view

- <u>Claim:</u> Plurality maximizes the probability of being correct among fair functions.
- •<u>Pf:</u>
- Same as proof for majority.
- In a way this is a classical estimation problem.
- There is a random variable S with uniform prior.
- Our goal is to estimate S given the signals $X_1, ..., X_n$.
- We choose the S which maximizes $P[S | X_1, ..., X_n]$.
- Since the prior is uniform this is the same as finding the S maximizing P[$X_1, ..., X_n \mid S$]

The estimation point of view

- The estimation point of view is valid also for the general signals picture:
- optimal choice function chooses the s maximizing
 P[S = s | X₁,...,X_n]
- Need to think carefully how to measure bias to obtain guarantees.
- Can apply general results from statistics to obtain similar results to the ones above.

More general signals - Example 1

- Two alternatives: +,-:
- Vote for correct alternative with probability p
- Vote for wrong alternative with probability q < p
- Do not vote with probability 1-p-q
- <u>Q</u>: Assuming prior correctness (1/2,1/2) what is the optimal aggregation function?

More general signals - Example 2

- Two alternatives: +,-:
- Vote for correct alternative with probability p
- Vote for wrong alternative with probability q
- Do not vote with probability 1-p-q
- <u>Q</u>: Assuming prior (1/2,1/2) what is the optimal aggregation function?
- <u>Q</u>: How large should p-q be to aggregate well?
- •<u>HW</u>
- For the second question p-q >> $n^{-1/2}$ always suffice thought in some cases less suffices (e.g. q=0, p = log n/n)

Example 2 of more general signals

- There are k possible alternatives.
- Each voter receives a ranking where:
- The correct alternative is at location i with prob.p_i
- All other alternatives are placed uniformly at random.
- $p_1 > p_2 > \dots > p_k$
- •
- Q: Assuming a uniform prior what is the optimal a function?
- •<u>Q</u>: What is the difference needed between the p_i to aggregate well?

• A generalization of a voting method invented by Borda (1733 – 1799; mathematician, physicist, political scientist, and sailor)



Beyond the Plurality Function

- Further questions:
- What about other aggregation functions?
- E.G: U.S Electoral college?
- Other functions?
- We'll assume simple signals: correct outcome with probability p>1/k -all other outcome equally likely.

Beyond Condorcet's Jury Theorem

- We want to consider again functions that are:
- Fair names of alternatives do not matter.
- Monotone stronger vote in one direction should not hurt this direction.

Fairness

- Recall: in the binary case we said f is fair if
- f(-x) = -f(x).
- •
- In the general case the definition is:
- <u>Def</u>: A function $f : [k]^n \rightarrow [k]$ is <u>fair</u> if for all $\sigma \in S_k$ it holds that $f(\sigma x) := f(\sigma x_1, ..., \sigma x_n) = \sigma f(x)$.
- How to define monotone? stronger vote in one direction should not hurt this direction.

Monotonicity

- <u>Def:</u> for two vector $x, y \in [k]^n$ and $a \in [k]$ write:
- x \leq_a y to indicate that:

•Whenever $x_i \neq y_i$ it holds that $y_i = a$.

• "y is more leaning towards a than x".

- <u>Def:</u> A function $f : [k]^n \rightarrow [k]$ is <u>monotone</u> if
- for all $a \in [k]$ and all $x, y \in [k]^n$ it holds that:
- $x \leq_a y \Rightarrow f(x) \leq_a f(y)$
- If a wins for vote x it also wins for vote y.
- Definition from Kalai-Mossel(???)

An Aggregation Theorem

- Recall that $f : [k]^n \rightarrow [k]$ is invariant to a transitive action G on [n] if •for all $\sigma \in G$ it holds that
- $f(x_{\sigma}) = f(x)$
- Thm (Kalai-Mossel???):
- $\forall k \exists C = C(k) \text{ s.t.}$
- $\forall \epsilon < 1/3$, \forall monotone transitive f : [k]ⁿ \rightarrow [k] where for p=1/k it holds that P[f=a] $\geq 1/(2k)$ for all a it holds that:
- for $p > 1/k + C (log(1-\epsilon) log(1/2k)) log log n/ log n:$
- P[f is correct] ≥ 1 - ϵ .
- •
- Proof similar to previous proof we haven't seen ...
- Examples?

An Aggregation Theorem

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- $\forall k \exists C = C(k)$ s.t.
- $\forall \epsilon < 1/3, \forall$ monotone transitive f : [k]ⁿ \rightarrow [k] where for p=1/k it holds that P[f=a] $\geq 1/(2k)$ for all a it holds that:
- for $p > 1/k + C (\log(1-\epsilon) \log(1/2k)) \log \log n / \log n$:
- P[f is correct] \geq 1- ϵ .
- Examples:
- •"Electoral college" with all states of equal size.
- Plurality

• In fact in all of the examples above a bias of $Cn^{-1/2}$ suffice.

Aggregation of opinions with additional structure

• So far we assumed that the different alternatives and signals have no "additional structure".

- We now consider two examples of such structures.
- The first example deals with signals that are real numbers.
- The second example deals with rankings.

- Assume that the true state of the world is s=+ or s=-
- Each voter receives a real signal N(a s, 1) where a> 0 is some constant.
- how should people vote?

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- Is this good?

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- Is this good?
- It is pretty good. For example a >> $n^{-1/2}$ suffice to get the correct answer with probability $\rightarrow 1$.
- But it is not optimal.
- The optimal rule is: each voter declare their signal X_i .
- Winner is the sign of $\sum X_i$
- This is the best Bayesian decision rule (assuming $(\frac{1}{2}, \frac{1}{2})$ prior).
- But note: this rule let's one cheater determine the outcome of election (while majority is more robust).

- More generally:
- •Thm (Keller, Mossel, Sen 10):
- If f is a monotone transitive function f : $\mathbb{R}^n \rightarrow \{-,+\}$ with $\mathbb{E}_{a=0}[f] = 0$ then $\mathbb{E}_a[f] \rightarrow 1$ if a >> log n^{-1/2}
- So any democratic function would work.
- Non democratic functions (e.g. dictator, functions of a few voters) will not aggregate even for a constant a.





Aggregating Permutations

- Next we discuss n voters who rank k alternatives.
- •The outcome should be a ranking of the k alternatives.

• <u>Q:</u> Should we use a plurality vote?

Aggregating Permutations

- Next we discuss n voters who rank k alternatives.
- •The outcome should be a ranking of the k alternatives.
- <u>Q:</u> Should we use a plurality vote?
- <u>A1</u>: May not be a good idea:
- Consider a distribution P where the true permutation is at least twice as likely as any other permutation.
- If we apply plurality rule we may need many (order k!) voters to get a good answer.
- If k is large this is too big!

Aggregating Permutations

- Next we discuss n voters who rank k alternatives.
- •The outcome should be a ranking of the k alternatives.

• <u>A2:</u> Suppose 99% of voters rank some alternative at the top. It is a "no brainer" that this alternative should be at the top. However plurality may very well not do it.

- We are using the wrong model!
- A better model coming next ...

Consensus Ranking, Rearrangements and the Mallows Model

• Given a set of rankings { π_1 , π_2 , ... π_N } a natural output to consider is **<u>consensus ranking</u>** which is the following "average":

$$\pi_0 = \operatorname{argmin} \sum_{i=1}^N d(\pi_i, \pi_0)$$

for d = distance on the set of permutations of n objects Most natural is d_{k} which is the Kendall distance.

$$d_{K}(\pi, id) = \sum_{i < i} \mathbf{1}_{j \prec \pi i}$$

$$d_{K}(\pi, \pi') = d_{K}(\pi(\pi')^{-1}, id) = \sum_{i \prec \pi' j} \mathbf{1}_{j \prec \pi i}$$



- Kendall tau rank statistics uses the Kendall rank to test if two variables are statistically independent.
- Kendall (1907-1988) was an English statistician.
- One of the first to argue shares perform a "random walk"

The Mallows Model - A distribution on rearrangements

Mallow's voting model:

The Mallow's model is an Exponential family model in β :

P(π |
$$\pi_0$$
) = Z(β)⁻¹ exp(-β d_K(π, π_0))

- If β >0 then given rankings $\pi_1, ..., \pi_k$, the consensus ranking output is the ML estimator of the original ranking assuming a uniform prior.
- This model was suggested by Collin Mallows in "Non-null ranking models" I, (1957).



Natural Questions Regarding the Model

- How many voters are needed in order to be able to recover the true ranking with good probability?
- Algorithmically: how can one find the average of these permutations?
- Assume β is some fixed constant.

Related work

- <u>Cohen, Schapire, Singer 99:</u> Greedy algorithm (CSS)
- <u>Meila,Phadnis,Patterson,Bilmes 07:</u>
 Branch and Bound algorithm exponential running time.
- <u>J. Bartholdi, III, C. A. Tovey, and M. A. Trick 98:</u> Proved NP-hardness

"Voting Scheme for which it can be difficult to tell who won the election"

- <u>Ailon,Newman,Charikar 05</u> Randomized algorithm
 guaranteed 11/7 factor approximation (ANC)
- <u>Mathieu, 07: (1+ ε)</u> approximation, time O(n⁶/ ε ^{+2^2O(1/ ε)})

Efficient Sorting of Mallow's model of rearrangements (problem 3)

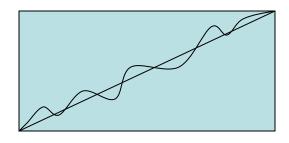
- [Braverman-Mossel-10]:
- Given r independent samples from the Mallows Model, find ML solution exactly! in time n^b, where
- b = 1 + O((β r)⁻¹),
- where r is the number of samples
- with high probability (say \geq 1-n⁻¹⁰⁰)



Sorting the Mallow's Model (Problem 2)

- [Braverman-M-10]: Optimal order can be found in polynomial time and O(n log n) queries.
- <u>Proof Ingredient 1:</u> "statistical properties" of generated permutations π_i in terms of the original order π_0
- Let τ rank elements according to their average location on the r generate permutations then:
- With high probability: $\sum_{x} |\pi_0(x) \tau(x)| = O(n / \beta r),$ max $|\pi_0(x) - \tau(x)| = O(\log n / \beta r)$

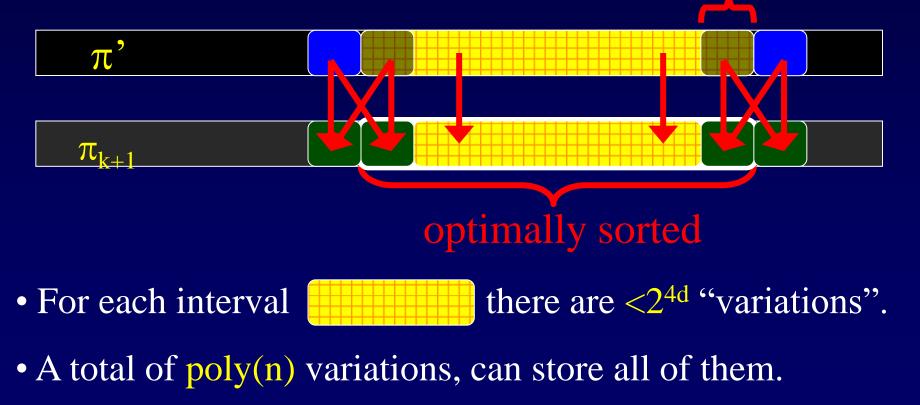
•<u>Additional ingredient</u>: A dynamic programming algorithm to find π given a starting point where each elements is at most k away with running time O(n 2^{6k})



The proof is hard - we'll describe the algorithmic ingredient in more detail
Following slides courtesy of M. Braverman

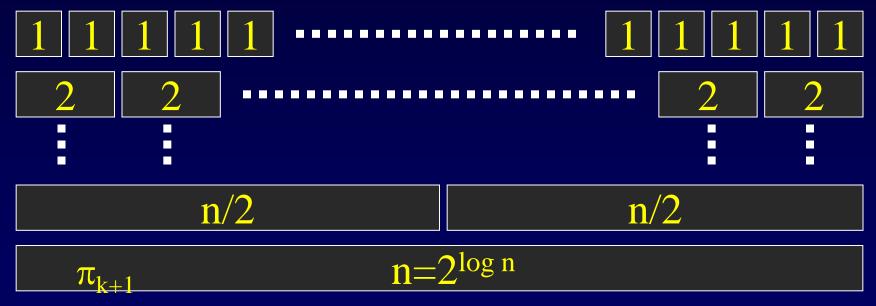
The algorithm assuming small deviation

- <u>The problem now</u>: Find the optimal ordering π_{k+1} such that each element is at most $d = O(\log n)$ away from its position in π '.
- Use dynamic programming:

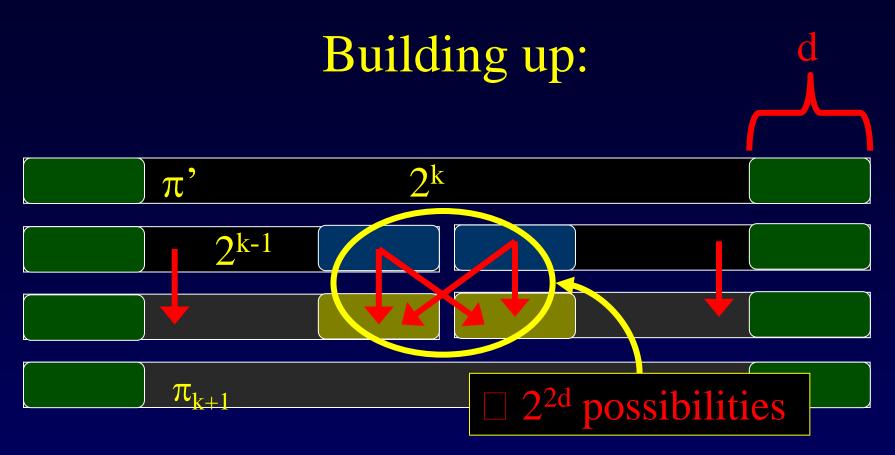


The algorithm assuming small deviation

• Store optimal permutations of all variations on the following intervals:



- A total of $\tilde{O}(2^{4d} n)$ storage.
- Work from shorter intervals to longer.



- Each of the shorter intervals has been pre-sorted.
- Thus the cost of doing all intervals on level k is #intervals × #checks × #cost/check = $(n/2^k) 2^{4d} \times 2^{2d} \times 2^{2k}$.
- Thus, total running time is bounded by $O(2^{6d} n^2)$.

Some Notes on Related Problems

- Except for it's social context the problem above is an example of
- Sorting from noisy information.
- Here are a couple more examples of the same form.

Example Consensus Ranking, Rearrangements and the Mallows Model

- Problem 1: Consider a sorting problem where for each query comparing two elements x and y:
- Return correct answer with probability $\frac{1}{2}$ + ε
- Independently for each query.
- Can query each pair as many times as we want.
- How many queries are needed to find correct order with probability 0.9999?
- Feige, Raghavan, Peled and Upfal.
- Problem 2: Consider a sorting problem where for each query comparing two elements x and y.
- Return correct answer with probability $\frac{1}{2}$ + ϵ
- Independently for each query.
- For each element can query only once.
- What can we do?
- Again ML solution found in Braverman-Mossel-09.

HW due in 3 weeks

• Q1: The Plurality function:

Prove that for all k,n there exists a fair Plurality function.

- Prove that if voters receive independent signals with the correct alternative with probability p>1/k and all other alternatives with equal probability, then Plurality maximizes the probability of correct vote among all functions (assuming a uniform prior).
- Assume p(n) depends on n and write q(n) for the probability of receiving incorrect signal and a(n) = p(n)-q(n).
- Show have for all n that
- $c(n) := P[Plurality is correct] \ge 1 2 k exp(-a^2(n) n)$
- (k = # alternatives).

HW due in 3 weeks

• Q2 – Bonus : The weakest aggregation functions.

- Consider independent signals N(a s, 1).
- Find a transitive monotone function with $E_{a=0}[f] = 0$
- where $E_a[f] \rightarrow 0$ for all $a(n) << (\log n)^{-1/2}$

• Consider binary signals which are correct with probability 1/2 + a(n).

•Find a fair transitive monotone function that does not aggregate well for all a << (log n)⁻¹